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**LAURA FERNÁNDEZ ESPESO, THE MEDIAPRO STUDIO CEO,
TO GIVE KEYNOTE SPEECH AT MIPCOM CANNES**



Paris, 31 August 2023 – MIPCOM CANNES today announced that THE MEDIAPRO STUDIO CEO Laura Fernández Espeso will give a keynote speech at this year's 39th International Co-Production & Entertainment Content Market (16-19 Oct). The session will be presented as a fireside chat in the world-renowned Grand Auditorium of the Palais des Festivals in Cannes on Tuesday 17 Oct at 16.00 as part of the conference programme's Media Mastermind series.

A leading figure in global TV and Film, Fernández Espeso will share insights into the strategy driving THE MEDIAPRO STUDIO, one of international company's largest and most prolific independent studios and explore the factors behind the explosive growth of the Spanish language sector globally.

As CEO of the Madrid-based THE MEDIAPRO STUDIO, Fernández Espeso oversees creative, production, and distribution strategy worldwide. Since taking on this role, the STUDIO has further fortified its international slate by beginning activity in different international offices, new productions in Mexico, Miami, New York, Colombia, Argentina, Uruguay, and Chile, and with strategic alliances, including the launch of the production company Moonlyon with Penélope Cruz, a joint venture with Turkey's production giant Medyapim, and a production deal with Belgium company Be-Entertainment.

Laura is responsible for scripted fiction and non-fiction productions that include series such as The Head (Hulu Japan y HBO Max), Iosi, The Regretful Spy (Amazon Prime Video) Las Bravas (HBO Max), Las

Pelotaris 1926 (VIX), Primate (Amazon Prime Video), Paolo Sorrentino's The Young Pope and The New Pope (HBO Max), Express (Lionsgate+), UPA Next (Atresmedia), the Vota Juan saga (WBD), and Paraíso (Movistar Plus+); successful franchises like The Boarding School Las Cumbres (Amazon Prime Video) and Locked Up (FOX), and the upcoming premiere series Mano de Hierro (Netflix), Romancero (Amazon Prime Video) and El Otro Lado (Movistar Plus+).

She also holds a significant film slate, which recently included Official Competition, directed by Gastón Duprat and Mariano Cohn with Penélope Cruz, Antonio Banderas, and Oscar Martínez; which premiered at the Venice Film Festival and was released globally. The Good Boss is another film, directed by Fernando León de Aranoa with Javier Bardem, winner of 30 awards, both in Spain and internationally, including 6 Goya Awards and Best Comedy Film Award at the EFA. The STUDIO's new features films are The 47, directed by Marcel Barrena, currently in postproduction, and Untitled 23, the new film by Mike Leigh, shot in London and also in post production.

In non-fiction, THE MEDIAPRO STUDIO's credits include the docuseries Lola (Movistar Plus+), MotoGP Unlimited (Amazon Prime Video, Disney+), Fernando (Amazon Prime Video), Six Dreams (Amazon Prime Video), and hit TV programs such as El Conquistador (RTVE, ETB), El Intermedio (LaSexta), El Musical de tu vida (Mediaset España), Nadie sabe nada (HBO Max), and La Resistencia (Movistar Plus+).

"MIPCOM sets the pulse for the world television industry every year and offers us the best showcase for meeting and exchanging ideas, projects, and business opportunities," says Laura Fernández Espeso. "I am honored to participate this year as a keynote speaker to share our experience as a global factory for content creation, production, and distribution."

"Laura is at the absolute forefront of Spain's ever-dynamic TV and film sector," says Lucy Smith. "Under her leadership, The Mediapro Studio has continued to dominate domestically and exploded on the global stage with an expanding diverse slate and imaginative creative partnerships. She is the dictionary definition of being local AND global whose insights will be compelling."

