

SUNDAY 16 OCT

Screenings

17:00 – 19:00 - Grand Auditorium
SPECIAL RED CARPET SCREENING – ‘THE ENGLISH’ WITH ALL3MEDIA INTERNATIONAL
 Followed by a Q&A with Emily Blunt, Chaske Spencer and Writer/Director Hugo Blick
 17:00 Red Carpet
 18:00 – 19:00 Screening
 19:00 – 19:20 Q&A

MONDAY 17 OCT			
Inspiration & Insights	Producers	Connect	Screenings
09 :00-09 :45 - Grand Auditorium GLOBAL TV TRENDS: WHO IS WATCHING WHAT, HOW AND WHY? <i>Presented by GLANCE</i>	08:30-09:00 - Seaview Producers' Hub FIRST-TIMERS PRESENTATION	08:00 – 10:00 - Majestic Hotel MIPCOM BUYERS AWARD FOR JAPANESE DRAMA 2022 <i>Presented by INTERNATIONAL DRAMA FESTIVAL IN TOKYO</i>	09 :00 -10:00 - Auditorium A INTERNATIONAL PREMIERE : ‘RAPA’ <i>Presented by BETA FILM</i>
09 :00-10:30 - Verrière Californie NEW TELEVISION FORMATS ON DIGITAL STEROIDS <i>09:00 – 09:25 Welcoming Tea/ Coffee</i> <i>09:25 Opening remarks by Mme Asako Tomura</i>	09:50-10:10 - Seaview Poducers' Hub AN ANALYSIS OF TV CO-PRODUCTIONS' EVOLUTION THROUGH THE PANDEMIC <i>Presented by OMDIA</i>		11:00-12:00 - Auditorium A THE ARK – EVERYONE WANTED TO BE ON THIS SHIP <i>Presented by ELECTRIC ENTERTAINMENT</i>
10:00-11:00 - Hi5 Studio INDIA AS A CREATIVE HUB: ANIMATION, VISUAL EFFECTS & GAMING	10:15-11:00 - Seaview Producers' Hub THE CHANGING FACE OF INTERNATIONAL DRAMA CO-PRODUCTIONS AND LOCAL LANGUAGE CONTENT		11:15-12:15 - Verrière Californie SESSION <i>Presented by BITSMEDIA</i>
12:00 – 12:40 - Grand Auditorium MEDIA MASTERMIND KEYNOTE & STUDIO OF DISTINCTION AWARD – BBC STUDIOS <i>With Tim Davie, Director-General – BBC and Tom Fussell, CEO - BBC STUDIOS</i>	12:00-13:00 - Seaview Producers' Hub THE BOOM IN SPANISH LANGUAGE CONTENT <i>With MOVISTAR PLUS+ INTERNATIONAL, ATRESMEDIA, ZETA and TELEvisa INTERNACIONAL</i>	DIVERSITY & INCLUSION	12:30 – 14:30 - Majestic Hotel WOMEN IN GLOBAL ENTERTAINMENT POWER LUNCH <i>In partnership with A+E NETWORKS</i> <i>With media partner: THE HOLLYWOOD REPORTER - By invitation-</i>
