

mipcom[®]
CANNES

MATCHMAKING

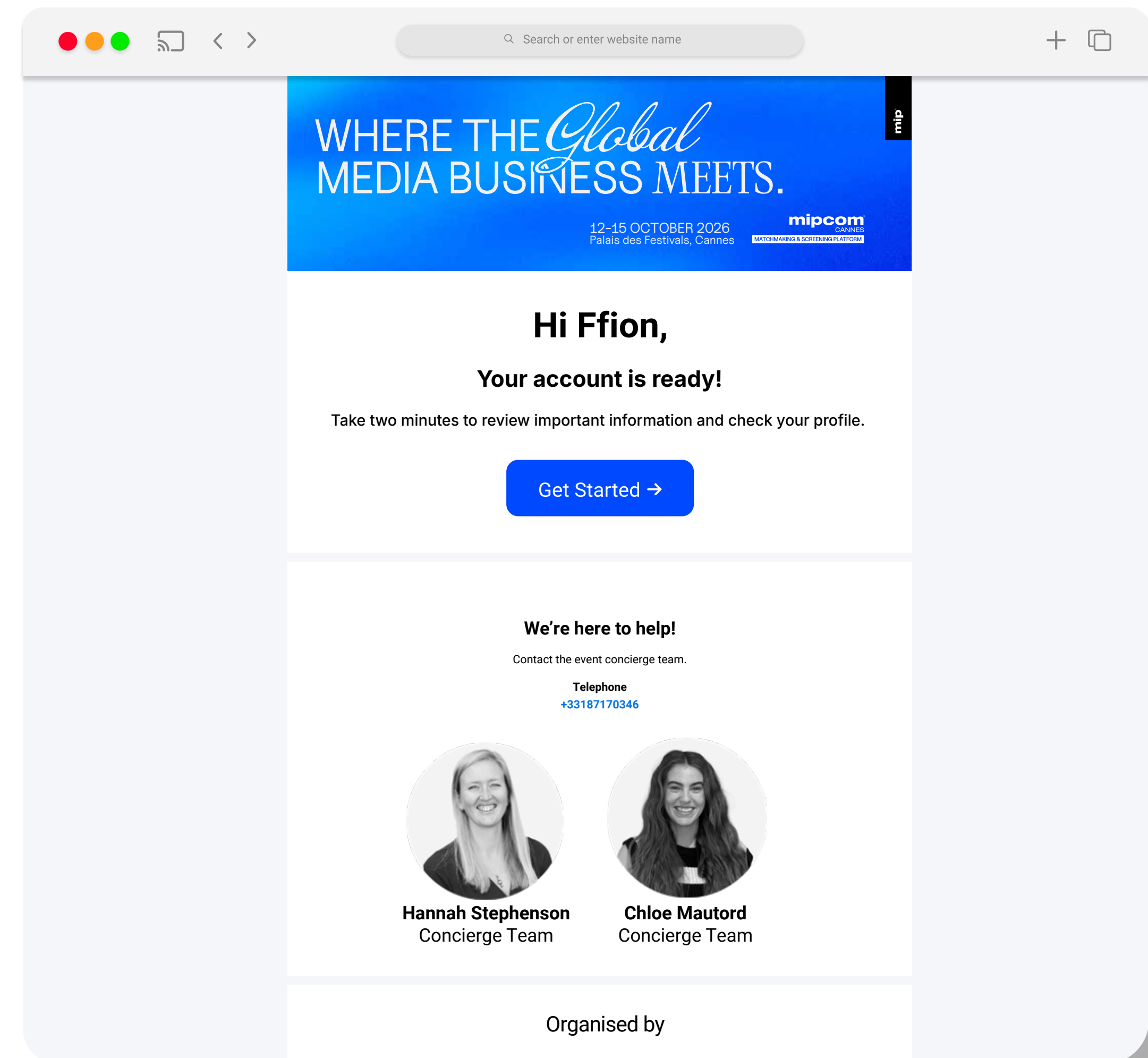
YOUR GUIDE TO *Matchmaking*

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Step 1

Access and getting started

When you register for the show as a Buyer, Producer and Commissioner you will receive a personalised link giving you access to the platform. This is your starting point to prepare for meetings and connections ahead of the event.

