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CANNES

16-19 October 2023
Palais des Festivals, Cannes

The 39th International Co-Production & Entertainment Content Market

MIPCOM CANNES DIVERSIFY TV AWARDS 2023 OPENS GLOBAL CALL FOR ENTRIES

SUBMISSIONS DEADLINE FOR NINE AWARDS IS JULY 21



Paris, 30 June 2023 – MIPCOM CANNES today announced the global call for entries has opened for the 7th edition of the MIPCOM CANNES Diversify TV Awards. Closing date for submissions is July 21 for consideration across nine awards with the winners to be announced live on stage on October 17 during an industry ceremony on day two of MIPCOM CANNES.

The only awards to recognise the promotion of Diversity and Inclusion in TV internationally, The Diversify TV Awards attracted a record 191 submissions from 27 countries in 2022 and will again be presented in Cannes, France as part of the 39th edition of MIPCOM CANNES - the mother of all entertainment content markets and the world's greatest gathering of TV and Entertainment Executives (16-19 October 2023).

The awards are organised by MIPCOM CANNES in collaboration with founding partner Diversify TV, and in association with Founding Presenting Partner A+E Networks. Awards Partners also include All3Media International, Telefilm Canada / Canada Media Fund and first-time partner OUTtv among other supporting partner companies and organisations.

A total of nine winners will be awarded in 2023 across scripted and unscripted (categories listed below) including a behind-the-scenes impact honour. To be eligible, programmes must provide a fair and balanced

representation of Race & Ethnicity, LGBTQIA+ and Disabled communities; show a positive impact; stand out in originality and excellence in terms of storytelling, casting and production values; challenge stereotypes and have aired the past year (premiere broadcast or streaming of any season between 23 July 2022 and 21 July 2023 on a linear and/or non-linear platform).

Entries can be submitted [here](#), where full terms, conditions and criteria can also be found.

Finalists will be short-listed by the MIP Markets Diversity Advisory Board and Short List Jury, composed of a peer group of international industry professionals, with winners chosen by a Final Round Jury of leading advocacy organisations and specialised publications within Diversity and Inclusion which last year included GADIM, GLAAD, SCOPE and the Minority Rights Group.

The awards ceremony will again be staged in the Grand Auditorium of the world-renowned Palais des Festivals in Cannes and move in the programme to a new prominent position on day two of MIPCOM CANNES on Tuesday 17 October from 12.00 to 13.00 followed by a cocktail lunch.

“These awards are about impact not platitudes.” said Lucy Smith, Director of MIPCOM CANNES and MIPJUNIOR. *“We elevate each year in Cannes the amazing breadth of talent and content makers from across the globe who bring to the screen powerful and authentic representation in scripted and unscripted. For those nominated it is a unique accolade, for those attending, a road map to what’s possible.”*

Over 11,000 delegates from over 100 countries are expected in Cannes for the 39th International Co-Production & Entertainment Content Market (16-19 October) and MIPJUNIOR which returns to its pre-market spot on the at the JW Marriott (14-15 October).

Categories in nomination for the MIPCOM CANNES Diversify TV Awards 2023 are:

Representation of Race and Ethnicity

- Scripted
- Non-Scripted

Representation of LGBTQIA+

- Scripted
- Non-Scripted

Representation of Disability

- Scripted
- Non-Scripted

Representation of Diversity in Kids Programming

- Pre-school
- Older Children

Behind The Scenes Impact Award

Previous years' nominees and winners can be found [here](#).

Further Information

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Notes for editors:

About MIPCOM CANNES - MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIPTV (featuring MIPDOC and MIPFORMATS), MIP CANCUN and MIPJUNIOR.

About RX and RX France - RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet*... and many more.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com *Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France.

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