



MATCHMAKING & SCREENING PLATFORM

mip®

HOW TO *Upload*
YOUR CONTENT.

Screenings for sellers

Log in

As an Exhibitor of **MIPCOM** you have access to **upload your content** for buyers to watch before, onsite and after MIPCOM. You'll receive an email with access to the **MIPCOM Matchmaking & Screening Platform**.

You can also log in straight via the **Company Hub in Atlas**.

WHERE THE *Global* MEDIA BUSINESS MEETS.

12-15 OCTOBER 2026
Palais des Festivals, Cannes

mipcom
CANNES
MATCHMAKING & SCREENING PLATFORM

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Hi Ffion,

Your account is ready!

Take two minutes to review important information and check your profile.

Get Started →

We're here to help!

Contact the event concierge team.

Telephone
+33187170346



Hannah Stephenson
Concierge Team



Chloe Mautord
Concierge Team

Organised by



In the business of
building businesses

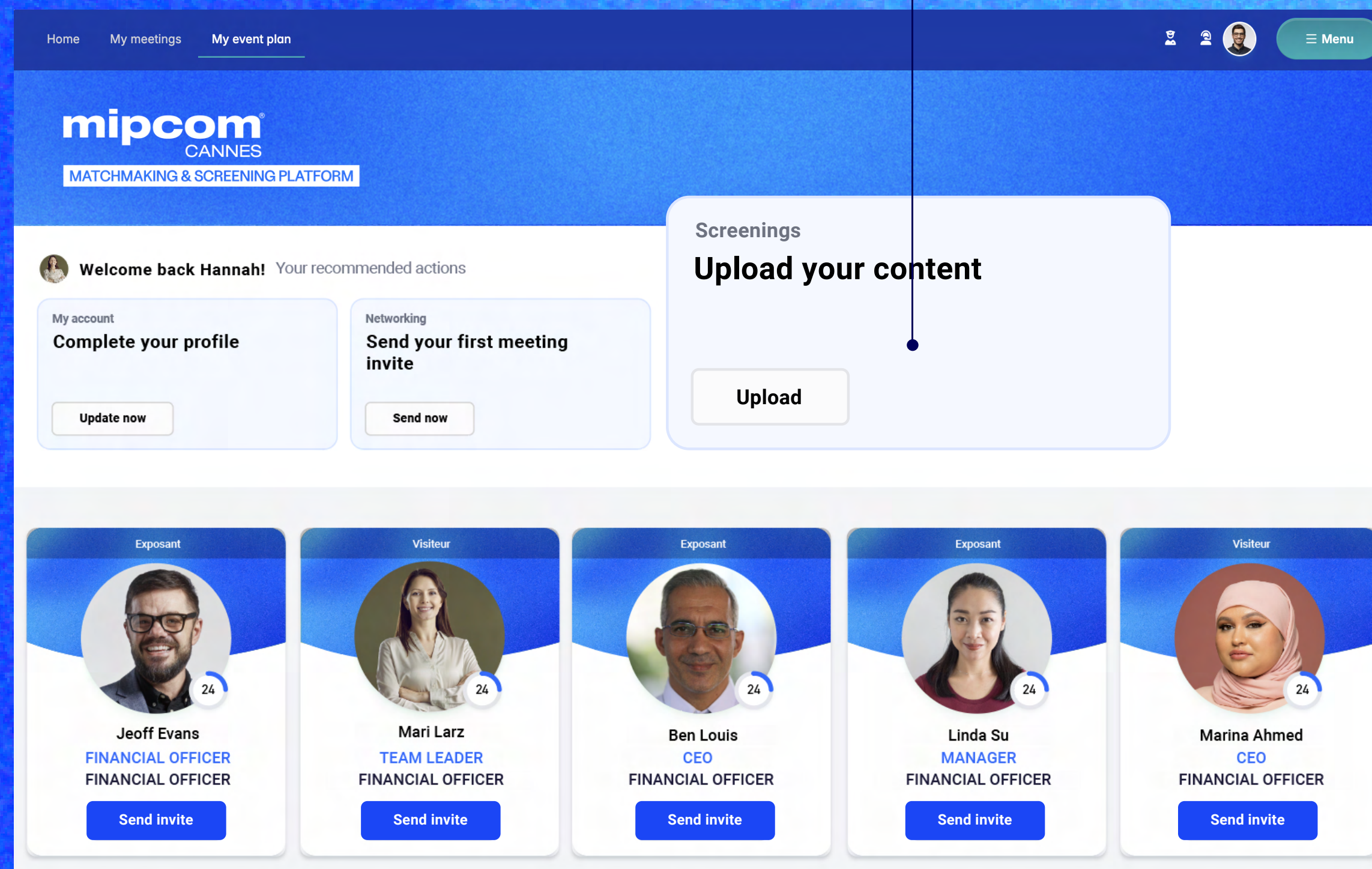
Screenings for sellers

Upload your content

Showcase your programmes and projects in the **Screening Library**.