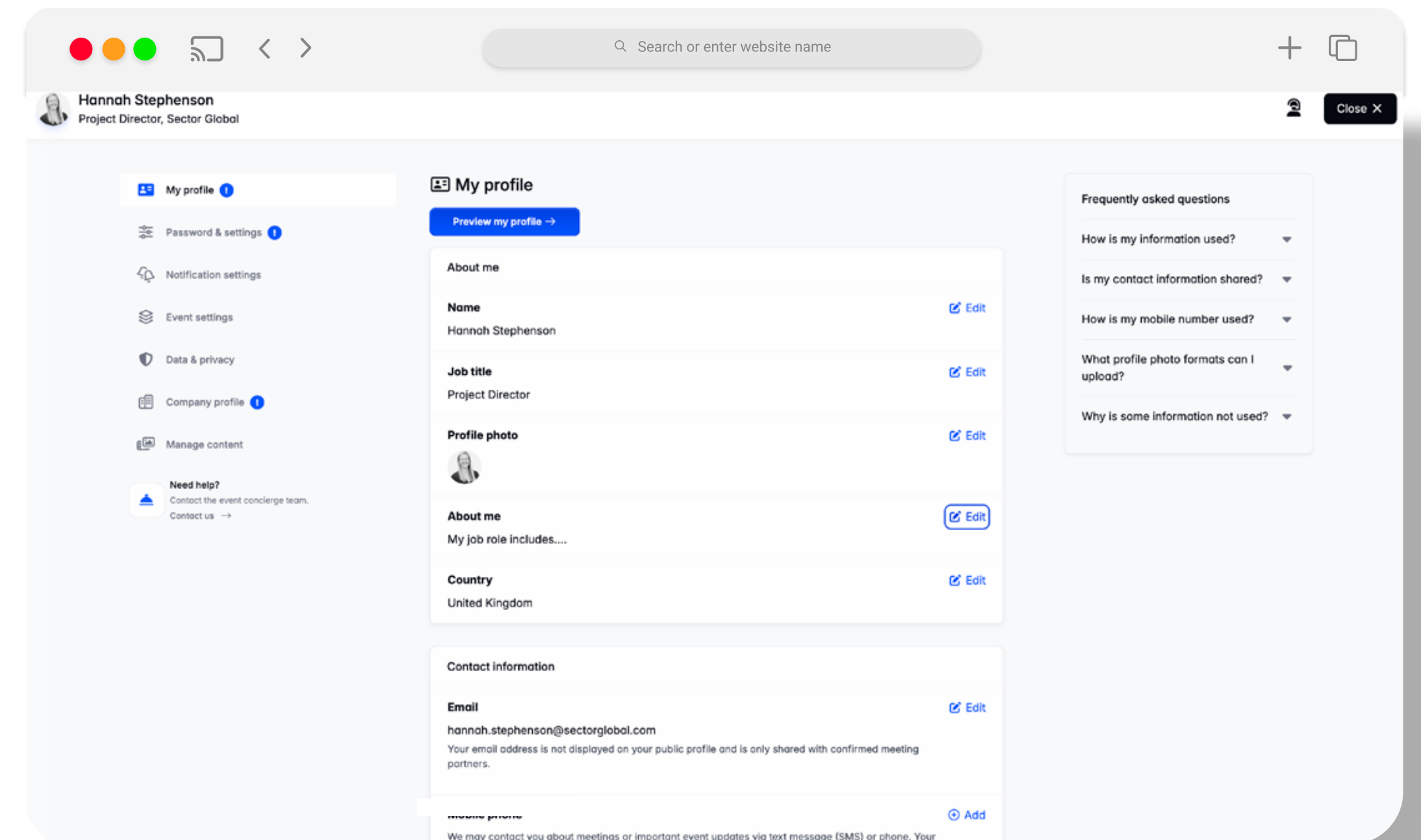


Step 2

Update your profile

Once logged in, take a moment to review and update your personal and company profile. A complete profile helps other attendees understand who you are, what you do, and why meeting with you would be valuable.

Your contact information is only shared once a meeting is confirmed. Keeping your profile accurate and detailed will improve your visibility and increase the likelihood of receiving meeting requests.

