

# RX LEAD MANAGER

Capture Your Leads Easily and Fast

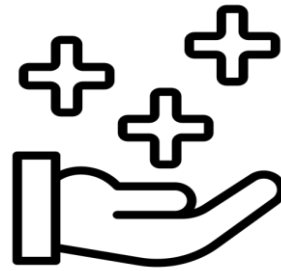


# RX LEAD MANAGER

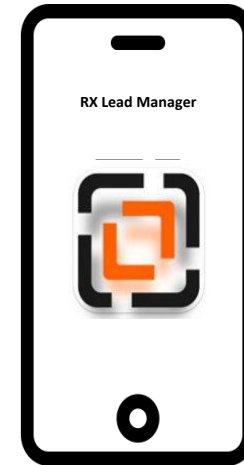
What is RX Lead Manager?

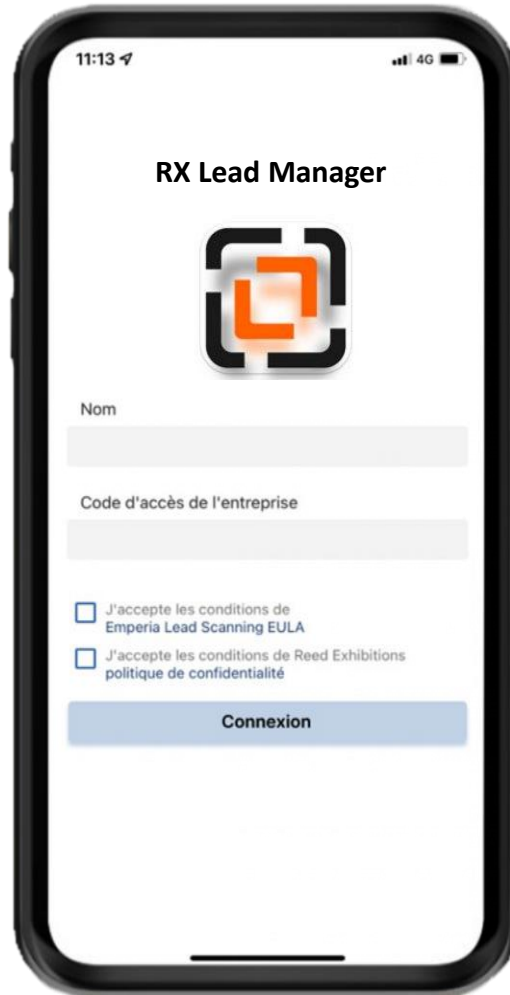


What are the benefits of RX Lead Manager?



How does RX Lead Manager work?





# WHAT IS RX LEAD MANAGER?

RX Lead Manager is a mobile application that allows you to capture, qualify, save & download your leads, streaming your lead capture process to generate high quality leads.

# RX LEAD MANAGER

The experience starts in your  
**Company Hub**

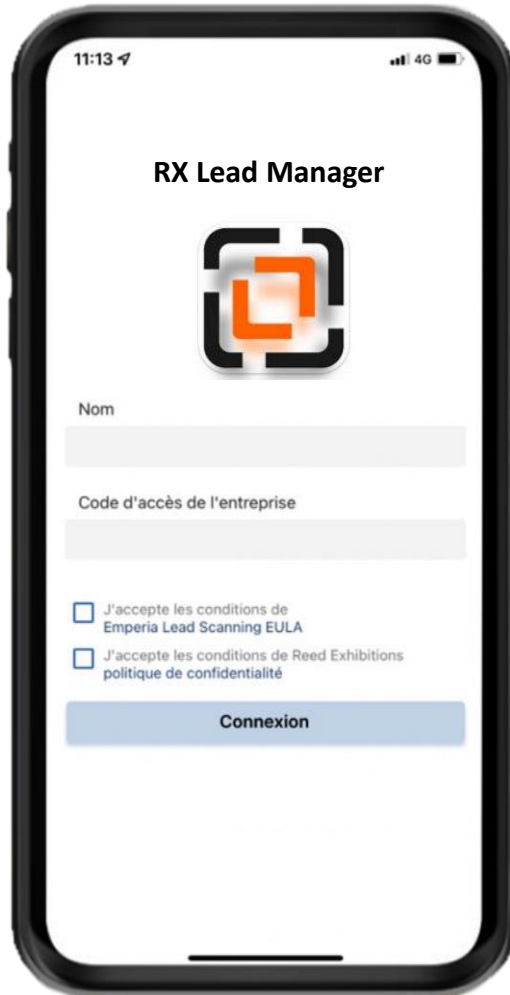


**RX Lead Manager App**  
experience at the show



Collect your Lead report in  
your **Company Hub**






# THE BENEFITS

- Unlimited user access for your company
- Enriched database with all Exhibitor profile information
- Custom questions for your leads
- Leads report available anytime during/after the show
- Document sharing with your lead

My Hub Companies Participants


# Company Hub

Logout




14 - 17 March 2023

Company Name	Digital offering
QUALITY SA	Bronze package



Edit Profile Page


This information will appear in the show website.



