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### CEO All3Media Jane Turton to Give Keynote at MIPCOM CANNES



**Paris 27<sup>th</sup> September** - MIPCOM CANNES today announced that **All3Media CEO Jane Turton** is to give a keynote interview at the forthcoming 40th edition of the International Co-Production and Entertainment Content Market in Cannes (21-24 October 2024).

Staged as a fireside chat in the Grand Auditorium of the Palais des Festival on Monday 21 October at 15.00, the keynote forms part of the 'C-Suite Conversations' series being presented across the opening afternoon of the market in partnership with Variety.

Since becoming CEO in 2015, Turton has led a global strategy that has built All3Media, now owned by RedBird IMI, into a world class content business spanning production, distribution and digital media companies. Turton has grown the Group from 19 production companies and labels a decade ago, to more than 40 today responsible for some of the world's most successful and well-travelled titles. The session will explore creative and commercial trends driving transformation across all sectors, how these are informing the Group's strategy and shaping the wider future for the global industry.

With companies based in the UK, US, Germany, the Netherlands, Belgium and New Zealand, All3Media companies are responsible for more than 4,000 hours annually across all genres for linear broadcasters, VOD, social media and other digital platforms. Globally successful shows from the group include breakout format *The Traitors* (with 30 versions to date); landmark natural history series *Wild Isles*, presented by Sir David Attenborough; multi-award winning format *Gogglebox*; BAFTA award-winning reality competition series *Squid Game: The Challenge*; makeover format *Sort Your Life Out*; Keanu Reeves-fronted documentary *Brawn: The Impossible F1 Story* for Disney+; popular quiz show *Lingo*; cult comedy *Fleabag*; period drama *Call the Midwife* as well as Oscar award winning film *1917* and the UK's top-selling drama series worldwide *Midsomer Murders*.

All3Media International exploits a catalogue of 35,000 hours of scripted and non-scripted programming, including premium factual and natural history, as well as formats, to over 1,000 broadcasters and media platforms around the world. Award-winning digital content agency and media network Little Dot Studios is one of the world's largest distributors of premium content on social video platforms, managing over 700+ digital channels and 830million subscribers on behalf of world-famous entertainment and sports brands across YouTube, Facebook, TikTok and Instagram.

*"Jane Turton is one of the most insightful and intuitive executives in global television," said Lucy Smith, Director of MIPCOM CANNES and MIP LONDON. "...with a deep experience of each area of the industry, unrivalled commercial acumen and a proven track record of championing talent, creativity and delivering growth at All3Media. There is no one who will be in Cannes who wouldn't benefit from hearing Jane's take on the current outlook and how to adapt in transitional times."*

Originally joining All3Media in 2008 as deputy COO, Turton became COO in 2011 and CEO in 2015. She played a key role on the executive team at ITV where she was Director of Commercial and Business Affairs and Director of Business Affairs at ITV Studios and then ITV Network. Jane was also a senior executive at UK broadcasters Granada Television, United Productions, and Meridian Broadcasting.

The week-long MIPCOM CANNES conference programme helps define the TV industry year with world premieres of highly anticipated international series, exclusive insight presentations and keynotes from leading global players and thought leaders.

The mother of all Entertainment Content Markets, MIPCOM CANNES was attended by over 11 000 delegates from over 100 countries in 2023. The 40th edition takes place in Cannes 21-24 October 2024.

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#### Further Information

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**Editors Notes:****About MIPCOM CANNES & MIPJUNIOR**

*MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIP LONDON, MIP CANCUN and MIPJUNIOR.*

**About RX FRANCE**

*RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit [www.rxglobal.com](http://www.rxglobal.com).*

*RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet\*... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit [www.rxglobal.fr](http://www.rxglobal.fr)*

*\*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France*

**About All3Media**

*All3Media is an award-winning global television production, distribution, and digital powerhouse, producing 4,000 hours of high-quality content a year. The Group is the UK's biggest independent producer with more than 40 labels, led by top class creative talent, based in the world's largest content production territories - the UK, US and Germany, with hubs in the Netherlands, Belgium and New Zealand – developing and producing content for customers globally, across all platforms and all genres.*

*Recent highlights include The Traitors, now with 30 global versions; Life On Our Planet, which reached the Netflix Top 10 in 79 countries; BAFTA-winning Squid Game: The Challenge, which saw 271million hours viewed in 2023 and is Netflix's "most ambitious unscripted show"; Keanu Reeves-fronted documentary Brawn: The Impossible F1 Story for Disney+; together with internationally renowned returning brands such as the UK's top-selling drama series Midsomer Murders; Call the Midwife; and hit formats Gogglebox; Lingo and Race Across the World.*

*All3Media International, voted the No.1 distributor for six years in a row, has built its catalogue from 15,000 hours in 2020 to more than 30,000 today. It provides 1,000 customers in 200 territories around the world with a high-quality library of scripted and non-scripted content.*

*Little Dot Studios, All3Media's award-winning digital content studio and media network, is one of the world's largest distributors of premium content on social video platforms, managing over 700+ digital channels and 830million subscribers on behalf of world-famous entertainment and sports brands. Its owned and operated network of 80+ channel brands and 8 FAST channels boasts over 7,000 titles with 45 million subscribers and 125million views every month.*

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