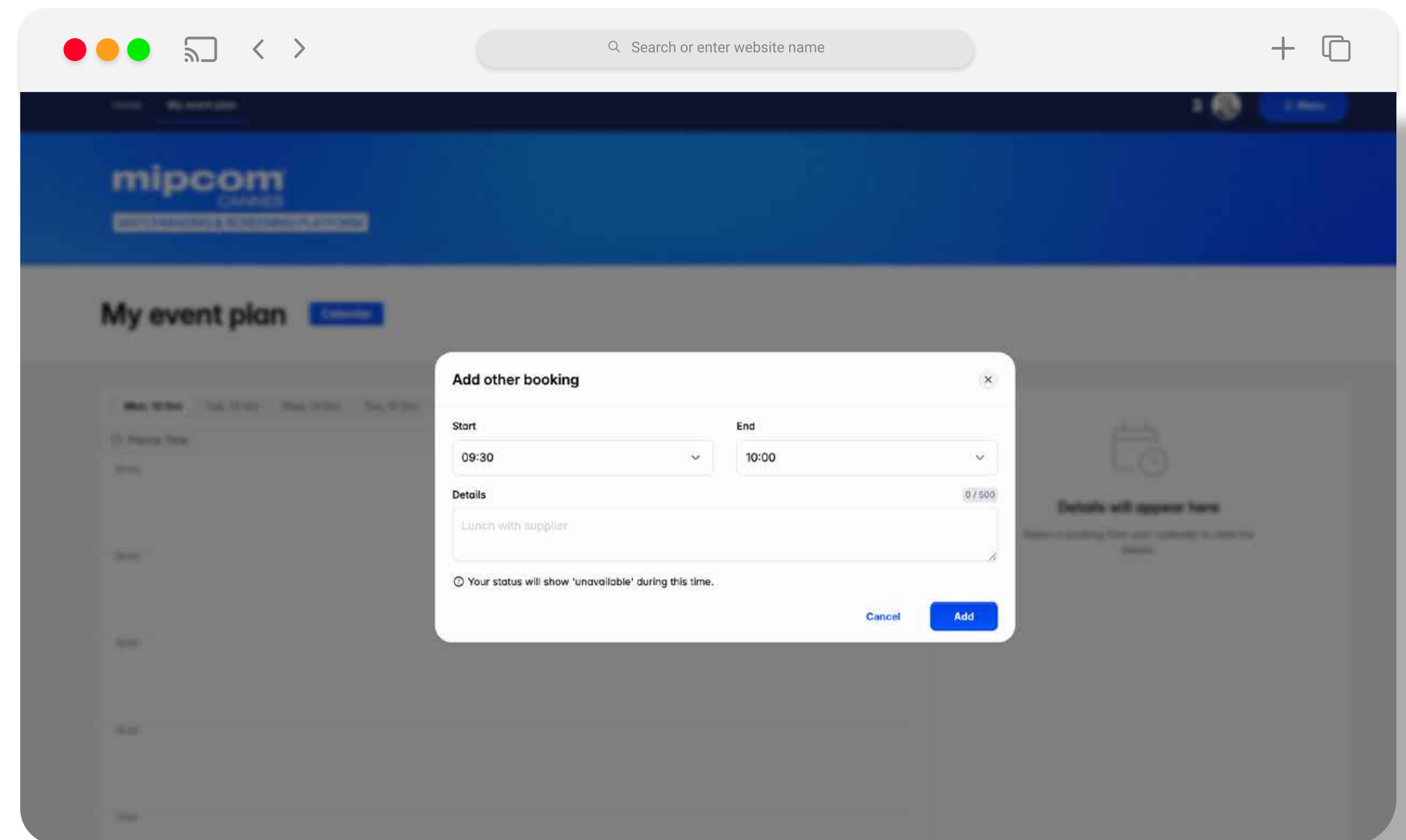


Step 3

Set your availability

To ensure meetings can be scheduled at times that suit you, make sure your availability is up to date. Other attendees will choose meeting times based on this information.

All confirmed meetings will appear in your schedule, helping you plan your time and move between meetings efficiently during the event.