More than 260 exhibitors from over 40 countries are confirmed to date for MIPCOM CANNES - the mother of all entertainment content markets – in 2023. Riviera exhibition halls and outdoor Croisette beach exhibition areas are sold out with an initial exhibitor line-up comprising major studios, production and distribution groups (including All3Media International, Amazon MGM Studios Distribution, Banijay Rights, BBC Studios, BETA Film, FOX Entertainment Global, NBCUniversal International, Paramount Global Content Distribution, Federation Studios, France tv distribution, Fremantle, Global Screen, ITV Studios, The Mediapro Studio, Mediawan, Movistar+, Red Arrow Studios International, STUDIOCANAL, The Walt Disney Company, Warner Bros. Discovery and ZDF Studios amongst many others).

MIPJUNIOR also returns to the JW Marriott in the weekend heading into MIPCOM CANNES (13-15 Oct) with a brand-new half-day pre-opening programme beginning at 14.00 on Friday (Oct 13).

The MIPCOM CANNES conference programme helps define the TV industry year with keynotes from leading global players and thought-leaders, screenings of highly anticipated series and exclusive research presentations - an overview of the schedule can be found [here](#).

Further Information

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Notes for editors:

Laura Fernández Espeso Biography

Laura Fernández Espeso leads the creation, production, and distribution strategy of THE MEDIAPRO STUDIO, the international audiovisual content company of GRUP MEDIAPRO, which promotes film and television production worldwide. Laura sits on GRUP MEDIAPRO's Board of Directors and Executive Committee.

Included on the Forbes List of the 50 most influential women in the media and entertainment industry in Spain, Laura is a member of the US Academy of Television Arts and Sciences and a Juror for the International Emmy® Awards. Under her leadership, the STUDIO has promoted film and television production globally for clients that include Amazon Prime Video, Netflix, Warner Bros. Discovery, HBO Max, Disney+, ViX, Lionsgate+, Paramount+, Movistar Plus+, Atresmedia, Mediaset and RTVE. In 2022, Laura rubber-stamped several major international agreements, including the launch of the Moonlyon production company along with Penélope Cruz and an alliance with Turkish production giant Medyapim. Firmly committed to equal opportunity and promoting new talent, Laura is the main promoter of THE MEDIAPRO STUDIO-UCM Master's in Screenwriting and is a member of both the Diversity and the Sustainability Committees at GRUP MEDIAPRO.

Laura Fernandez Espeso joined Globomedia in 2009 as Director of International Development and Director of the Cinema Division. After GRUP MEDIAPRO'S acquisition of Globomedia in 2015, Laura was named Head of International Content, driving group strategy for international productions and co-productions, as well as overseeing the development of international offices and the international distribution department. Prior to joining the group, Laura had worked in independent film production houses, and she also held executive positions at several multinationals, marketing departments and advertising agencies.

About The Mediapro Studio

THE MEDIAPRO STUDIO is the content creation, production and distribution factory of GRUP MEDIAPRO, responsible for implementing high-quality projects worldwide, developed in association with renowned talent of national and international prestige, including Paolo Sorrentino, Woody Allen, Isabel Coixet, Ran Tellem, Oliver Stone, Daniel Burman, Fernando León de Aranoa, Iván Escobar, Javier Fesser, Patricio Guzmán, Borja Cobeaga, Diego San José, Marc Cistaré, Manuel Huerga, Ernesto Daranas, Gastón Duprat, Mariano Cohn, Laura Belloso, Marc Vigil, Fernando González Molina, Berto Romero, Andreu Buenafuente, and Clara Roquet, and more. Present in 24 of the group's 53 offices, THE MEDIAPRO STUDIO produces drama series, films, entertainment programs, short-formats, and documentaries. THE MEDIAPRO STUDIO's partners include many of the industry's key operators, such as HBO Max, Netflix, Amazon Prime Video, Disney+, Viacom, and WarnerMedia. TMS productions have garnered several international awards, including 2 Oscars, 2 Golden Globes, 2 Daytime Emmy Awards and multiple Goya awards.

About MIPCOM CANNES - MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIPTV (featuring MIPDOC and MIPFORMATS), MIP CUNCUN and MIPJUNIOR.

About RX and RX France - RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet*... and many more.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com *Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France.

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