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Sony Pictures Television Chairman Keith Le Goy to Keynote at MIPCOM CANNES



Paris, 26 September 2025 – [MIPCOM CANNES](#) today announced that the Chairman of Sony Pictures Television (SPT) Keith Le Goy will give a keynote interview at the upcoming edition of MIPCOM CANNES, the world's largest market for television and streaming content (13-16 October 2025).

Staged as a fireside chat in the Grand Auditorium of the Palais des Festivals on **Monday 13th October at 15.50**, the main stage keynote forms part of the 'C Suite Conversations' series presented in partnership with Variety on the opening afternoon of the market.

Taking up the role at the beginning of the year, Le Goy's responsibilities span all television production operations including SPT's game shows, all television and home entertainment distribution for Sony Pictures film and television content,

and the studio's cable networks, such as GSN (Game Show Network), across the US, Latin America and Europe.

In a distinguished career spanning over two decades at the studio, Le Goy previously served as Chairman of Worldwide Distribution & Networks for Sony Pictures Entertainment (SPE), leading the studio's combined television and home entertainment distribution and marketing businesses. During this time, he struck major distribution deals for the studio's IP including film output deals with Netflix and Disney in the US. Le Goy also oversaw SPE's anime business Crunchyroll, as well as its successful cable networks in Latin America and Europe.

Prior to joining Sony Pictures, Le Goy served as head of sales for Disney's European television distribution business and, earlier, worked in magazine publishing.

The keynote interview comes ahead of SPT's exclusive opening night preview screening of the highly anticipated relationship dramedy *The Miniature Wife*, on Monday evening from 18.00, also held in the Grand Auditorium and open to all delegates. The screening will offer an early look at the series and will be followed by a Q&A with cast members Matthew Macfadyen, O-T Fagbenle and Sian Clifford. Airing on Peacock in the US next year, global distribution is handled by SPT.

One of the world's leading content providers, SPT produces, distributes and carries programming worldwide in every genre and for every platform, producing a wide array of premium programming worldwide, including the longtime #1 and #2-rated game shows, *Wheel of Fortune*, and *Jeopardy!*, as well as *The Boys* franchise, *Cobra Kai*, *The Last of Us*, *Doc*, *Outlander* and *Outlander: Blood of my Blood*, *For All Mankind*, *Dept. Q*, *Twisted Metal*, *The Night Agent*, *My Life with the Walter Boys*, *Industry*, *Shark Tank*, *90-Day Fiancé*, and many more.

"Keith Le Goy is one of most respected, impactful and insightful dealmakers on the international stage," said Lucy Smith, Director of MIPCOM CANNES. "SPT's

successful approach to invest in creative storytelling and take strategic risks with a freedom to produce and sell each series independently, provides Keith a unique perspective on current dynamics, opportunities and the path forward for the industry.”

Produced by Media Res (*The Morning Show*, *Pachinko*), *The Miniature Wife* is a high-concept dramedy that examines the power imbalances between spouses, played by Elizabeth Banks (*The Better Sister*, *Pitch Perfect*, *The Hunger Games* franchise) and Matthew Macfadyen (*Succession*, upcoming: *Death by Lightning*), who battle each other for supremacy following a technological accident where a husband accidentally shrinks his wife. Inspired by author Manuel Gonzales’ short story, *The Miniature Wife* is created by Jennifer Ames and Steve Turner (*Boardwalk Empire*, *Goliath*), who serve as showrunners and executive producers.

MIPCOM CANNES is the world’s biggest and most impactful television and streaming content market, attracting over 10 500 delegates from more than 100 countries last year and whose week-long programme helps define the TV industry year.

Further Information

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