Upload videos, images and key information to help **buyers discover** and evaluate your content before and during the market.

Easily upload
your content



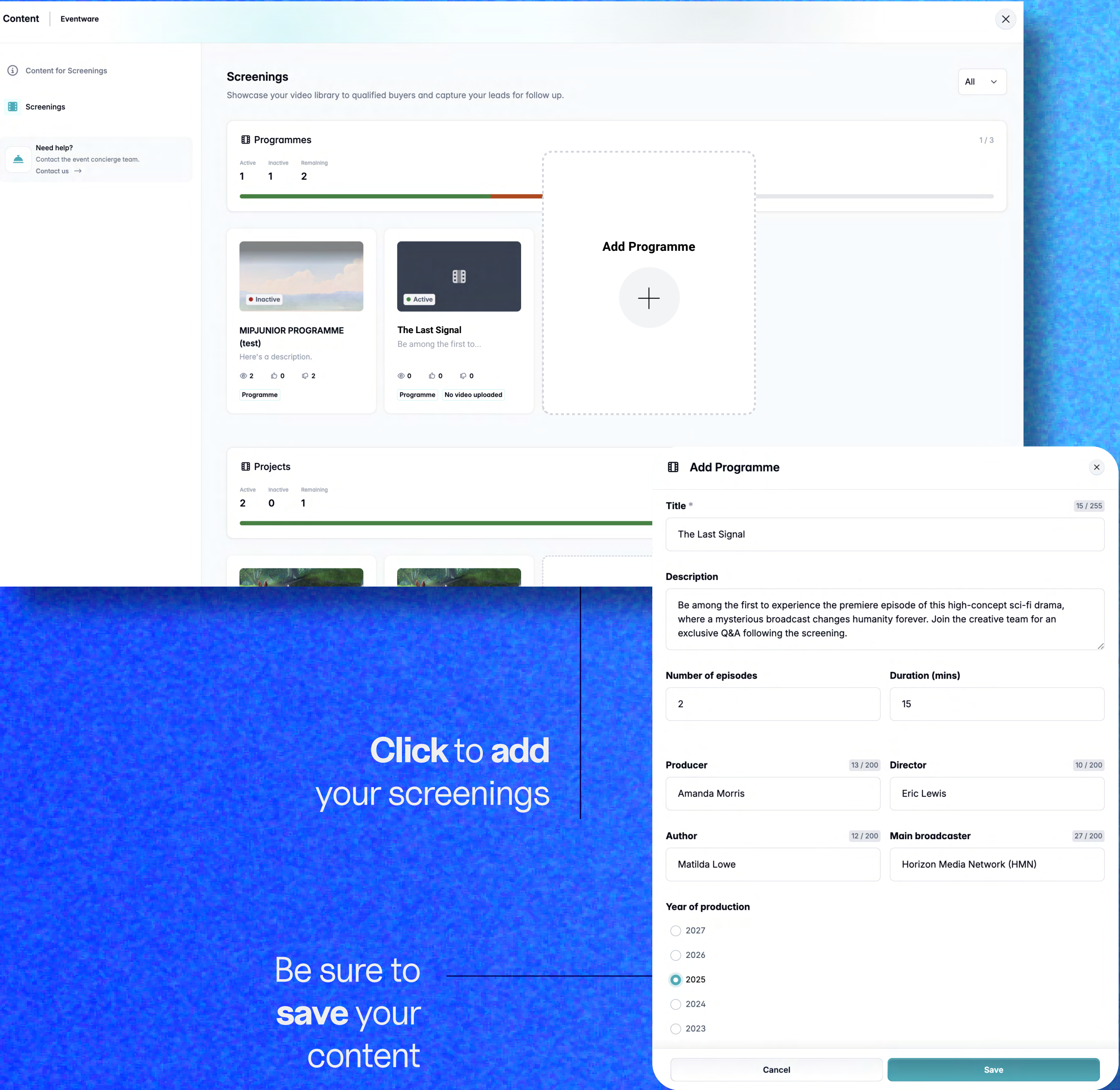
Screenings for sellers

Upload your content

For each programme or project, you can add **key information**, upload promotional images and video content to help **present your titles** in the best possible way.

