

GLOBAL STREAMERS TALKS

Tuesday 22 October - MIPCOM CANNES DAY 2

MIP Innovation Lab - Palais des Festivals P-1

09.00 – 09.20 “Breaking Boundaries: Collaborative Approaches & New Metrics in Streaming”

Exclusive report presented by Evan Shapiro, Media Cartographer, ESHAP & Justin Sampson, Chief Executive, Barb Audiences

09.25 – 09.45 “Evan Shapiro in conversation with Roku”

Featuring David Eilenberg, Head of Content, Roku

09.45 – 10.05 “Broadcasting to Streaming: TF1 Group’s Digital Path”

Evan Shapiro in conversation with Claire Basini, Deputy General Manager in charge of BTOC, TF1

10.05 – 10.25 “Evan Shapiro in conversation with Pluto TV”

Featuring Olivier Jollet, EVP and International General Manager Pluto TV, Paramount

10.30 – 10.50 “Evan Shapiro in conversation with Rakuten TV”

Featuring Cédric Dufour, CEO & President, Rakuten TV & Maxime Carboni, Chief Business Officer, Euronews