**RX Lead Manager**

Services

A consolidated list of leads.  
(Total: 1, New: 0)



Exhibitor Dashboard

View your performance

# RX LEAD MANAGER: HOW DOES IT WORK

## 1. Find Your Credentials:

The company admin can log into the Company Hub.

Retrieve access credentials through the RX Lead Manager App tile.

An email with credentials will be sent before the show.

## 2. Download the App:

Available on iTunes or Google Play Store.

Minimum device requirements:

iOS: Requires iOS 10.3+.

Android: Requires OS 5.1.1+ and an autofocus camera.

## 3. Log in to Lead Manager App:

- Use your full name.
- Enter the Company access code provided in the RX Lead Manager App Welcome email and Company Hub.

# RX LEAD MANAGER: HOW DOES IT WORK ?

On RX Lead Manager Page

The screenshot shows the RX Lead Manager interface with several key sections highlighted by blue callouts:

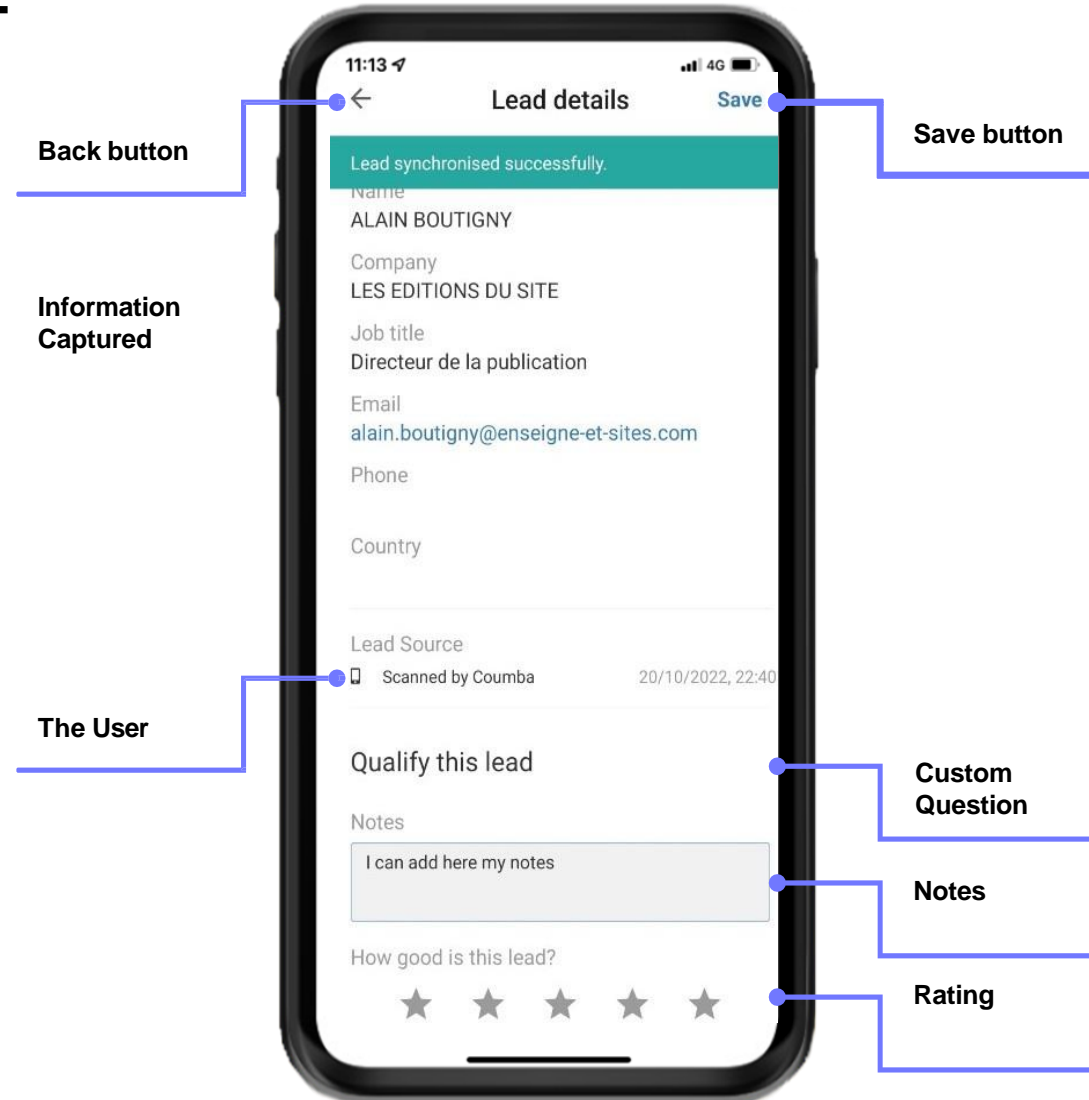
- Leads:** Points to the 'DOWNLOAD LEAD REPORT' section, which includes a 'DOWNLOAD LEAD REPORT' button and a 'Total Leads: 1' indicator.
- Guide To upload:** Points to the 'GETTING STARTED' section, which contains instructions on how to use the app and a link to 'Empire's Guide to Empira'.
- Lead Report:** Points to the 'DOWNLOAD LEAD REPORT' button, which is associated with a list of data fields: First name, Last name, Job function, Company Name, Email Address, Tel, Activity, Notes, and The user.
- Company Access Code:** Points to the 'LOGIN DETAILS' section, which includes a 'company access code' field containing the code 'QEMAKT'.