13:15-14:15 - Grand Auditorium FRESH TV FORMATS <i>Presented by THE WIT</i>	14:00-14:25 - Seaview Producers' Hub FRANCE 2030: MAKING FRANCE ONE OF THE TOP DESTINATIONS FOR PRODUCTION WORLDWIDE <i>With Vincent Florant, Director of Digital - CNC (FR)</i>		14:30-15 :30 - Auditorium A A YEAR ON PLANET EARTH <i>Presented by ITV STUDIOS</i>
14:15-15:00 - Hi5 Studio THE STREAMING PIVOT TO AVOD: WHAT CONTENT DOES AN ADVERTISING SUPPORTED STREAMER WANT? <i>In conversation with PLUTO TV, ROKU & TUBI</i>	14:30-15:00 - Seaview Producers' Hub HOW DOES FRENCH INDEPENDENT COMPANY ‘MAKE IT HAPPEN STUDIOS’ MAKE IT ALL HAPPEN WITH MGM?		16:15-17:15 - Auditorium A AFRICA FROM ABOVE <i>Presented by ZDF STUDIOS</i>
15:10 – 16:20 - Hi5 Studio FAST: INTERVIEW SERIES <i>With A+E NETWORKS, BBC STUDIOS and FREMANTLE</i>	15:15-15:45 - Seaview Producers' Hub CASE STUDY ON GERMAN SERIES “PUNISHMENT” WITH CONSTANTIN FILM AND WORLD SALES WILD BUNCH TELEVISION		16:30 – 17:20 - Hi5 Studio JAPANESE FORMATS SHOWCASE <i>Presented by TREASURE BOX JAPAN</i>
16:30 - 17:00 - Grand Auditorium MEDIA MASTERMIND KEYNOTE ‘WHAT’S THE BIG DEAL? VALUING CONTENT IN THE STREAMING AGE’ <i>A conversation with Caryn Mandabach, Producer of Peaky Blinders and Wared Seger, CEO – PARROT ANALYTICS</i>	DIVERSITY & INCLUSION	16:00-16:30 - Seaview Producers' Hub BOYS LOVE DRAMA – A NEW DRAMA SENSATION, MADE IN KOREA AND TRENDING TROUGHOUT ASIA <i>With MANTA, J WONDER and TV TOKYO</i>	
17:15 – 17:45 - Grand Auditorium MIPCOM CANNES EXCLUSIVE KEYNOTE: FOX ENTERTAINMENT GOES GLOBAL <i>A conversation with the FOX ENTERTAINMENT Leadership</i>		16:45-17:30 - Seaview Producers' Hub THE TALENT SEARCH – PUBLIC BROADCASTERS AS THE NEW INNOVATORS <i>With Producer Danna Stern, FRANCE TELEVISIONS, VRT (BE), RTVE (ES)</i>	19:00 – 23:00 - Majestic Hotel MIPCOM CANNES OPENING NIGHT PARTY & RED CARPET <i>- Open to all participants -</i>
17:30-18:30 - Verrière Californie CONTENT CREATION NOW: HOW TO MAKE LIVE BROADCASTING CONTENT MORE ATTRACTIVE	17:30 – 19:00 - Seaview Producers' Hub PRODUCERS NETWORKING DRINKS		

