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## MIPCOM CANNES AND MIPJUNIOR ANNOUNCE DETAILS FOR INTERNATIONAL TV CO-PRODUCTION AND CONTENT MARKET IN OCTOBER

CONFERENCE & EVENT SCHEDULE REVEALED

AI AND FAST TO TAKE CENTRE STAGE IN THE NEW “MIP LAB”

MIPJUNIOR ADDS PRE-OPENING DAY PROGRAMME



**Paris 18 July 2023** – MIPCOM CANNES today announced details and schedule for the upcoming 39th edition of International TV Co-Production & Entertainment Content Market (16-19 Oct) and the 31st edition of the MIPJUNIOR Kids Screenings & Co-Production Market (13-15 Oct).

**MIPCOM CANNES EXHIBITION & CONTENT MARKET:** With three months out, more than **250 exhibitors** from over **40 countries** are already confirmed, with Riviera exhibition halls and outdoor Croisette beach exhibition areas now sold out. The initial exhibitor line-up spans major studios, production and distribution groups (including All3Media International, Amazon MGM Studios Distribution, Banijay Rights, BETA Film, FOX Entertainment Global, NBCUniversal International, Paramount Global Content Distribution, Federation Studios, France tv distribution, Fremantle, Global Screen, ITV Studios, The Mediapro Studio, Mediawan, Movistar+, Red Arrow Studios International, STUDIOCANAL, The Walt Disney Company,

Warner Bros. Discovery and ZDF Studios amongst many others). To date, 16 countries have also confirmed National Pavilions, hosting hundreds of producers and distributors.

**SCHEDULE OF CONFERENCES AND EVENTS ANNOUNCED:** AI and FAST will take centre stage in the newly minted “MIP LAB” – a new open-plan conference, networking and event space that will serve as a lab and incubator to help distributors, buyers and producers navigate advances in technology and streaming on an international level in the age of AI and FAST, and feature international context, connections and insights from the most coveted thought leaders in each area:

- **UNLOCKING AI SUMMIT:** a new half-day summit on Tuesday morning (Oct. 17) that through showcases, debates and analysis with AI experts onstage will go beyond the term - exposing the promise of the technology for the international content business, exploring the pros and cons from today's vantage and the ethical and legal challenges of building a trustable, sustainable and secured framework.
- **FAST & GLOBAL SUMMIT:** a two-day FAST channel summit on Tuesday afternoon (Oct. 17) and Wednesday morning (Oct. 18) featuring roundtables and talks that will gather worldwide experts to provide a blueprint and discuss opportunities to distribute and programme FAST channels across international markets and territories. The FAST & GLOBAL SUMMIT series at MIPCOM CANNES is a follow up to the highly successful summit launched at MIPTV 2023, with Amagi signed on as Presenting Partner and more sponsors to be announced soon. The 2023 series will conclude with November's FAST & GLOBAL: AMERICAS Summit at MIP CANCUN.

**THE SEAVIEW PRODUCERS HUB:** will return as the hub of the fast-growing Co-Production Market in Cannes following the successful launch of the 1,000 SQM conference and networking venue in 2022. Introduced to reflect the increased focus at the market for exploring early-stage development, The Seaview Producers Hub will host all key creative sessions surrounding co-production partnerships and financing across scripted and unscripted content. The Hub will contain a 200-person capacity theatre space and accommodate networking for hundreds of delegates, with 2023's floorplan doubling available meeting space within the Palais des Festivals overall.

**MIPJUNIOR ADDS HALF DAY PRE-OPENING TO SCHEDULE:** MIPJUNIOR returns to the JW Marriott in Cannes on October 13-15 – the weekend heading into MIPCOM – announcing the launch of a new half-day pre-opening programme which will give buyers access to the MIPJUNIOR Screenings Library beginning at 14.00 on Friday (Oct. 13) and be followed by a welcome reception.

**MIPCOM CANNES DIVERSIFY TV AWARDS:** the 7th edition of the Diversify TV Awards move to a new prime slot on the MIPCOM CANNES programme on Tuesday (Oct. 17) from 12.00 to 13.00 followed by a cocktail lunch. The Diversify TV Awards present 9 categories and aim to bring attention to deserving programmes of diverse and inclusive background, spotlighting authentic new and established voices and recognising positive programming across the year that embraces excellent representation in exemplary shows. The awards are organised in collaboration with founding partner Diversify TV, and in association with Founding Presenting Partner A+E Networks, and supporting partners All3Media International, Telefilm Canada / Canada Media Fund and OUTtv.

**THE INTERNATIONAL FORMAT AWARDS:** return to Cannes in October for the 12th edition, coproduced by C21Media, FRAPA and EMC, in association with MIPCOM CANNES, and will take place as part of a major pre-opening programme on Sunday 15 October between 17.00-19.00. The leading awards programme for the global format business recognises creativity and excellence across 11 categories.

Television Business International's CONTENT INNOVATION AWARDS (CIAs): move into the Palais des Festival in 2023. The CIAs honour companies, individuals and content across 17 categories at the forefront of innovation within the global television industry and celebrates those making significant contributions transforming the medium of television. The ceremony and cocktail will take place beginning at 18.30 on Wednesday evening (Oct. 18) and will be staged for the first time in the Grand Auditorium in partnership with MIPCOM CANNES. The Awards were last hosted in Cannes in 2019 and were held in London in 2022.

Other popular fixtures are back including the annual WOMEN IN GLOBAL ENTERTAINMENT POWER LUNCH, co-hosted by A+E Networks which will move in 2023 to the newly refurbished Carlton Cannes hotel; also returning are the VARIETY VANGUARD AWARD, WORLD SCREEN TRENDSETTER AWARD, OPENING NIGHT PARTY (held with 2023's COUNTRY OF HONOUR), the FRAPA SUMMIT, and FRESH TV presentation from The WIT. Further details of these, and the line-up for the MEDIA MASTERMIND KEYNOTE SERIES and MIPCOM CANNES WORLD PREMIERE SCREENINGS, will follow in the run up to the market.

*"Third party distribution and acquisitions business is back in full force at MIPCOM CANNES" said Lucy Smith, Director of MIPCOM CANNES and MIPJUNIOR. "...Studios and streamers are aggressively pursuing new revenue 'streams' and distributors embracing all models of distribution across broadcast, cable, streaming and FAST. This is driving a robust exhibition floor for 2023 and heightened interest for the second year of our Co-Production Hub. We believe, more than ever, that technology is driving innovation, and our focus at MIPCOM CANNES on FAST and AI aims to give distributors even more avenues to monetise new content and existing catalogues internationally."*

A first overview of the 2023 programme can be found [here](#).

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Further Information

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**Notes for editors:**

**About MIPCOM CANNES** - MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIPTV (featuring MIPDOC and MIPFORMATS), MIP CANCUN and MIPJUNIOR.

**About RX and RX France** - RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet\*... and many more.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. [www.rxglobal.com](http://www.rxglobal.com) \*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France.

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