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Palais des Festivals, Cannes, France

Press Release

CHARLIE COLLIER, CHIEF EXECUTIVE OFFICER, FOX ENTERTAINMENT, TO KEYNOTE AT MIPCOM CANNES

AS PART OF CONFERENCE'S MEDIA MASTERMIND SERIES

Executive to Speak on First Day of Market as One of MIPCOM's Major Keynotes

**KEYNOTE
MIPCOM CANNES**

**CHARLIE COLLIER
CHIEF EXECUTIVE OFFICER
FOX ENTERTAINMENT**



Paris, 5 August 2022 – RX France (formerly Reed MIDEM) today announced that Charlie Collier, Chief Executive Officer, FOX Entertainment, will give a keynote address at MIPCOM CANNES (17-20 October).

Exhibitors from over 40 countries have already confirmed for the 38th International Co-production and Entertainment Content Market, including the global TV industry's major studios and platforms. In total, over 10,000 delegates are expected to attend the highly anticipated market.

Taking place on the first day of the market, the session will form part of the conference programme's agenda-setting Media Mastermind keynote series featuring leading global executives and creatives from the tv industry speaking from the world-famous Palais des Festivals stage.

Collier, responsible for driving the overall creative and commercial vision for FOX Entertainment, spanning the FOX network, in-house unscripted studio FOX Alternative Entertainment and scripted studio FOX Entertainment Studios; culinary and lifestyle content venture Studio Ramsay Global, Emmy Award winning animation studio Bento Box Entertainment; entertainment platform TMZ; Web3 media and creative technology company Blockchain Creative Labs; streaming platform Tubi; and global studio MarVista Entertainment, will provide insights into FOX Entertainment's content and growth strategy alongside his take on wider industry issues and trends.

Last December, as part of its long-term growth strategy to diversify in-house capabilities and infrastructure to expand its portfolio of owned content across broadcast, streaming and digital, FOX Entertainment acquired long time MIPCOM and MIPTV exhibitor MarVista, run by CEO and Founding Partner Fernando Szew. MarVista's integration into FOX Entertainment significantly bolsters the company's live-action

production operations and international sales capabilities, complementing FOX Entertainment Studios, FOX Alternative Entertainment and Bento Box. In addition, MarVista brings to FOX a vast global distribution footprint spanning more than 125 territories and will have a major exhibition presence on the Croisette at MIPCOM CANNES.

Charlie Collier said: *“With nearly four decades as one of the television industry’s most significant annual exchanges of ideas and opportunities, MIPCOM never fails to drive conversation and guide our industry’s agenda. It’s an honor to participate as a keynote speaker this year. And I’d be remiss not to add that...(continues in French)... “J’aborderai certains des problèmes majeurs de notre époque et partagerai les façons dont FOX Entertainment adapte son modèle et forge de nouveaux partenariats innovants alors qu’en parallèle nous construisons notre prochain chapitre. J’ai hâte de vous voir nombreux.”*

Lucy Smith, RX France Entertainment Division Director said: *“MIPCOM CANNES is truly back at full strength for 2022. Stands from the US Studios are in line with pre-pandemic times, and their creative leaders are back on the conference stage. We look forward to welcoming Charlie warmly and learning more about FOX Entertainment’s strategy and future thinking.”*

The week-long MIPCOM CANNES conference programme helps define the TV industry year, with world premieres of highly anticipated series and exclusive trend insight presentations also featured alongside the high-profile speakers. Diverse, inclusive storytelling and mentoring remain at the heart of the MIP mission and will be elevated throughout the programme and the market.

Also new for 2022 at MIPCOM CANNES is ‘The Seaview Producers Hub’, an inaugural 1000 SQM networking lounge and event space set against the backdrop of Cannes’ iconic sea view and introduced to reflect the increased focus at the market for exploring early-stage development and co-production partnerships.

Further Information

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Editors Notes

Charlie Collier was named Chief Executive Officer, FOX Entertainment, in October 2018. He is responsible for driving the overall creative and business vision for FOX Entertainment – including the FOX network; its in-house unscripted studio, FOX Alternative Entertainment; in-house scripted studio, FOX Entertainment Studios; Emmy Award-winning animation studio Bento Box Entertainment; Web3 media and creative technology company Blockchain Creative Labs; culinary and lifestyle content venture Studio Ramsay Global, in partnership with award-winning chef Gordon Ramsay; entertainment platform TMZ; global entertainment studio MarVista Entertainment; and streaming platform Tubi – supervising all content development, creating new strategies for growth and overseeing all of its operations.

Under Collier’s supervision, FOX won the 2020-2021 broadcast season, its second consecutive season as the top broadcast network. FOX won the 2019-2020 broadcast season for the first time in eight years and was the only major network to post year-over-year growth among Adults 18-49 and Total Viewers. In September of 2022, FOX Entertainment premieres its first wholly owned drama, the country music soap MONARCH, which is produced by FOX Entertainment Studios. FOX Alternative Entertainment, the company’s unscripted studio, produces such hit programs as THE MASKED SINGER and I CAN SEE YOUR VOICE, as well as DOMINO MASTERS, DON’T FORGET THE LYRICS! and NAME THAT TUNE.

