



17-20 October 2022

Palais des Festivals, Cannes, France



15-16 October 2022

JW Marriott Hotel, Cannes, France

Press Release

MIPCOM CANNES DIVERSIFY TV AWARDS WINNERS ANNOUNCED

Paris, 20 October 2022 – RX France (formerly Reed MIDEM) today announced the winners of the 6th MIPCOM CANNES Diversify TV Awards.

The industry's only awards to celebrate, champion and promote diversity and inclusion through exemplary representation in television series and entertainment programmes internationally, a record 190 submissions were received this year from 27 countries.

A total of 10 winners were awarded in a ceremony held on the penultimate day of the 38th International Co-Production & Entertainment Content Market in the Grand Auditorium of Cannes' world-famous Palais des Festivals and hosted by international anchor and diversity advocate Femi Oke.

The nominations were reached by a Short List jury composed of leading professionals committed to diversity and inclusion, the winners chosen by a Final Round Jury made up of leading advocacy organisations and specialised publications that campaign for equality and inclusion, including The Anne Frank Trust, APF France handicap, Fondation Mozaik, GADIM, GLAAD, the Minority Rights Group, ODA, SCOPE and Stonewall.

The awards are organised in collaboration with founding partner DiversifyTV, and in association with founding Presenting Partner A+E Networks, Presenting Partner Netflix, and returning Awards Partners Telefilm Canada, Canada Media Fund and All3Media International and D.I.M.E.S., among other supporting partner companies and organisations.

The winners are...

Representation of Race and Ethnicity - Scripted

Pour toi Flora

Original Broadcaster: Radio-Canada

Distributor: Attraction Distribution

Produced by: Nish Media

Representation of Race and Ethnicity – Non-Scripted

Our African Roots

Original Broadcaster: SBS Australia

Distributor: Abacus Media Rights

Produced by: Chemical Media

Representation of LGBTQIA+ - Scripted

Sort Of

Original Broadcaster: CBC/HBO Max

Distributor: Abacus Media Rights, Sphere Media Distribution

Produced by: Sphere Media Toronto (Formerly Sienna Films)

Representation of LGBTQIA+ - Non-Scripted

LA (A Queer History)

Original Broadcaster: PBS

Distributor: PBS, A+E

Produced by: L.A. Queer History Inc x 4Mat Factory

Representation of Disability - Scripted

Exceptional

Original Broadcaster: Kan 11

Distributor: Armoza Formats

Produced by: Eight Productions

Representation of Disability – Non-Scripted
Ellie Simmonds: A World Without Dwarfism
Original Broadcaster: BBC One
Distributor: Keshet International
Produced by: Flicker Productions

Representation of Diversity in Kids Programming - Pre-school
Proud To Be Me
Original Broadcaster: CBC
Distributor: CBC
Produced by: CBC

Representation of Diversity in Kids Programming - Older Children
Jamie Johnson Series 6 - Episode 8 - 'The Right Thing'
Original Broadcaster: BBC
Distributor: BBC Studios
Produced by: Short Form Film

Premio MIPCANUNCUN (New for 2022 in partnership with MIP Cancun)
Because Victoria
Original Broadcaster: Amazon Prime Video
Distributor: VIS
Produced by: VIS, Oficina Burman

The new Behind The Scenes Impact Award was presented to [FWD-Doc](#) an international collective of filmmakers with disabilities who advocate to increase the visibility of, support for, and direct access to opportunities, network and employment for D/deaf, disabled and neurodiverse filmmakers.

Lucy Smith, Director of MIPCOM CANNES and MIPJUNIOR said: *“All the winners today have been recognised not only by their peers, but by specialists and advocacy groups in the diversity and inclusion area, an extraordinary and meaningful accolade that also stands as an example of what’s possible in TV.”*

Further Information

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Editors Notes

About MIPCOM CANNES

MIPCOM CANNES leads a portfolio of markets and conferences from RX France’s Entertainment Division staged for the international television distribution and production community year-round alongside MIPTV (featuring MIPDOC and MIPFORMATS), MIP Cancun, MIP China and MIPJUNIOR.

About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet*... and many more. RX France’s events take place in France, China, Italy, Mexico and the United States. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com *Organised by Safi, a subsidiary of Reed Expositions and Ateliers d’Art de France



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