Click to add your screenings

Be sure to **save** your content



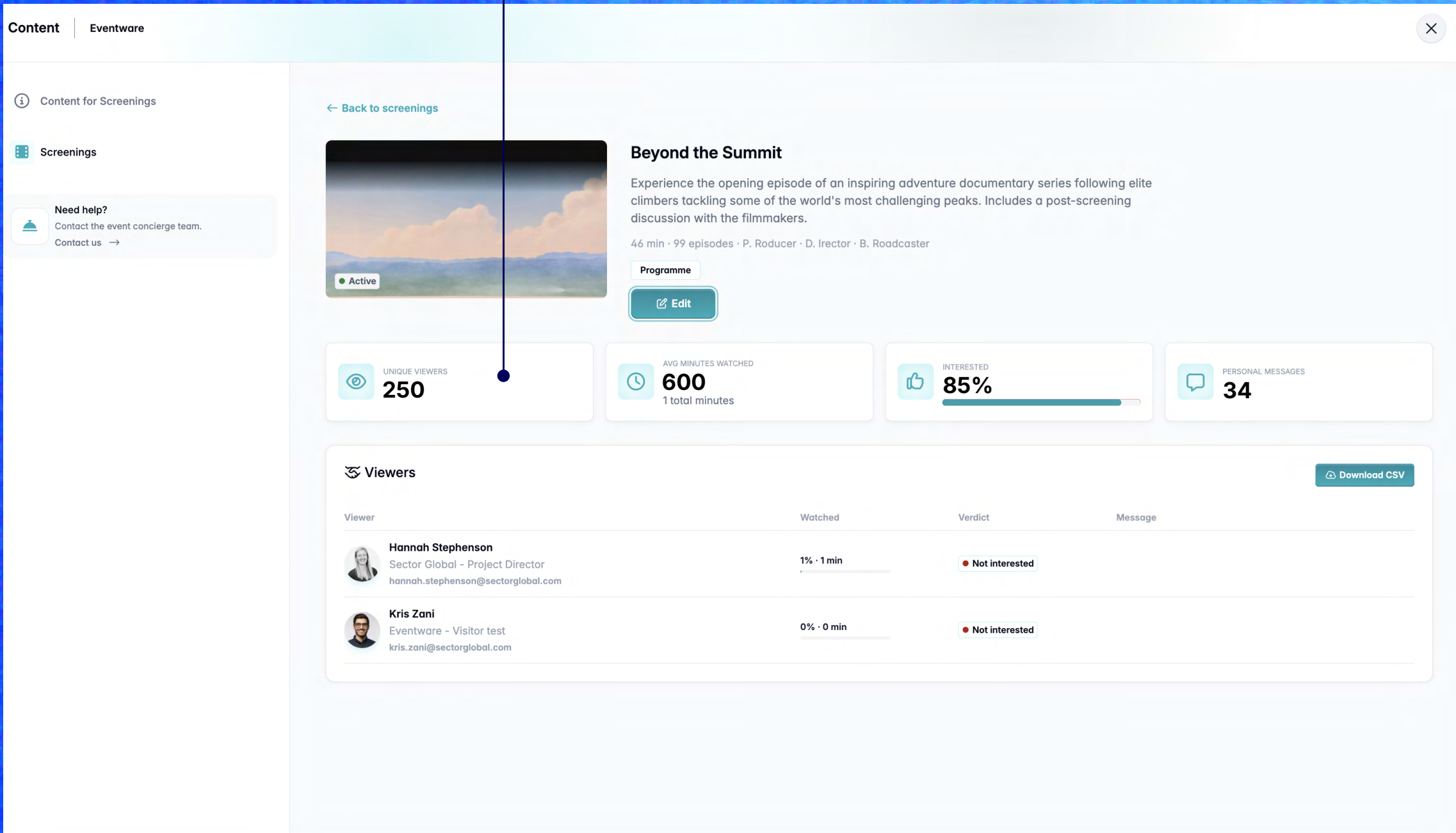
Screenings for sellers

Track your performance

See who's engaging with your content through **live reporting**.

