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CANNES

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Palais des Festivals, Cannes.

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**Paramount Global to host World Premiere
of new CBS Series *Boston Blue* at MIPCOM CANNES**

Donnie Wahlberg and Sonequa Martin-Green to Join Premiere in Cannes

Series Expansion of *Blue Bloods* Universe to Bow on Sunday Evening, October 12



Paris, 6 August 2025 – MIPCOM CANNES and Paramount Global Content Distribution today announced that the world premiere of ***Boston Blue***, the eagerly awaited universe expansion from the long-running top drama *Blue Bloods*, will be staged on the eve of this year's MIPCOM CANNES, the world's largest market for television and streaming content (13-16 October 2025). Lead and executive producer **Donnie Wahlberg** and star **Sonequa Martin-Green** will be in attendance.

Boston Blue sees Boston-born Wahlberg reprising his role as NYPD Detective Danny Reagan, who takes a position with the Boston Police Department and is paired with Detective Lena Silver (Martin-Green), the eldest daughter of a

prominent law enforcement family. As Reagan settles into his new city, he also hopes to reconnect with his younger son, Sean (Mika Amosen), who is beginning his own police career in Boston.

The pre-opening night screening will take place on **Sunday 12 October at 18.00** in the Grand Auditorium of the Palais des Festivals and will be open to all delegates and followed by a Q&A with Wahlberg and Martin-Green. Distributed by Paramount Global Content Distribution, the global premiere comes ahead of the show's debut on CBS later that week on Friday October 17 in the United States.

The premiere episode that will be screened also features Bridget Moynahan, reprising her role as Danny's sister Erin Reagan for a special guest appearance. Moynahan will also direct a later episode in the debut series.

Boston Blue is produced by CBS Studios and Jerry Bruckheimer Television. Brandon Sonnier and Brandon Margolis are Showrunners and Executive Producers. Jerry Bruckheimer, KristieAnne Reed and Wahlberg also serve as Executive Producers.

The new series also introduces the Silver family, comprised of Boston District Attorney Mae Silver (Gloria Reuben), Boston PD Detective Lena Silver, Police Superintendent Sarah Silver (Maggie Lawson), rookie cop Jonah Silver (Marcus Scribner) and renowned Baptist pastor Reverend Edwin Peters (Ernie Hudson).

"We are excited to bring Donnie Wahlberg and Sonequa Martin-Green to Cannes to help us unveil the first episode of Boston Blue, the next chapter in the Blue Bloods universe, to global media executives at MIPCOM Cannes," says Lisa Kramer, President, International Content Licensing, Paramount Global Content Distribution. *"CBS Studios continues to lead in creating iconic procedurals with which audiences around the globe connect, and we look forward to work with international licensees to build out the Blue Bloods universe."*

"Interest in the Reagan family and the Blue Bloods universe is deep seated and truly global," said Lucy Smith, Director of MIPCOM CANNES and MIP JUNIOR. *"...making this next chapter, led by the brilliant Donnie Wahlberg with its new setting, characters and stories a perfect premiere on the eve of MIPCOM CANNES this year."*

MIPCOM CANNES is the world's biggest and most impactful television and streaming content market, attracting over 10 500 delegates from more than 100

countries last year and whose week-long programme helps define the TV industry year.

Further Information

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Donnie Wahlberg Biography

Donnie Wahlberg is an actor, producer, musician, and entrepreneur with a dynamic career spanning television, film, and music. He is best known for his role as NYPD Detective Danny Reagan on “Blue Bloods,” a character he portrayed for almost 15 years. Wahlberg will reprise his role as Danny Reagan in the new CBS drama BOSTON BLUE, in which Wahlberg will star and executive produce alongside legendary producer Jerry Bruckheimer.

On television, Wahlberg co-starred with Harvey Keitel in the miniseries “The Path to 9/11,” as well as starred in the award-winning miniseries “Band of Brothers,” “The Kill Point,” “Boomtown,” and “Wahlburgers” where he also served as an executive producer.

Wahlberg’s film credits include standout roles in the “Saw” franchise and “The Sixth Sense.”

Beyond acting, Wahlberg is a founding member of the iconic boy band New Kids on the Block, which continues to connect with audiences through sold-out tours and a 2025 Las Vegas residency. His passion for storytelling extends beyond music, as he hosts and executive produces the true crime series “Very Scary People,” exploring the lives of history’s most infamous figures.

As an entrepreneur, he has successfully built a career that blends creativity with production, always seeking new ways to engage and inspire audiences.

Off-screen, Wahlberg is married to Jenny McCarthy Wahlberg. Donnie and Jenny embrace the joys of family and life’s adventures, making the most of every moment. Wahlberg was born in Boston. His birthday is August 17. Follow him on Instagram @DonnieWahlberg.

Sonequa Martin-Green Biography

Sonequa Martin-Green has had a commanding and dynamic presence on screen since the early 2000s and has become one of television and film's most compelling and trailblazing talents.

Martin-Green is widely recognized for her historic role as Michael Burnham on "Star Trek: Discovery," where she made franchise history as the first Black female Starfleet captain. The series helped launch Paramount+ and ran for five acclaimed seasons, with Martin-Green also serving as a producer. She built a devoted fan base during her six-season run as Sasha Williams on "The Walking Dead." Her additional television credits include "The Good Wife," "Once Upon a Time," "New Girl" and "Star Trek: Discovery Logs."

On the big screen, Martin-Green received critical praise for her breakout performance in "Toe to Toe," which premiered at Sundance. She also appeared in "Yelling to the Sky" opposite Jason Clarke and Zoë Kravitz, "Space Jam: A New Legacy," and "The Outside Story" opposite Brian Tyree Henry. Most recently, she starred in "My Dead Friend Zoe" alongside Natalie Morales, Ed Harris and Morgan Freeman, which won the Audience Award at the 2024 SXSW Film Festival. She followed that with "She Dances," which premiered at the 2025 Tribeca Film Festival, and "Sarah's Oil" opposite Zachary Levi.

On stage, Martin-Green earned acclaim for her performance as Sonji Clay in Des McAnuff's "Fetch Clay, Make Man" and starred in "Outside People" at New York's Vineyard Theatre.

Born on March 21, in Russellville, Alabama, Martin-Green holds a degree in theatre from the University of Alabama. She is a passionate advocate for mental health awareness and women's empowerment and often speaks about the importance of representation in media. She lives in Los Angeles with her husband and two children. Follow her on Instagram and TikTok @therealsonequa.

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*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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