



**Paramount Global to Host World Premiere of New CBS Series WATSON
at MIPCOM CANNES 2024**

Lead and Executive Producer Morris Chestnut and Executive Producer and Showrunner
Craig Sweeny to Attend Premiere in Cannes



Paris, 24 July 2024 – MIPCOM CANNES and Paramount Global Content Distribution today announced that the world premiere screening of *Watson*, the new CBS Studios-produced medical drama inspired by the characters from Sir Arthur Conan Doyle’s Sherlock Holmes mysteries, will be staged on the eve of the 40th International Co-Production and Entertainment Content Market’s opening in Cannes (21-24 October 2024).

A curtain raiser to this year’s market on Sunday 20 October at 18.00 held in the world-famous Grand Auditorium in the Palais des Festivals, the screening, attended by title lead and executive producer Morris Chestnut and executive producer and showrunner Craig Sweeny, will be followed by a Q&A and is open to all delegates. The series is set to air mid-season 2024-25 on CBS.

In *Watson*, a year after the death of friend and partner Sherlock Holmes at the hands of Moriarty, Dr. John Watson (Chestnut) resumes his medical career as the head of a clinic dedicated to treating rare disorders. Watson’s old life isn’t done with him, though – Moriarty and Watson are set to write their own chapter of a story that has fascinated audiences for more than a century. *Watson* is a medical show with a strong investigative spine, featuring a modern version of one of history’s greatest detectives as he turns his attention from solving crimes to solving medical mysteries.

Starring Morris Chestnut as Dr. John Watson. Craig Sweeny (*Elementary*, *Star Trek: Section 31*) wrote the premiere episode and will showrun and executive produce *Watson*. Additional executive producers include Chestnut, Sallie Patrick, Larry Teng, Shāron Moalem MD, PhD, Aaron Kaplan for Kapital Entertainment and Brian Morewitz. Teng also

directed the first two episodes. The series is produced by CBS Studios and distributed by Paramount Global Content Distribution.

"We are thrilled to introduce Watson to the global media executives at MIPCOM CANNES as the Opening Night World Premiere with Morris Chestnut and Craig Sweeny in attendance," says Dan Cohen, Chief Content Licensing Officer, Paramount and President, Republic Pictures. *"CBS Studios is the leader in producing tentpole procedurals and we look forward to see Watson follow suit."*

"Watson is a big show, built on beloved characters with global resonance," said Lucy Smith, Director, MIPCOM CANNES. *"The huge international interest in this latest dramatic re-telling in a new medical setting makes for a brilliant World Premiere to open this year's MIPCOM CANNES."*

The week-long MIPCOM CANNES conference programme helps define the TV industry year with world premieres of highly anticipated international series, exclusive insight presentations and keynotes from leading global players and thought leaders.

The mother of all Entertainment Content Markets, MIPCOM CANNES was attended by over 11 000 delegates from over 100 countries in 2023. Over 260 exhibitors are already confirmed to date for the 40th edition which takes place in Cannes 21-24 October 2024.

Further Information

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Editors Notes:

About MIPCOM CANNES & MIPJUNIOR

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIP LONDON, MIP CANCUN and MIPJUNIOR.

About RX FRANCE

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com. RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr*

**Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France*

Paramount Global Content Distribution

Paramount Global Content Distribution is the leading distributor of premium content across multiple media platforms throughout the global marketplace. The division's portfolio is comprised of some of the world's most recognized brands, including feature films and television programs from Paramount Pictures, Republic Pictures, Paramount Television Studios, CBS Studios, CBS Media Ventures, CBS News, SHOWTIME Networks, Nickelodeon, MTV Entertainment Studios, Miramax and third-party partners. The division also has the largest distributed library of series and film titles, including global franchises such as "CSI: Crime Scene Investigation," "NCIS," "Star Trek," "SpongeBob SquarePants," "Transformers," "Mission: Impossible," and more. In addition, the division licenses a diverse lineup of scripted and unscripted formats for local production and international co-productions. Paramount Global Content Distribution is a division of Paramount.