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Sessions will be available in catch-up on ONEMIP digital platform.

TUESDAY 18 OCT			
Inspiration & Insights	Producers	Connect	Screenings
09:00-09:30 - Hi5 Studio MAKING MONEY FAST <i>In conversation with AMAGI, FILMRISE & XUMO</i>	08:30-09:30 - Seaview Producers' Hub DRAMA CO-PRODUCTION NETWORKING BREAKFAST <i>- Pre-registration required -</i>	08:00 – 10:00 - Majestic Hotel SHOWCASE AND BREAKFAST <i>In partnership with TBS</i>	09:00-10:00 - Auditorium A FIRST DRAMA SERIES FROM ACCLAIMED DIRECTOR XAVIER DOLAN <i>Presented by STUDIOCANAL</i>
09:45-10:15 - Hi5 Studio FRESH TALENTS : SHOULD INFLUENCERS INFLUENCE TV ? <i>Presented by THE WIT</i> <i>In partnership with WEBEDIA</i>	10:30-12:30 - Seaview Producers' Hub FRAPA FORMAT SUMMIT <i>- Open to all participants -</i>	11:15-12:15 - Verrière Californie BUILD YOUR AUDIENCE <i>Presented by MAGNIFY DIGITAL</i>	
10:30-11:05 - Hi5 Studio THE FUTURE OF DISTRIBUTION Q&A with SAMSUNG TV PLUS <i>Presented by 3VISION</i>			12:00-12:45 - Grand Auditorium SPECIAL SCREENING
11:15-11:45 - Grand Auditorium MEDIA MASTERMIND KEYNOTE <i>Jennifer Mullin, Group CEO, and Andrea Scrosati, Group COO & CEO Continental Europe - FREMANTLE</i>			12:30-13:45 - Auditorium A THE HEAD SEASON 2 <i>Presented by THE MEDIAPRO STUDIO</i> <i>Followed by snack lunch in Verrière Californie</i>
			14:30-15:30 - Auditorium A FROM CANADA TO AUDIENCES WORLDWIDE: BONES OF CROWS AND POWERFUL INDIGENOUS STORYTELLING <i>Presented by TELEFILM CANADA</i>
14:00-14:45 - Hi5 Studio THE NEW RIGHTS PICTURE: WHAT DOES EXCLUSIVITY MEAN NOW FOR CONTENT OWNERS? <i>In conversation with AMAZON, ITV, LIONSGATE and ROKU</i>	14:00-14:45 - Seaview Producers' Hub SPOTLIGHT ON AFRICAN DRAMA <i>With DSTV MEDIA SALES, QUIZZICAL PICTURES and SHUTTERSPEED PROJECTS</i> <i>Presented by Ijeoma Ohna</i>		16:15-17:15 - Auditorium A THE GOLDEN HOUR <i>Presented by MEDIAWAN RIGHTS</i>
14:30-15:00 - Grand Auditorium MEDIA MASTERMIND KEYNOTE <i>Marco Bassetti, CEO - BANIJAY</i>	15:00-15:45 - Seaview Producers' Hub INTERNATIONAL CO-PRODUCTION – LOOKING TO THE FUTURE <i>With BLUE ANT MEDIA, MANDARIN FILM/247 PICTURES, SPRING FILMS and ZEE TV</i>		
15:15-16:00 - Hi5 Studio PARAMOUNT+ AND SKYSHOWTIME, A NEW APPROACH TO INTERNATIONAL STUDIO D2C <i>With Marco Nobili and Monty Sarhan</i> <i>Presented by 3VISION</i>	16:00-16:45 - Seaview Producers' Hub THE EVOLUTION OF SCRIPTED AT BANIJAY <i>With BANIJAY, ENDEMOL SHINE FINLAND, KUDOS and POKEEPSIE</i>		
16:15-16:45 - Grand Auditorium MEDIA MASTERMIND KEYNOTE <i>With Erin Underhill, President of UNIVERSAL TELEVISION and Megan Amram – Showrunner, Pitch Perfect: Bumper in Berlin, Writer/Producer, The Good Place</i>	17:00-17:45 - Seaview Producers' Hub PRODUCERS' TOOLKIT <i>With NEMORIN, MEDIA RANCH, RIGHTS STUFF BV and SCORPION TV</i>		
17:00-17:30 - Grand Auditorium VARIETY VANGUARD AWARD & FIRESIDE CHAT <i>Jennifer Salke, Head - AMAZON STUDIOS</i>			18:30-20:00 - Grand Auditorium MIPCOM CANNES ASIAN WORLD PREMIERE SCREENING ‘ELPIS’ <i>Presented by KANSAI TV</i>
17:45-18:15 - Hi5 Studio THE NEW FRONTIER: A FOCUS ON THE US <i>Presented by TAPE</i>	17:30 – 19:00 - Seaview Producers' Hub OPENING DRINKS RECEPTION <i>Presented by AUDIOVISUAL FROM SPAIN</i>		