Monitor views, track buyer activity and **measure the performance** of your programmes and projects throughout the market.

Measure
performance



Screenings for sellers

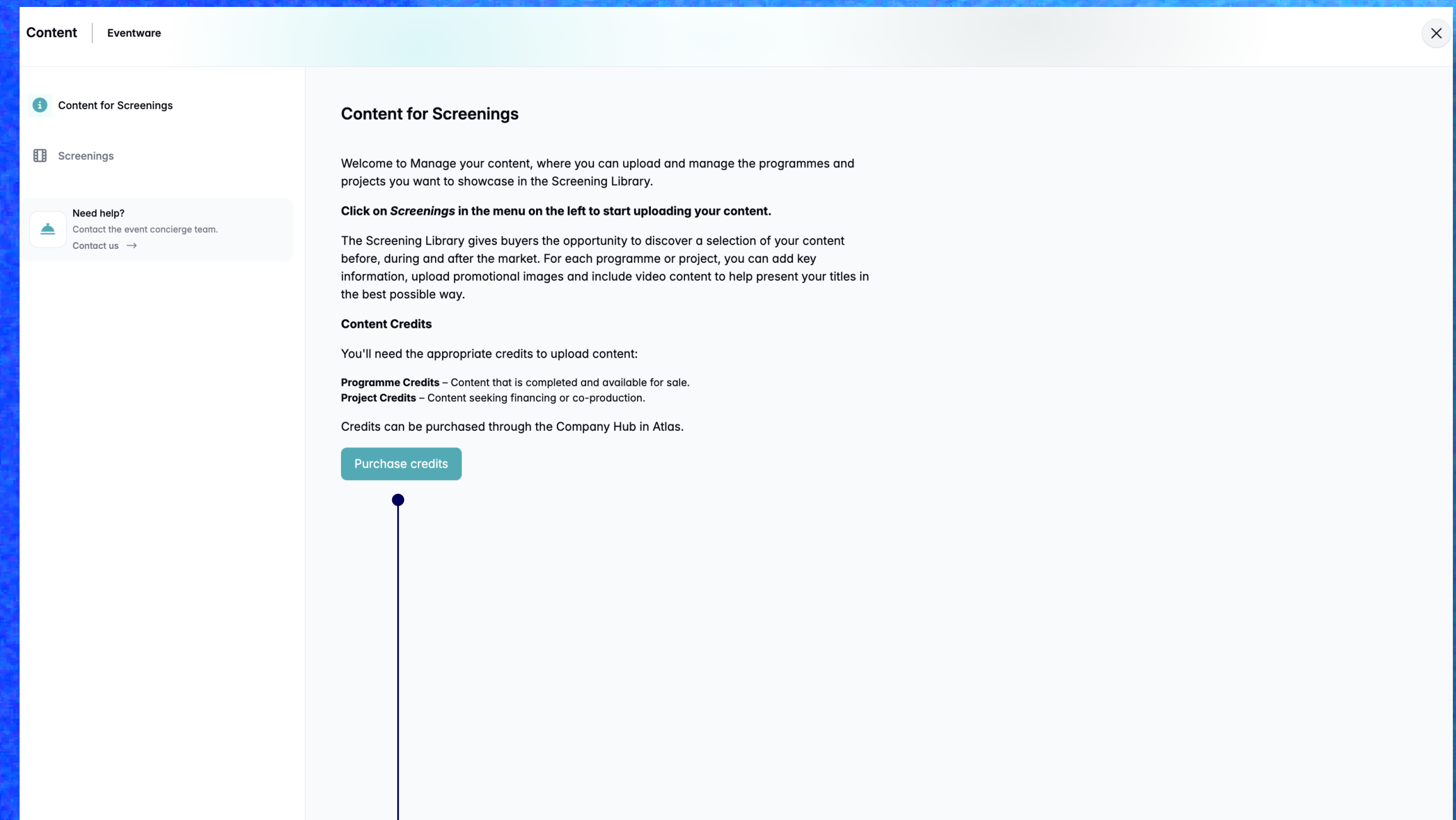
Purchase more credits

You'll need the **appropriate credits** to upload content:

Programme Credits – Content that is completed and available for sale.

Project Credits – Content seeking financing or co-production.

Credits can be purchased through the **Company Hub in Atlas**.



Easily purchase more credits

NEED *Help?*

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Contact the Concierge Team



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