

# MIPCOM CANNES FAST & GLOBAL SUMMIT

## PART II. TALK SERIES

WEDNESDAY, 18 OCTOBER

Palais des Festivals, MIP Lab

Presented by **Marion Ranchet**, Founder, **The Local Act**

### Agenda

08.30 – 09.00 Welcome Coffee

#### 09.00 - 09.10 INTRODUCTION: FAST Global Landscape

Discover the hot new FAST map from **ESHAP**

#### 09.10 - 09.20 AMAGI: FAST & GLOBAL Presenting Partner

In conversation with **Srini KA**, Co founder, **Amagi Corporation**

#### 09.20 – 09.40 In Conversation with Jeff Shultz: Unleashing The Power of FAST

**Jeff Shultz**, Chief Strategy Officer and Chief Business Development Officer, **Paramount Streaming**

Moderated by **Kate Bulkley**, Media Commentator, **KGBulkley**

#### 09.40 – 09.45 MERZIGO: FAST & GLOBAL Conference Partner

**Yigit Dogan Celik**, Chairman, **Merzigo**

#### 09.45 – 09.50 FREQUENCY: FAST & GLOBAL Conference Partner

**Blair Harrison**, Founder & CEO, **Frequency Networks**

09.50 - 10.05 Networking Coffee Break

#### 10.05 - 10.30 FAST Forward: Integrating FAST into Fremantle's Strategic Vision

**Jens Richter**, CEO Commercial and International, **Fremantle** & **Laura Florence**, SVP Global FAST

Channels, **Fremantle** - Moderated by **Gavin Bridge**, VP of Media Research and FASTMaster at **CRG Global**

#### 10.30 - 10.45 FAST to Faster: A Conversation on the Growth of Ad-Supported Streaming

**David Eilenberg**, Head of Content, Roku Media, **ROKU** - Moderated by **Max Goldbart**, International TV

Editor, **Deadline**

#### 10.45 - 11.00 A+E Talks Global FAST

**Mark Garner**, EVP and Head of Global FAST, **A+E Networks**

Moderated by **Marion Ranchet**, Founder, **The Local Act**

#### 11.00 - 11.05 Balancing act: FAST and beyond

**Jordan Warkol**, VP, Business Development, **OTTer** - Q&A led by **Marion Ranchet**, Founder, **The Local Act**

#### 11.05 - 11.30 PLATFORMS' POV: How are FAST & TV Blending together?

**Colin Petrie-Norris**, Chief Revenue and Platform Officer, **XUMO** & **Katherine Pond**, Group Vice

President, Platform Content & Partnerships, **VIZIO**

Moderated by **Gavin Bridge**, VP of Media Research and FASTMaster at **CRG Global**

11.30 THANK YOU