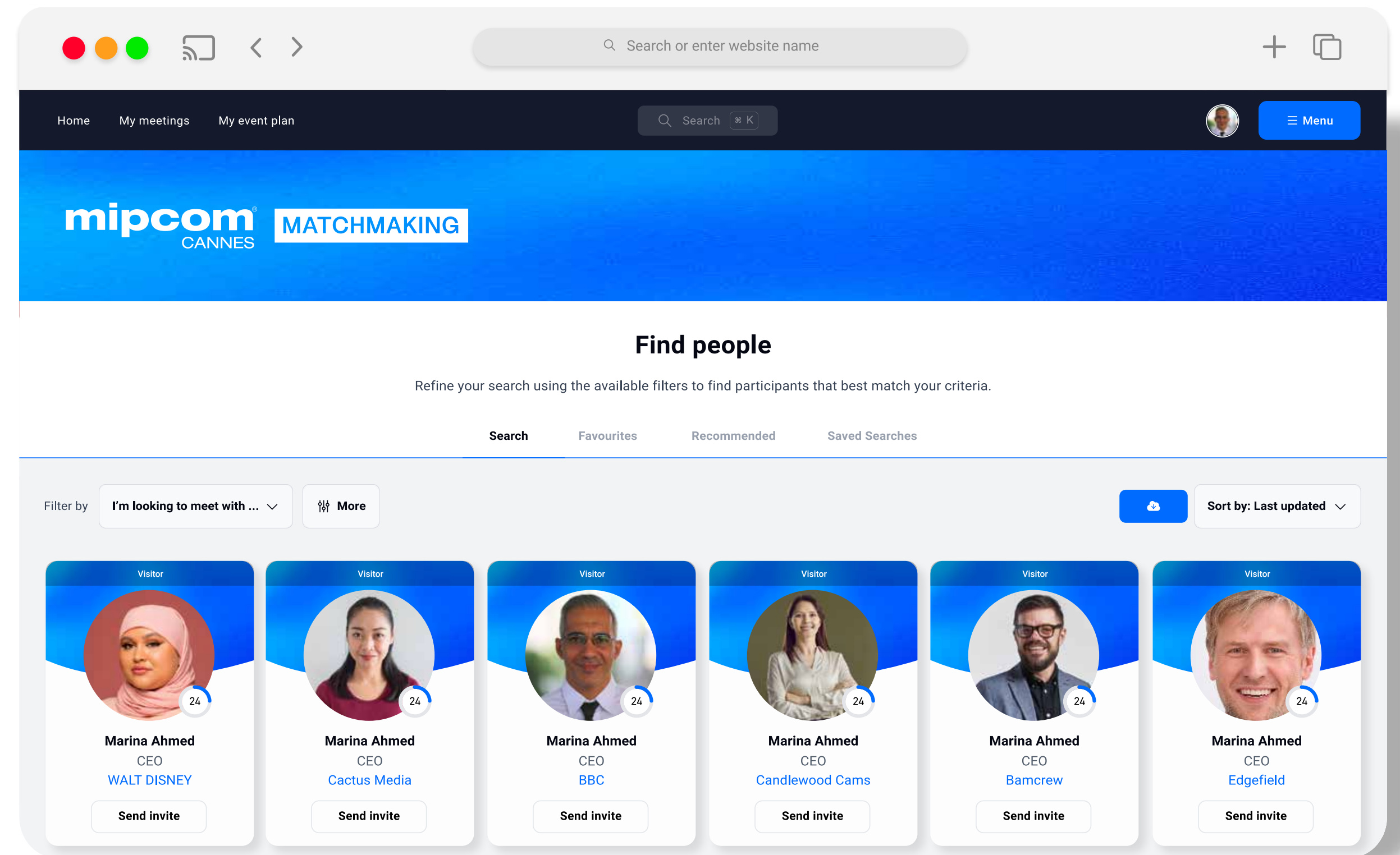
Step 4

Matchmaking programme

Meetings are open to Producers, Commissioners and Buyers at MIPCOM and are designed to support high-quality, 30-minute conversations. Meetings will take place within the matchmaking lounge.

Use the search and filter tools to discover attendees you would like to meet. When you find someone relevant, send a meeting invitation with a short message outlining why you would like to connect and what you would like to discuss.

You may also receive meeting requests from other attendees. Notifications will keep you informed when invitations are sent, received, and responded to, ensuring you never miss an opportunity to connect.



