

The Ankler and MIPCOM CANNES Partner to Celebrate the Future of Entertainment with New Award



Dhar Mann

Paris, France, 06 October 2026 – MIPCOM (12–15 October 2026), the world's largest and most influential market and gateway to the international media and entertainment content business, and The Ankler today announced a new partnership to celebrate the people and ideas driving the future of the global entertainment ecosystem.

As part of the collaboration, MIPCOM CANNES and The Ankler will introduce the inaugural **Future of Entertainment Award**, honoring an individual whose vision, innovation and impact are helping define the next generation of entertainment across content, technology, business and audience engagement. The inaugural award will be presented on **Sunday October 11th at 5:30pm in the Grand Auditorium** to **Dhar Mann**, entrepreneur, filmmaker and founder of Dhar Mann Studios, whose pioneering approach to creator-led storytelling has built a global entertainment business reaching millions of viewers across digital platforms. The award will be presented to Dhar Mann by Janice Min, CEO & Editor-in-Chief of Ankler Media.

In addition to presenting the Future of Entertainment award at **MIPCOM CANNES**, The Ankler will publish the **Future of Entertainment 25**, an independently curated list recognizing 25 leaders who are shaping the future of the industry through visionary creativity and innovation. The annual list will spotlight groundbreakers across the global entertainment ecosystem and serve as a platform for celebrating the individuals driving meaningful change across the business.

Janice Min, CEO and Editor-in-Chief of The Ankler

“The Ankler has always been obsessed with where the business is going next — and the place the industry turns to for insight on those shifts. Our partnership with MIPCOM CANNES lets us take that work a step further. The Future of Entertainment is our way of recognizing the people, starting with Dhar Mann, who are building enormous global entertainment businesses largely outside Hollywood’s traditional system.”

Lucy Smith, Director of MIPCOM CANNES, said:

“At a time of unprecedented transformation across the entertainment landscape, it is more important than ever to recognize the individuals who are driving innovation and creating new pathways for growth. This collaboration with The Ankler reinforces MIPCOM’s commitment to celebrating industry leadership and bringing together the visionaries who will shape the future of entertainment.”

The partnership will bring together MIPCOM CANNES’ global entertainment community with The Ankler’s trusted industry insights and editorial expertise, creating a platform to recognize the leaders driving meaningful change across the evolving entertainment landscape.

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About MIPCOM CANNES

MIPCOM CANNES (12–15 October 2026) is the world's largest and most impactful market and gateway to the international media and content business, bringing together studios, broadcasters, streaming platforms, distributors, creators, brands, and AI and technology companies from over 100 countries across an increasingly interconnected media landscape. It is where deals are made, partnerships take shape, and new content reaches global audiences.

About RX FRANCE

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr

*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

About Ankler Media

Ankler Media is an independent, multi-platform media company covering the business of Hollywood and the evolving ways entertainment, media and technology intersect. Its reporting goes beyond headlines to provide context and perspective on the forces shaping an industry in transformation, offering readers insider insight and analysis into why key decisions are made — and what they mean for the future.

The Ankler, the company's flagship publication, was founded by veteran reporter Richard Rushfield in 2017 as a sharp alternative to traditional trade reporting. It has become an essential read for dealmakers, decision-makers and creative leaders across Hollywood, as well as the next generation of professionals navigating a career in the industry.

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