

**SUNDAY 16 OCT**

**Screenings**  
17:00 – 19:00 - Grand Auditorium  
**SPECIAL RED CARPET SCREENING – ‘THE ENGLISH’ WITH ALL3MEDIA INTERNATIONAL**  
Followed by a Q&A with Emily Blunt, Chaske Spencer and Writer/Director Hugo Blick  
17:00 Red Carpet  
18:00 – 19:00 Screening  
19:00 – 19:20 Q&A

MONDAY 17 OCT			
Inspiration & Insights	Producers	Connect	Screenings
09 :00-09 :45 - Grand Auditorium <b>GLOBAL TV TRENDS: WHO IS WATCHING WHAT, HOW AND WHY?</b> <i>Presented by GLANCE</i>	08:30-09:00 - Seaview Producers' Hub <b>FIRST-TIMERS PRESENTATION</b>  09:00- 09:45 - Seaview Producers' Hub <b>WELCOME COFFEE</b>	08:00 – 10:00 - Majestic Hotel <b>MIPCOM BUYERS AWARD FOR JAPANESE DRAMA 2022</b> <i>Presented by INTERNATIONAL DRAMA FESTIVAL IN TOKYO</i>	09 :00 - 10:00 - Auditorium A <b>INTERNATIONAL PREMIERE : ‘RAPA’</b> <i>Presented by BETA FILM</i>  11:00 - 12:00 - Auditorium A <b>THE ARK – EVERYONE WANTED TO BE ON THIS SHIP</b> <i>Presented by ELECTRIC ENTERTAINMENT</i>  11:15 - 12:15 - Verrière Californie <b>QALBOX – THE HEART OF MUSLIM ENTERTAINMENT</b> <i>Presented by BITSMEDIA</i>
09 :00-10:30 - Verrière Californie <b>CONTENT CREATION NOW: NEW TELEVISION FORMATS ON DIGITAL STERIODS</b> <i>Presented by MEGAPHONE TV &amp; SMART DOG MEDIA, with Craig Plestis</i> 09:00 – 09:25 <i>Welcoming Tea/ Coffee</i> 09:25 <i>Opening remarks by SONY</i>  10:00-11:00 - Hi5 Studio <b>INDIA AS A CREATIVE HUB: ANIMATION, VISUAL EFFECTS &amp; GAMING</b>	09:50-10:10 - Seaview Poducers' Hub <b>AN ANALYSIS OF TV CO-PRODUCTIONS' EVOLUTION THROUGH THE PANDEMIC</b> <i>Presented by OMDIA</i>  10:15-11:00 - Seaview Producers' Hub <b>THE CHANGING FACE OF INTERNATIONAL DRAMA CO-PRODUCTIONS AND LOCAL LANGUAGE CONTENT</b>  11:15-11:55 - Seaview Producers' Hub <b>AMAZON STUDIOS &amp; PRIME VIDEO – EUROPEAN CONTENT STRATEGY</b>		
		<b>DIVERSITY &amp; INCLUSION</b>	
12:00 – 12:40 - Grand Auditorium <b>MEDIA MASTERMIND KEYNOTE &amp; STUDIO OF DISTINCTION AWARD – BBC STUDIOS</b> <i>With Tim Davie, Director-General – BBC and Tom Fussell, CEO - BBC STUDIOS</i>	12:00 - 13:00 - Seaview Producers' Hub <b>THE BOOM IN SPANISH LANGUAGE CONTENT</b> <i>With MOVISTAR PLUS+ INTERNATIONAL, ATRESMEDIA, ZETA and TELEvisa INTERNACIONAL</i>	12:30 – 14:30 - Majestic Hotel <b>WOMEN IN GLOBAL ENTERTAINMENT POWER LUNCH</b> <i>In partnership with A+E NETWORKS</i> <i>With media partner: THE HOLLYWOOD REPORTER - By invitation-</i>	12:30 - 13:45 - Auditorium A <b>MEET THE NEW K-ANI!</b> <i>Presented by KOCCA</i> <i>Followed by snack lunch in Verrière Californie</i>
13:15 - 14:15 - Grand Auditorium <b>FRESH TV FORMATS</b> <i>Presented by THE WIT</i>			
	14:00 - 14:25 - Seaview Producers' Hub <b>FRANCE 2030: MAKING FRANCE ONE OF THE TOP DESTINATIONS FOR PRODUCTION WORLDWIDE</b> <i>With Vincent Florant, Director of Digital - CNC (FR)</i>  14:30 - 15:00 - Seaview Producers' Hub <b>HOW DOES FRENCH INDEPENDENT COMPANY ‘MAKE IT HAPPEN STUDIOS’ MAKE IT ALL HAPPEN WITH MGM?</b>  15:15 - 15:45 - Seaview Producers' Hub <b>CASE STUDY ON GERMAN SERIES ‘PUNISHMENT’ WITH CONSTANTIN FILM AND WORLD SALES WILD BUNCH TELEVISION</b>		14 :30 - 15 :30 - Auditorium A <b>A YEAR ON PLANET EARTH</b> <i>Presented by ITV STUDIOS</i>  16:15 - 17:15 - Auditorium A <b>AFRICA FROM ABOVE</b> <i>Presented by ZDF STUDIOS</i>  16:30 – 17:20 - Hi5 Studio <b>JAPANESE FORMATS SHOWCASE</b> <i>Presented by TREASURE BOX JAPAN</i>
14:15 - 15:00 - Hi5 Studio <b>THE STREAMING PIVOT TO AVOD: WHAT CONTENT DOES AN ADVERTISING SUPPORTED STREAMER WANT?</b> <i>In conversation with PLUTO TV, ROKU &amp; TUBI</i>			
15:10 – 16:20 - Hi5 Studio <b>FAST: INTERVIEW SERIES</b> <i>With A+E NETWORKS, BBC STUDIOS &amp; FREMANTLE</i>			
15:45 - 16:15 - Grand Auditorium <b>MEDIA MASTERMIND KEYNOTE BUILDING A DRAMA SLATE THAT TRAVELS</b> <i>Rola Bauer, President – MGM INTERNATIONAL TV PRODUCTIONS</i>	<b>DIVERSITY &amp; INCLUSION</b>	16:00 - 16:30 - Seaview Producers' Hub <b>BOYS LOVE DRAMA – A NEW DRAMA SENSATION, MADE IN KOREA AND TRENDING THROUGHOUT ASIA</b> <i>With MANTA, J WONDER and TV TOKYO</i>	
16:30 - 17:00 - Grand Auditorium <b>MEDIA MASTERMIND KEYNOTE ‘WHAT’S THE BIG DEAL? VALUING CONTENT IN THE STREAMING AGE’</b> <i>A conversation with Caryn Mandabach, Producer of Peaky Blinders and Julia Alexander, Director of strategy – PARROT ANALYTICS</i>			
17:15 – 17:45 - Grand Auditorium <b>MIPCOM CANNES EXCLUSIVE KEYNOTE: FOX ENTERTAINMENT GOES GLOBAL</b> <i>A conversation with the FOX ENTERTAINMENT Leadership</i>	16:45 - 17:30 - Seaview Producers' Hub <b>THE TALENT SEARCH – PUBLIC BROADCASTERS AS THE NEW INNOVATORS</b> <i>With Producer Danna Stern, FRANCE TELEVISIONS, VRT (BE), RTVE (ES)</i>		
17:30-18:30 - Verrière Californie <b>CONTENT CREATION NOW: HOW TO MAKE LIVE BROADCASTING CONTENT MORE ATTRACTIVE</b> <i>Presented by TBS &amp; ZERO DENSITY</i>	17:30 – 19:00 - Seaview Producers' Hub <b>PRODUCERS NETWORKING DRINKS</b>	19:00 – 23:00 - Majestic Hotel <b>MIPCOM CANNES OPENING NIGHT PARTY &amp; RED CARPET</b> <i>- Open to all participants -</i>	