WEDNESDAY 19 OCT

	Inspiration & Insights	Producers	Connect	Screenings
	<p>09:00-11:00 - Verriere Californie HOW TO UTILIZE VIRTUAL PRODUCTION TECHNIQUE ON SITE 09:00 - 09:30 Opening remarks & Welcome Teatime</p> <p>09:30-10:00 - Hi5 Studio THE FAMILY REVOLUTION: THE AUDIENCE OF TOMORROW - TODAY! Presented by THE INSIGHTS FAMILY</p> <p>10:10-10:40 - Grand Auditorium MEDIA MASTERMIND KEYNOTE With Kevin Mayer, Co-CEO/Founder - CANDEL MEDIA</p> <p>11:00-11:45 - Hi5 Studio CONTENT REVOLUTION: CAN THE INDIAN MARKET TAKE ON THE WORLD?</p> <p>10:50-11:20 - Grand Auditorium THE LORD OF THE RINGS & THE HOBBIT IP - CREATING CAPITAL VALUE IN ENTERTAINMENT In conversation with Thomas Dey, CEO - ACF INVESTMENT BANK and Lars Wingefors, Founder and Group CEO - EMBRACER GROUP</p> <p>11:30-12:00 - Grand Auditorium TALENT BEHIND THE SCREEN - WORLD SCREEN TRENDSETTER AWARD With Adam Lewinson, CCO - TUBI</p>	<p>08:30-09:30 - Seaview Producers' Hub DRAMA CO-PRODUCTION NETWORKING BREAKFAST - Pre-registration required -</p> <p>10:00-11:00 - Seaview Producers' Hub STAND UP AND CO-PRODUCE. THE UKRAINIAN EXPERIENCE In partnership with KYIV MEDIA WEEK</p> <p>11:15-12:00 - Seaview Producers' Hub CREATIVE DEAL-MAKING With APC, NEWEN CONNECT and YES STUDIOS</p> <p>12:15- 13:00 - Seaview Producers' Hub FUNDING CREATIVITY - MEET THE INVESTORS With 108 MEDIA ASIA, HEADGEAR, MEDIA FINANCE CAPITAL and NEW LEGEND TV ISRAEL</p>	<p>08:30-10:30 - Verriere Grand Auditorium INTL MENTORING & NETWORKING FOR WOMEN IN TV, FILM & DIGITAL MEDIA In partnership with MEDIACLUB'ELLES - Pre-registration advised - Limited seating</p> <p>10:45-11:30 - Verriere Grand Auditorium WORKSHOP: GET READY TO GO FAST - Limited capacity - first come, first served -</p>	<p>10:45-11:45 - Auditorium A CATTLEYA KILLER Presented by ABS-CBN PHILIPPINES</p>
MEDIA MASTERMIND KEYNOTE				
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	<p>13:00-13:45 - Grand Auditorium FRESH TV FICTION Presented by THE WIT</p>			
DIVERSITY & INCLUSION	<p>14:00-15:00 - Hi5 Studio MIP DIVERSITY BRIEFS</p>	<p>15:30-16:00 - Seaview Producers' Hub 'NAKED - GENERATION GENDER' TOPICAL SERIES LAUNCHED BY GLOBAL COPRO PARTNERS</p> <p>UNSCRIPTED INTERNATIONAL CO-PRODUCTION CASE STUDY</p> <p>16:10 - 16:40 - Seaview Producers' Hub 'SPACE MISSION SENEGAL' SCIENCE MAJORS BACK INDIE DIRECTOR</p> <p>UNSCRIPTED INTERNATIONAL CO-PRODUCTION CASE STUDY</p> <p>16:50 - 17:20 - Seaview Producers' Hub 'CASA SUSANNA' DOCUMENTARY TAKES LONG JOURNEY TO FILM FESTIVALS & PLATFORMS</p> <p>UNSCRIPTED INTERNATIONAL CO-PRODUCTION CASE STUDY</p> <p>17:30-19:00 - Seaview Producers' Hub PRODUCERS NETWORKING DRINKS</p>		<p>14:30-15:30 - Auditorium A EXTRAORDINARY SUCCESS STORY OF EXTRAORDINARY ATTORNEY WOO Presented by KOCCA</p> <p>16:15-17:15 - Auditorium A FOCUS ON FINLAND SHOWCASE Presented by AUDIOVISUAL PRODUCERS FINLAND</p>
DIVERSITY & INCLUSION				

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THURSDAY 20 OCT

Inspiration & Insights
<p>10:00-10:45 - Auditorium A BEST OF FRESH TV Presented by THE WIT</p> <p>11:00-11:40 - Auditorium A CONTENT & SOCIAL BEHAVIOUR TRENDS 360°: WHAT BUZZED AT MIPCOM Presented by CLAR</p> <p>11:45-12:15 - Auditorium A MIPCOM WRAP-UP Julian Newby, Editorial Director - BOUTIQUE EDITIONS, Andy Fry - Freelance Journalist</p>

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