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CANNES

17-20 October 2022

Palais des Festivals, Cannes, France

Press Release

MIPCOM CANNES BOOKINGS SURGE SHOW FLOOR SURPASSES 300 EXHIBITORS

New Details of Inaugural 1000SQM Co-Production Market Programme Revealed
Attendees at 'Supersized' Entertainment Market Expected to Exceed 10,000



Paris, 13 September 2022 – RX France today confirmed a continued influx of confirmations for MIPCOM CANNES in recent months whilst revealing further details of the inaugural Co-Production Market dedicated to accelerating the business of development and funding in Cannes.

Billed as 'the mother of all entertainment content markets', the 38th edition of MIPCOM CANNES takes place 17-20 October in the Palais des Festivals and sees MIPJUNIOR returning to its pre-market schedule (15-16 October) at the JW Marriott Cannes.

Five weeks from opening, the 'supersized' market is now tracking to welcome over 10 000 delegates from 96 countries, the demand further underlining a strong content sales and acquisitions climate and overwhelming sentiment to return to in person international meetings.

Update: MIPCOM CANNES EXHIBITION

In total, 300+ exhibiting stand holders are now confirmed to take exhibition space for the annual International Co-Production and Entertainment Content Market, with the TV industry's major global studios, platforms and groups back in force. The majority of these are returning with

pre-pandemic size stands (or larger) thus bringing the outdoor builds surrounding the Palais des Festivals and along the Croisette Beach back for the first time since 2019. Over 40 first-time exhibiting companies from 21 countries are set to make their MIPCOM debut.

Update: 'NEW' CO-PRODUCTION AND FUNDING MARKET

Central to 2022's MIPCOM CANNES is 'The Seaview Producers Hub', a new 1000SQM (10,673SQFT) event space set against the backdrop of Cannes' iconic sea view and reflecting a continued focus at the market on development, Co-Production and funding partnerships.

A catalyst for commercial and creative international deal-making, the hub will be driven by a comprehensive programme running from 8.30am to 5.30pm daily. Delegates will hear directly from key players in Co-Production, including Lars Blomgren (Banijay), Matt Brodlie (Constantin), Leona Connell (Newen Connect), Emanuelle Guilbart (APC), Mourad Koufane, (France Télévisions), Sharon Levi (YES Studios), Anke Stoll (Keshet International), Christian Vesper (Fremantle) and Elly Vervloet (VRT), in a series of curated panel sessions and in-depth case studies.

Sessions include exclusive presentations on cultural and economic trends within the area, deep dives into regions and genres experiencing explosive growth (i.e Spanish Language, African Drama), international platform commissioning strategies and a track dedicated to documentary.

Also, and further building on the Producers Funding Forum established at MIPCOM in 2018, investors and gap financiers will outline examples of creative deal-making alongside their own wish lists and strategies.

Update: MIPCOM CANNES Conference

The Seaview Producers Hub programme adds further depth to the overall conference programme. Highlights announced to date include a special red carpet screening of the highly-anticipated western *The English*¹ (to be attended by leads Emily Blunt, Chaske Spencer, and Writer/Director Hugo Blick), alongside keynotes from executives leading global studios, producers, platforms and distributors including Amazon Studios, BBC Studios, Banijay, Fox Entertainment and Fremantle.

Further high-profile speakers, world premiere screenings and special events will be revealed in the coming weeks. Diverse, inclusive storytelling and mentoring remain at the heart of the MIP mission and will be elevated throughout the market.

The MIPCOM CANNES conference programme to date is [here](#).

Lucy Smith, Director of MIPCOM CANNES and MIPJUNIOR said: *"The confirmations just keep coming for MIPCOM CANNES' comeback year. The appetite for a full-strength international MIPCOM could not be more apparent and is clear evidence of a confident, energised global TV industry. We are grateful for the overwhelming enthusiastic response to date to plans and particularly for the inaugural Producers Hub. We have a few more exciting announcements to share in the coming weeks before the global industry convenes en masse in Cannes for a supersized MIPCOM."*

Companies confirmed to exhibit at MIPCOM CANNES include... **9 Story Media Group, Aardman, A+E Networks, Abacus Media Rights, ABC Commercial, About Premium Content, Abu Dhabi Film Commission, All3Media International, AIUIa, AMC Studios, Armoza Formats, Arte France, ATV, Avalon Distribution, Banijay, Bavaria, BBC Studios, Beta Film, Beyond Rights, Blue Ant Media, Cake Distribution, Calinos Entertainment, Caracol, Cineflix Rights, CJ ENM, Cyber Group Studios, Danish Broadcasting Corporation, DCD Rights, DeAPlaneta Entertainment, Deutsche Welle, Dori Media, Disney, Dynamic Television, Eccho Rights, Electric Entertainment, Entertainment One, Federation International, Fifth Season, FilmRise, France Télévisions, Fremantle, Fuji Television Network, Gaumont, Global Agency, Global Screen, ITV Studios, The Jim Henson Company, Kanal D International, Kansai TV, KBS Media, Keshet International, Legendary Entertainment, Lionsgate Entertainment, M6, MADD Entertainment, MarVista Entertainment/Fox Entertainment, Mattel, Mediapro, Mercury Studios, Meta, MGM Studios, MBC, Movistar Plus+ International, NBCUniversal International, Neom, Netflix, New Regency, Newen Connect, Nippon Television Network, NRK, One Life Studios, One Take Media, ORF, Paramount Global Content Distribution, Passion Distribution, PBS international, The Pokémon Company International, Rai Com, Red Arrow Studios International, Red Bull Studios, RTE, RTVE, SBS Content, Screen Australia, Shaftesbury, Shemaroo, SVT, Spin Master Entertainment, Star India, Studiocanal, Talpa, Televisa, Univision, Terra Mater Studios, TF1 Studios, TV Azteca, TVP, Ukrainian National Stand, Viaplay, Warner Bros. Discovery, WildBrain, WWE, ZDF Studios, ZEE Entertainment.**

A full list of confirmed exhibitors at MIPCOM CANNES is [here](#).

Further information

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EDITORS NOTES

¹The English is written and directed by multi-award-winning Hugo Blick (The Honourable Woman, Black Earth Rising, The Shadow Line), and produced by acclaimed production company Drama Republic (Doctor Foster, Us, The Honourable Woman), for BBC and Amazon Prime Video (US) in association with All3Media International

About MIPCOM CANNES

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIPTV (featuring MIPDOC and MIPFORMATS), MIP Cancun, MIP China and MIPJUNIOR.

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*Organised by Safi, a subsidiary of Reed Expositions and Ateliers d'Art de France



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