Studio Ramsay Global's first series, NEXT LEVEL CHEF, was the #1 new entertainment program of the 2021-2022 season. Bento Box Entertainment produces FOX's Emmy Award-winning hit, BOB'S BURGERS, as well as THE GREAT NORTH, HOUSEBROKEN, and the upcoming animated comedies KRAPOPOLIS, from creator Emmy Award winner Dan Harmon, and GRIMSBURG, starring and executive-produced by Jon Hamm. Bento Box also produces content for other broadcast, streaming and cable platforms. Tubi, FOX Entertainment's fast-growing ad-supported video-on-demand (AVOD) streaming service, features more than 40,000 movies and television series, as well as news content that's available in the U.S., Canada, Mexico and Australia. Additionally, as an integral member of FOX Corporation's senior leadership team, Collier contributes to the parent company's growth and continued evolution.

Prior to joining FOX, Collier was President and General Manager of AMC, SundanceTV and AMC Studios, overseeing the creative and business operations of all three divisions. He joined AMC as General Manager in 2006 and was promoted to President in 2008; he added the SundanceTV post to his responsibilities in April 2015. During his 12-year tenure, Collier transformed AMC into one of the most relevant and heralded original programming brands and businesses in television. Under Collier's leadership, AMC became a global entertainment powerhouse, introducing cultural and critical hits, including the Emmy® Award-winning "Mad Men" and "Breaking Bad"; "The Walking Dead," the highest-rated basic cable program in the history of television; and "Fear the Walking Dead" and "Better Call Saul," which stand as the #1 and #2 top cable series premieres of all time in Live + Same Day viewing.

Collier joined AMC in 2006 from Court TV (now truTV) with a track record of driving brand, revenue and business growth. At Court TV, he served as executive vice president and general manager of advertising sales, where he more than quintupled its revenue from national ad sales, dramatically improved its positioning within the industry and played a key role in broadening the network's appeal beyond courtroom programming and into entertainment programming in the investigation genre.

Prior to Court TV, Collier held roles at Oxygen Media, A+E Networks and TeleRep.

In 2019, Collier was named to The Hollywood Reporter 100, the publication's list of the most powerful people in entertainment. That same year, he was featured in Variety's third annual edition of Variety500, an index of the 500 most influential business leaders shaping the global media industry. Given his prior contributions to the cable industry and his current oversight of FOX Entertainment's ad-supported streaming platform, Tubi, Collier also was among 2021's Cablefax 100, which recognizes leaders in the multi-platform space.

Among his civic activities, Collier serves on the board of CancerCare, an organization devoted to helping not just cancer patients, but those around them touched by the disease. Additionally, he sits on the boards of The Paley Center for Media, the American Film Institute and the NCTA – The Internet & Television Association. He is married and has four children.

About Fox Entertainment

FOX Entertainment's 30-year legacy of innovative, hit programming includes 9-1-1, 9-1-1: LONE STAR, THE MASKED SINGER, LEGO MASTERS, THE SIMPSONS, "Empire," "24," "The X-Files" and "American Idol." Delivering high-quality scripted, non-scripted, animation, live content and major sports, FOX won the 2020-2021 broadcast season, marking the second consecutive season it ranked #1. In addition to its broadcast network, FOX Entertainment oversees the operations of FOX Entertainment Studios, its in-house scripted studio, which produces the upcoming country music drama MONARCH; FOX Alternative Entertainment, its in-house unscripted studio that produces THE MASKED SINGER, I CAN SEE YOUR VOICE, DOMINO MASTERS, DON'T FORGET THE LYRICS! and NAME THAT TUNE, among other series; animation studio Bento Box Entertainment, which produces animated content for FOX, including the Emmy Award-winning hit BOB'S BURGERS, as well as THE GREAT NORTH, HOUSEBROKEN and upcoming animated comedies GRIMSBURG, starring and executive-produced by Jon Hamm, and KRAPOPOLIS, from Emmy Award winner Dan Harmon, as well as programming for other broadcast, streaming and

cable platforms; and Blockchain Creative Labs, the Web3 creative media and technology company formed in 2021 by FOX Entertainment and Bento Box, to build, launch, manage and sell Non-Fungible Token (NFT) content and experiences, and fungible tokens, as well as digital goods and assets. FOX Entertainment also recently formed the production venture Studio Ramsay Global, in partnership with award-winning chef, restaurateur and presenter Gordon Ramsay, to develop, produce and distribute culinary and lifestyle programming for FOX, including this past season's #1 new entertainment program, NEXT LEVEL CHEF. SRG also produces content for FOX's fast-growing ad-supported video-on-demand (AVOD) service, Tubi and platforms worldwide. Tubi features more than 40,000 movies and television series, and news content that's available in the U.S., Canada, Mexico, and Australia. FOX Entertainment recently acquired the entertainment platform TMZ and all its media properties, including its hit syndicated magazine programs, TMZ and TMZ LIVE, and its flagship digital platform, TMZ.com. Most recently, FOX Entertainment acquired MarVista Entertainment, a global leader in made-for-platform original content. Ranking among the world's leading independent studios, MarVista will focus on developing and producing content for FOX's digital platforms, including Tubi, as well as for third-party platforms worldwide.

About MIPCOM CANNES

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIPTV (featuring MIPDOC and MIPFORMATS), MIP Cancun, MIP China and MIPJUNIOR. About RX and RX France.

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo, Maison&Objet*... and many more.

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