# RX LEAD MANAGER: DOWNLOAD THE APP





# RX LEAD MANAGER LEAD CAPTURE



# RX LEAD MANAGER: COMPANY HUB

## On RX Lead Manager Page

[← Back](#)

### RX Lead Manager

**DOWNLOAD LEAD REPORT**  
Download your consolidated leads in the format of your choice

Total Leads: 1    New Leads: 0

[.CSV](#)    [.XLSX](#)

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**GETTING STARTED**

Propel by MIPIM NYC is fast approaching. We want to make sure you're prepared for an important part of your experience - collecting leads with the Emperia Lead Retrieval Application. Using the app at the event is easy - simply scan the code on the visitor badge to capture your connection and record their contact details. Here's a simple "Exhibitor's Guide to Emperia" to get you started and answer some commonly asked questions about the Emperia lead scanning tool.

Available on app store and play store

[Download on the App Store](#)

[GET IT ON Google Play](#)

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[📄](#)

**DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS**

Select up to 3 documents that you want to highlight and share with your leads as part of the end-of-show summary email that the visitors will receive.

Lead Report

- First name
- Last name
- Job function
- Company Name
- Email Address
- Tel
- Activity
- Notes
- The user

# RX LEAD MANAGER LEAD REPORT

The screenshot shows an email interface with the following content:

Hello Vernie,  
We hope you had a good time at Aircraft Interiors Expo. To help you get the most out of the show, we have included a list of exhibitors that scanned your badge and exhibitors you self-scanned.

**Tuesday 10 November 2020**

**GLOBAL ONE MEDIA**  
03:47 PM

Global ONE Media is a unique Inflight Entertainment Content Service Provider with engineering expertise. Our team of professionals have been working in Inflight Entertainment Content Management for 24 years and Cabin Product Engineering for 30 years.

- 📎 Inflight Entertainment At A Glance.pdf
- 📎 Aerospace ONE Lab.pdf
- 📎 ONE Innovations.pdf

**Self Scan**  
✉ services@globalONEmedia.abc  
☎ +000 6700 12345

**AIR CHINA ARCHIVES**  
03:47 PM

First Class Service. Multiple Cities & Hassle free Transfers in China. Covering Multi Route. Star Alliance. The Most Comfortable Seat. Services: Advance Seat Selection, Special Assistance, Exclusive VIP Services, Self-service.

- 📎 In-flight Duty-free Goods.pdf

Callout boxes on the left side of the screenshot are labeled: **Intro** (pointing to the first paragraph), **Company Name & Description** (pointing to the Global ONE MEDIA header and text), **Contact Details** (pointing to the Self Scan contact information), and **Documents Shared** (pointing to the list of PDF attachments).

Email sent to admins at the end of the show gathering information on all their leads.



# Thank you

## Need any Assistance

Contact our Customer Helpdesk :

- **By phone** : (+33) 1 47 56 51 00 - Our telephone service is open from Monday to Friday, 9am to 6pm CET.
- **By form**
- **Read the FAQ**
- **T. +33 (0)6 00 00 00 00**

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CANNES

Palais des Festivals:  
Cannes, France

21 → 24  
OCT. 2024