Step 5

Speed matchmaking

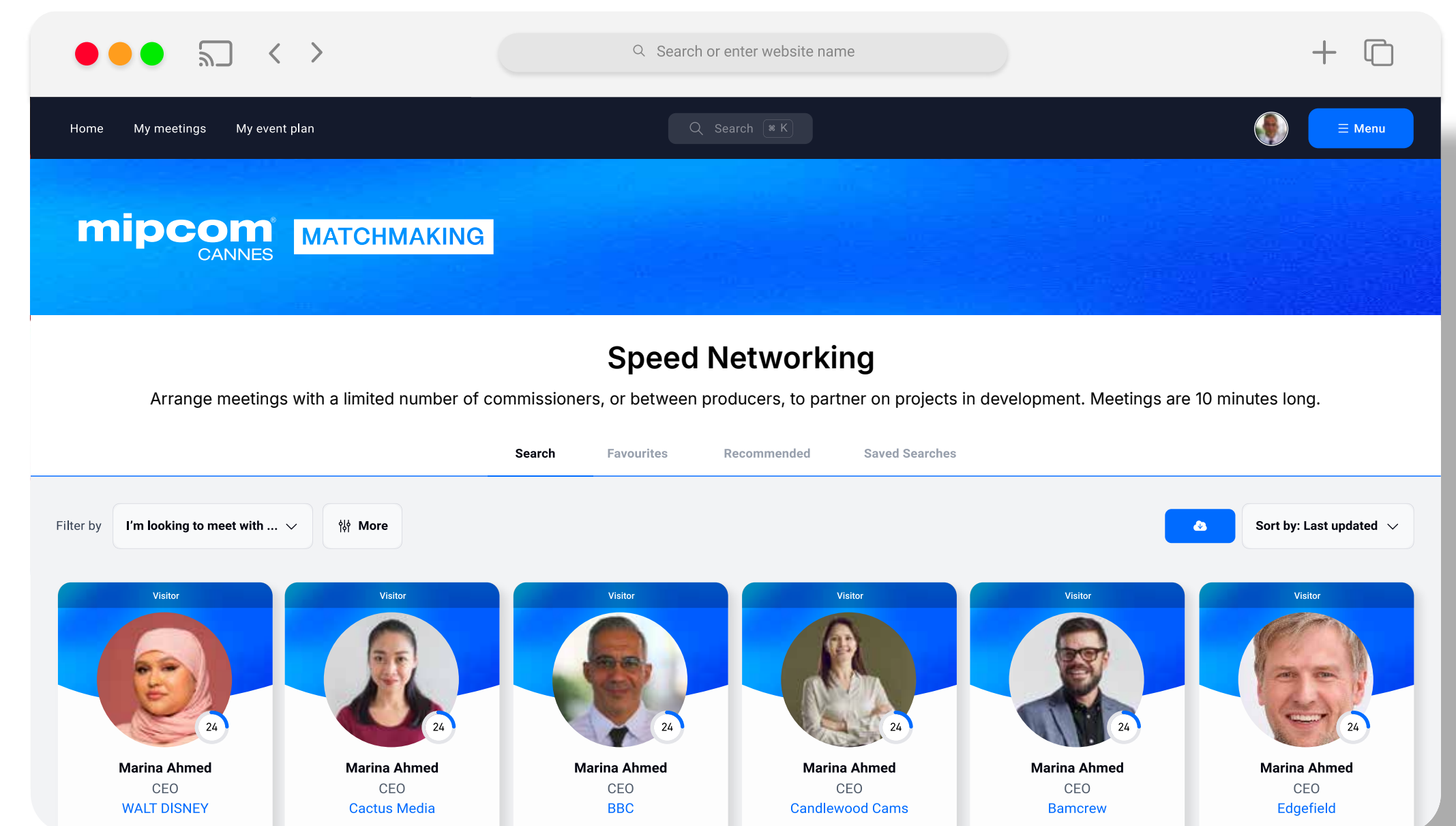
If you are short on time, speed matchmaking sessions offer a fast and focused way to meet multiple relevant contacts. These themed sessions are centred around projects in development and are designed to help you make efficient, targeted connections.

You can pre-book up to six 10-minute meetings within each themed session.

- Monday 12th, 15:00-16:00: Scripted Speed Matchmaking
- Tuesday 13th, 15:00-16:00: Unscripted Speed Matchmaking
- Wednesday 14th, 11:45-12:45 – Vertical/Microdrama Speed Matchmaking

Use the themed directories to see which commissioners are attending each session. When you find someone, you would like to meet, send a meeting invitation with a short message

Each meeting lasts 10 minutes, allowing you to move quickly between conversations and maximise the number of connections you make during the session. commissioners are attending each session. When you find someone, you would like to meet, send a meeting invitation with a short message explaining why you would like to connect.

