

GLOBAL STREAMERS TALKS

Tuesday 22 October - MIPCOM CANNES DAY 2

MIP Innovation Lab - Palais des Festivals P-1

09.00 – 09.20 **“Breaking Boundaries: Collaborative Approaches & New Metrics in Streaming”**

Exclusive report presented by Evan Shapiro, Media Cartographer, ESHAP & Justin Sampson, Chief Executive, Barb Audiences

09.20 – 09.40 **“Evan Shapiro in conversation with Roku”**

Featuring David Eilenberg, Head of Content, Roku

09.40 – 10.00 **“Broadcasting to Streaming: TF1 Group’s Digital Path”**

Evan Shapiro in conversation with Claire Basini, Deputy General Manager in charge of BTOC, TF1

10.00 – 10.20 **“Evan Shapiro in conversation with Pluto TV”**

Featuring Olivier Jollet, EVP and International General Manager Pluto TV, Paramount

10.20 – 10.40 **“Evan Shapiro in conversation with Rakuten TV”**

Featuring Cédric Dufour, CEO & President, Rakuten TV & Maxime Carboni, Chief Business Officer, Euronews

10.40 – 11.00 **to be announced**