

GLOBAL STREAMERS TALKS

Tuesday 22 October - MIP Innovation Lab

[09.00 – 09.20 “Breaking Boundaries: Collaborative Approaches & New Metrics in Streaming”](#)

Presented by **Evan Shapiro**, Media Cartographer, **ESHAP** and **Justin Sampson**, Chief Executive, **Barb Audiences**

[09.25 – 09.45 “Evan Shapiro in conversation with Roku Media”](#)

Featuring **David Eilenberg**, Head of Content, **Roku Media**

[09.45 – 10.05 “Broadcasting to Streaming: TF1 Group’s Digital Path”](#)

Evan Shapiro in conversation with **Claire Basini**, Deputy General Manager in charge of BTOC, **TF1**

[10.05 – 10.25 “FAST Forward: Innovation through Collaboration”](#)

Evan Shapiro in conversation with **Olivier Jollet**, EVP and International General Manager **Pluto TV**, **Paramount**

[10.30 – 10.50 “Rakuten TV: Empowering Content Owners to boost their reach & monetization”](#)

Evan Shapiro in conversation with **Cédric Dufour**, CEO & President, **Rakuten TV** and **Maxime Carboni**, Chief Business Officer, **Euronews**

11.15 – 12.00

Followed by “**Setting the Stage for the Global FAST & AVOD Summit**”