

FRIDAY 9 APRIL

MONDAY 12 APRIL

ON-DEMAND AVAILABLE UNTIL MAY 14 - CEST TIME

9.30 FORMATS PROGRAMMING BRIEFS

- AMAZON STUDIOS
- HUNAN TV
- ITV
- TF1
- TV4

FORMATS ACCELERATOR

- ALL3MEDIA INTERNATIONAL
- ITV STUDIOS - NIPPON TV
- NEWEN CONNECT
- SMALL WORLD IFT
- WEMAKE

PARTNER CONTENT SHOWCASES - FORMATS

- ALL3MEDIA INTERNATIONAL
- BBC STUDIOS
- iFORMATS
- ITO - ISTANBUL CHAMBER OF COMMERCE
- KOCCA
- TBS - TOKYO BROADCASTING SYSTEM

ARCHIVE GEMS UNVEILED

Presented by Archive Valley

12.30 FRESH TV FORMATS

Presented by The Wit

13.30 FRESH TV LAB

Presented by The Wit

FACTUAL PROGRAMMING BRIEFS

- DISCOVERY NETWORKS ASIA-PACIFIC
- FRANCE TELEVISIONS
- NHK
- WATERBEAR NETWORK
- ZDF ENTERPRISES

FACTUAL & DOCUMENTARY SHOWCASE

FACTUAL & DOCUMENTARY TRENDS

Presented by K7 Media

PARTNER CONTENT SHOWCASES - FACTUAL

- ITO - Istanbul Chamber of Commerce

MIPDRAMA

For buyers only - available until April 16

9.30 DRAMA PROGRAMMING BRIEFS

- BBC
- KESHET BROADCASTING
- VIU
- RTÉ

PARTNER CONTENT SHOWCASES - DRAMA

- GLOBO
- NTV BROADCASTING
- YELLOW BLACK & WHITE
- ZDF ENTERPRISES

ONE TV YEAR IN THE WORLD: CRACKING AUDIENCE TRENDS

Presented by Glance

12.30 FRESH TV FICTION

Presented by The Wit

13.30 FRESH TV YOUNG ADULT CONTENT

Presented by The Wit

KIDS PROGRAMMING BRIEFS

- ABC
- ARD/ZDF KI.KA DER KINDERKANAL
- PBS KIDS
- THE WALT DISNEY COMPANY EUROPE, MIDDLE EAST & AFRICA
- WARNER BROS
- WILDBRAIN

PARTNER CONTENT SHOWCASES - KIDS

- CATALAN FILMS
- IMPS - THE SMURFS

FRESH TV KIDS

Presented by The Wit

LIVE - CEST TIME

BREAKOUT ROOM WITH ⌚ 15 MIN - BY PRE-REGISTRATION - LIMITED PLACES

- 11.00** ● TF1
- 12.00** ● HUNAN TV
- 15.00** ● AMAZON STUDIOS
- 17.00** ● TV4
- 18.00** ● ITV

- 11.00** ● NHK
- 12.00** ● DISCOVERY NETWORKS ASIA-PACIFIC
- 15.00** ● ZDF ENTERPRISES
- 17.00** ● FRANCE TELEVISIONS
- 18.00** ● WATERBEAR NETWORK

BREAKOUT ROOM WITH ⌚ 15 MIN - BY PRE-REGISTRATION - LIMITED PLACES

- 11.00** ● VIU
- 12.00** ● KESHET BROADCASTING
- 15.00** ● BBC
- 18.00** ● RTÉ

- 11.00** ● ABC
- 12.00** ● THE WALT DISNEY COMPANY EUROPE, MIDDLE EAST & AFRICA
- 15.00** ● ARD/ZDF KI.KA DER KINDERKANAL
- 16.00** ● WILDBRAIN
- 17.00** ● WARNER BROS
- 18.00** ● PBS KIDS

TUESDAY 13 APRIL

WEDNESDAY 14 APRIL

THURSDAY 15 APRIL

FRIDAY 16 APRIL

• LIVE - CEST TIME

- 10.30** ● **MEETUP: DOCS & FACTUAL CONTENT - WESTERN EUROPE** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 11.00** ● **MIP WORKOUT - FORMATS** 45 MIN
- INTERNATIONAL PARTNERSHIP ON THE CREATION OF NEW FORMATS
- UNIQUE STORYTELLING FOR MEANINGFUL TELEVISION
- KEEPING UNSCRIPTED FORMATS ALIVE DURING THE PANDEMIC
BY PRE-REGISTRATION - LIMITED PLACES
- 12.30** ● **MEETUP: DOCS & FACTUAL - EASTERN & CENTRAL EUROPE, RUSSIA AND CIS** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 17.00** ● **MIP WORKOUT - FORMATS** 45 MIN
- PAPER FORMATS: CHALLENGES & SUCCESSES ON THE WAY TO PRODUCTION
- THE NEXT GENERATION OF ENTERTAINMENT: HOW AR ENABLES NEW FORMATS TO TURN PASSIVE AUDIENCES TO ACTIVE!
- FINANCING TOP TRAVELLING TV FORMATS
BY PRE-REGISTRATION - LIMITED PLACES
- **MEETUP: FAMILY CONTENT** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA

- 10.30** ● **MEETUP: KIDS CONTENT - ASIA** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 11.00** ● **MIP WORKOUT - DRAMA** 45 MIN
- INTERNATIONAL DRAMA CO-PRODUCTION: THE ROAD BACK...
- BLOCKCHAIN FOR MEDIA PRODUCTION: BEYOND PROMISES...
- OPENING THE DOOR TO TALENT TO MEET THE GLOBAL DEMANDS FOR HIGH QUALITY CONTENT
BY PRE-REGISTRATION - LIMITED PLACES
- 12.30** ● **MEETUP: YOUNG ADULT CONTENT** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 17.00** ● **MIP WORKOUT - DRAMA** 45 MIN
- WHAT SHOULD I BE THINKING ABOUT TO FUTURE PROOF MY DISTRIBUTION COMPANY
- TV DRAMA'S LAST FRONTIER: HOW TO PRODUCE IN AND WITH AFRICA
- TV INDUSTRY SUSTAINABILITY: CHANGING HABITS AND REDUCING ECOLOGICAL IMPACT
BY PRE-REGISTRATION - LIMITED PLACES
- **MEETUP: KIDS CONTENT - NORTH AMERICA** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA

- 10.30** ● **MEETUP: SCRIPTED FORMATS** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 11.00** ● **MIP WORKOUT - KIDS** 45 MIN
- THE METAVERSE: IF YOU BUILD IT, WILL THEY WATCH?
- GENDER EQUALITY IN KIDS' WORLD
- BUILDING FAN BASES
BY PRE-REGISTRATION - LIMITED PLACES
- 12.30** ● **MEETUP: DRAMA - EASTERN & CENTRAL EUROPE, RUSSIA AND CIS** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 17.00** ● **MIP WORKOUT - KIDS** 45 MIN
- HOW TO RAISE YOUR PROFILE FROM THE GROUND?
- FUNDING GREEN CONTENT FOR KIDS
BY PRE-REGISTRATION - LIMITED PLACES
- **MEETUP: ENGLISH-SPEAKING DRAMA** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA

- 10.30** ● **MEETUP: FORMATS - ASIA** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 11.00** ● **MIP WORKOUT - FACTUAL** 45 MIN
- GLOBAL FACTUAL CO-PRODUCTION... THE ROAD FORWARD
- HOW ARCHIVAL FOOTAGE CAN BE A CONVINCING ASSET WHEN PITCHING YOUR FILM TO STREAMERS AND BROADCASTERS
BY PRE-REGISTRATION - LIMITED PLACES
- 12.30** ● **MEETUP: FORMATS - EASTERN & CENTRAL EUROPE, RUSSIA AND CIS** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA
- 14.30** ● **DIVERSITY & INCLUSION MENTORING** 15 MIN
BY PRE-REGISTRATION - LIMITED PLACES
- 17.00** ● **INTERNATIONAL MENTORING & NETWORKING EVENT FOR WOMEN IN TV, FILM & DIGITAL MEDIA** 75 MIN
In association with MediaClub'Elles
BY PRE-REGISTRATION - LIMITED PLACES
- **MIP WORKOUT - FACTUAL** 45 MIN
- HOW TO DIFFERENTIATE YOUR TRUE CRIME IDEA IN A HIGHLY CROWDED MARKETPLACE!
- CRAFTING A CULTURALLY AUTHENTIC STORY
- HOW TO GET YOUR DOCUMENTARY OR SERIES OUT TO AS WIDE AND AUDIENCE AS POSSIBLE ACROSS TV, VOD AND OTHER PLATFORMS.
BY PRE-REGISTRATION - LIMITED PLACES
- **MEETUP: FORMATS - LATAM** 30 MIN
BOOKMARK THE SESSION IN YOUR AGENDA

ON-DEMAND AVAILABLE UNTIL MAY 14 - CEST TIME

- 16.00** C21 INTERNATIONAL FORMAT AWARDS 2021
- 18.00** IN CONVERSATION WITH DAVID BECKHAM, SPORTING ICON, ENTREPRENEUR, FOUNDER OF PRODUCTION COMPANY STUDIO 99
- 18.30** VARIETY'S INTERNATIONAL ACHIEVEMENT IN TV AWARD, SUZANNE MACKIE, EXECUTIVE PRODUCER, « THE CROWN » AND CEO-FOUNDER OF ORCHID PICTURES

- 18.00** BEHIND THE CURTAIN - A CONVERSATION WITH MARC ANTHONY, RENOWNED SINGER, SONGWRITER, RECORD EXECUTIVE, TELEVISION PRODUCER ACTOR AND PHILANTHROPIST

- 17.00** INTERNATIONAL FORMATS GOLD AWARD: ANETTE ROMER, FORMATS CONSULTANT, STV PRODUCTION
IN ASSOCIATION WITH C21MEDIA, FRAPA AND EMC
- 17.45** TRIBUNE FOR HEADS OF DIVERSITY & INCLUSION
- 18.30** MIP SDG AWARD: PAUL BUCCIERI, PRESIDENT, A+E NETWORKS

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