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## ZORRO TO OPEN MIPCOM CANNES

Masked Hero's Highly Anticipated Return Hits Cannes for Sunday Screening with Cast and Execs



**Paris, 5 September 2023** – MIPCOM CANNES and Mediawan Rights today announced the hosting of an event screening of the highly-anticipated reboot of Zorro, to be attended by leads Miguel Bernardeau, Renata Notni and Dalia Xihcoatl, on the eve of the forthcoming 39th International Co-Production & Entertainment Content Market's opening (16-19 Oct) in Cannes.

Staged as a curtain raiser to this year's market on Sunday 15 October at 18.00 in the world-famous Grand Auditorium in the Palais des Festivals, the screening of the iconic franchise's reinterpretation will be followed by a Q and A with Miguel Bernardeau and key executives including Sergio Pizzolante and be open to all delegates.

Zorro is a Secuoya Studios production for Amazon Prime Video in the U.S, Latin America, Spain, Portugal and Andorra with Mediawan Rights holding global distribution rights for the 10 x 52' series; the new series marks the screen comeback of the swashbuckling hero after almost two decades, as written by Carlos Portela (Hierro, Velvet Collection) and directed by Javier Quintas (Money Heist), Jose Luis Alegría (Toy Boy) and Jorge Saavedra (Mr Smith and Mrs Wesson).

Set in 1834 Los Angeles, against the backdrop of an emerging world in which different races try to live together, it stars Miguel Bernardeau, (Elite, 1899, The Last One) in the eponymous role playing a new version of Diego de la Vega, landowner and, when in disguise, the masked hero of the people, opposite one of Mexico's fastest-rising young stars, Renata Notni (El Dragón: Return of a Warrior, La Venganza de las Juanas) as Lolita Marquez, the love of his youth, and with a cast that also includes Dalia Xihcoatl, Paco Tous, Emiliano Zurita and Joel Bosqued.

Zorro is executive produced by John Gertz, founder of Zorro Productions Inc. and producer on The Mask of Zorro and The Legend of Zorro movies, alongside David Martínez, David Cotarelo, Sergio Pizzolante and Angela Agudo for Secuoya Studios, Andy Kaplan for KC Global Media and Jesús Torres and Glenda Pacanins at NoStatusQuo Studios.

*"MIPCOM CANNES showcases the most eagerly awaited international productions for an unrivalled global industry audience."* said Lucy Smith, Director, MIPCOM CANNES. *"Zorro epitomises this. A truly global collaboration, this much anticipated next chapter for one of the screen's most recognised and loved characters will be a wonderful start to this year's market."*

Valérie Vleeschhouwer, General Manager of Mediawan Rights said: *"We are, as well as our partner Entourage, thrilled that MIPCOM has selected Zorro for this event screening and proud of this new version of the iconic and timeless super-hero. The show has everything to embrace a global audience: it respects the codes of the franchise but also adds great storylines with a contemporary relevance, strong cast and characters, stunning scenes and high-end production standards. We are sure it will be a real treat for the delegates to discover it on the big screen at the Palais!"*

*"We at Secuoya Studios are extremely proud to showcase to the industry the incredible scope and premium production value of the series. For us, this is the culmination of a long road to bring this iconic character to life once again, for fans across all generations, this will be the Zorro"*, said Sergio Pizzolante, President of Commercial & International Distribution at Secuoya Studios.

More than 260 exhibitors from over 40 countries are to date confirmed for MIPCOM CANNES - the mother of all entertainment content markets - in 2023. Riviera exhibition halls and outdoor Croisette beach exhibition areas are sold out with a line-up comprising major studios, production and distribution groups and 11 000 global buyers, commissioners, producers and creatives again set to attend the world's greatest gathering of TV and Entertainment executives.

MIPJUNIOR also returns to the JW Marriott in the weekend heading into MIPCOM CANNES (13-15 Oct) with a brand-new half-day pre-opening programme beginning at 14.00 on Friday (Oct 13).

The week-long MIPCOM CANNES conference programme helps define the TV industry year with keynotes from leading global players and thought-leaders, screenings of highly anticipated series and exclusive insight presentations. An overview of the Conference Programme schedule can be found [here](#).

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Further Information

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**Notes for editors:**

### **About Mediawan Rights**

With Mediawan Rights, LS Distribution and Telmondis Distribution, Mediawan is one of the biggest players in Europe for the distribution and international co-production of content, with a diverse catalogue containing about 20,000 hours of programming. The success of the Group's distribution business relies on its unique positioning:

- a one-stop shop with all genres represented: legacy drama, high-end successful series and movies, feature films, documentaries, live performances, but also the biggest brands in animation
- a close collaboration with the producers so as to support them in the development and research of financing for ambitious coproduction projects
- close connections with the largest broadcasters and platforms, as well as renowned partners, in France and globally

### **About SECUOYA STUDIOS**

**SECUOYA STUDIOS** is the Spanish-language content creation, development, production and distribution studio of **SECUOYA CONTENT GROUP**. **SECUOYA STUDIOS** integrates the best creatives and producers in the audiovisual industry with the firm objective of generating the best stories in Spanish for the global market.

**SECUOYA STUDIOS** is committed to great local productions with a global vision, created and developed under the highest standards of the Hollywood majors. In addition, **SECUOYA STUDIOS** provides production services to international projects and has the support of the best VFX, post-production and recording teams, all in a unique audiovisual ecosystem, World Content City, a pioneering and differential platform of sets, present in four countries.

**About MIPCOM CANNES** - MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIPTV (featuring MIPDOC and MIPFORMATS), MIP CANCUN and MIPJUNIOR.

**About RX and RX France** - RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet\*... and many more.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com) \*Organised by Safi, a subsidiary of Reed Exhibitions and Ateliers d'Art de France.

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