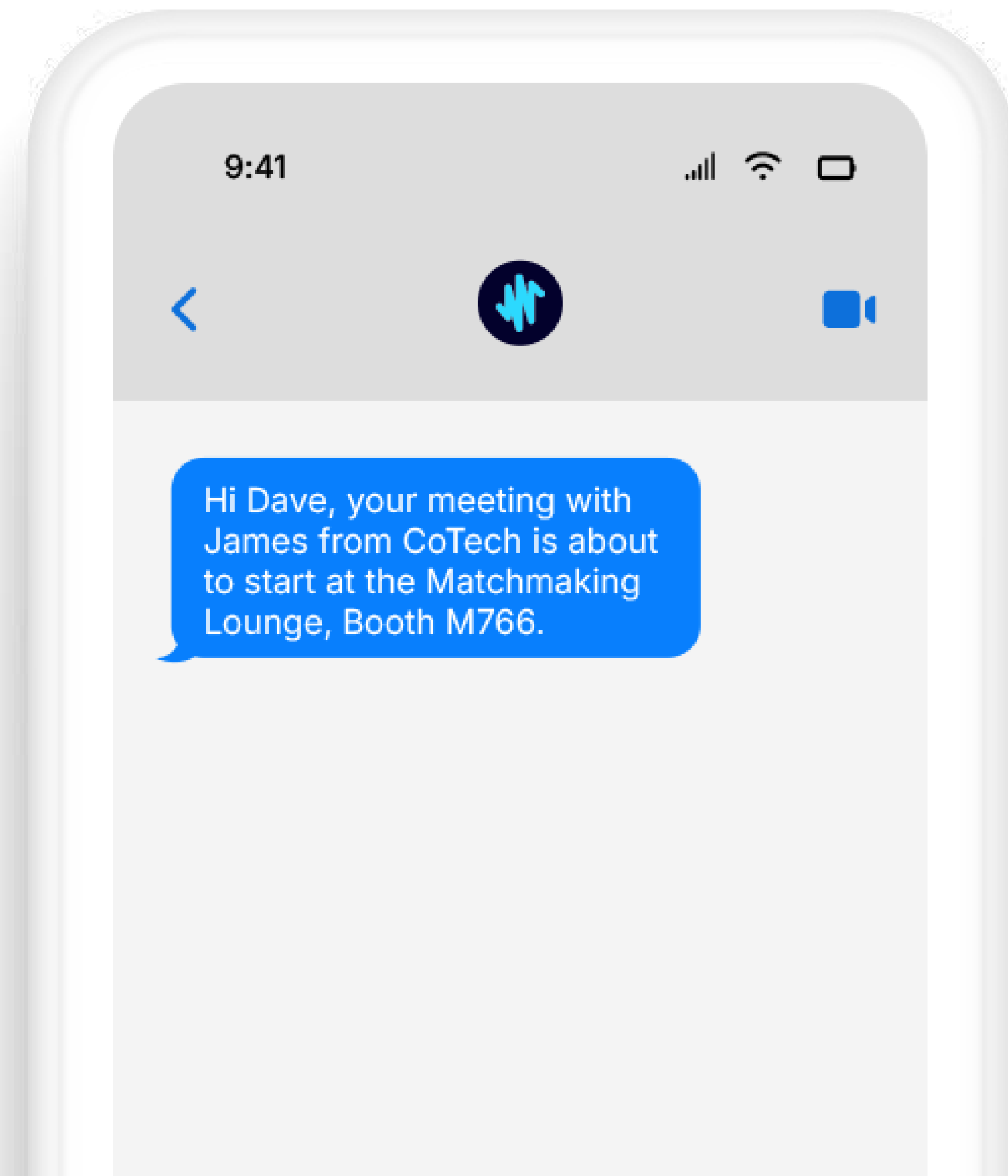


Step 6

Onsite

With your meetings and sessions confirmed, attend your scheduled meetings during the event. Email and text reminders will be sent ahead of each meeting to help you stay on schedule and manage your time effectively on site.

The Matchmaking concierge team will be onsite in the Matchmaking Lounge to provide support if you need any assistance.



Need Help?



Contact the concierge team:
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