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Sessions will be available in catch-up on ONEMIP digital platform.

TUESDAY 18 OCT			
Inspiration & Insights	Producers	Connect	Screenings
MIP TALKS 09:00 - 09:30 - Hi5 Studio <b>MAKING MONEY FAST</b> <i>In conversation with AMAGI, FILMRISE &amp; XUMO</i>  09:45 - 10:15 - Hi5 Studio <b>FRESH TALENTS : SHOULD INFLUENCERS INFLUENCE TV ?</b> <i>Presented by THE WIT</i> <i>In partnership with WEBEDIA</i>  10:30 - 11:05 - Hi5 Studio <b>THE FUTURE OF DISTRIBUTION Q&amp;A with SAMSUNG TV PLUS</b> <i>Presented by 3VISION</i>  11:15 - 11:45 - Grand Auditorium <b>MEDIA MASTERMIND KEYNOTE</b> <i>Jennifer Mullin, Group CEO, and Andrea Scrosati, Group COO &amp; CEO Continental Europe - FREMANTLE</i>	08:30 - 09:30 - Seaview Producers' Hub <b>DRAMA CO-PRODUCTION NETWORKING BREAKFAST</b> <i>- Pre-registration required -</i>  10:30 - 12:30 - Seaview Producers' Hub <b>FRAPA FORMAT SUMMIT</b> <i>- Open to all participants -</i>	08:00 – 10:00 - Majestic Hotel <b>SHOWCASE AND BREAKFAST</b> <i>In partnership with TBS</i>  11:15 - 12:15 - Verrière Californie <b>BUILD YOUR AUDIENCE</b> <i>Presented by MAGNIFY DIGITAL</i>	09:00 - 10:00 Auditorium A <b>FIRST DRAMA SERIES FROM ACCLAIMED DIRECTOR XAVIER DOLAN</b> <i>Presented by STUDIOCANAL</i>
MIP TALKS 12:00 - 12:45 - Grand Auditorium <b>FREMANTLE AND CARA DELEVINGNE PRESENT ‘PLANET SEX’ - A MIPCOM CANNES EXCLUSIVE</b> <i>In conversation with Executive Producers Cara Delevingne (MILKSHAKE PRODUCTIONS) and Simon Andreae (CEO, FREMANTLE UK)</i>			12:30-13:45 - Auditorium A <b>THE HEAD SEASON 2</b> <i>Presented by THE MEDIAPRO STUDIO</i> <i>Followed by snack lunch in Verrière Californie</i>
MIP TALKS 14:00 - 14:45 - Hi5 Studio <b>THE NEW RIGHTS PICTURE: WHAT DOES EXCLUSIVITY MEAN NOW FOR CONTENT OWNERS?</b> <i>In conversation with AMAZON FREEVEE, ITV, LIONSGATE and ROKU</i>	14:00-14:45 - Seaview Producers' Hub <b>SPOTLIGHT ON AFRICAN DRAMA</b> <i>With DSTV MEDIA SALES, QUIZZICAL PICTURES &amp; SHUTTERSPEED PROJECTS</i> <i>Presented by Ijeoma Ohna</i>		14:30 - 15:30 Auditorium A <b>FROM CANADA TO AUDIENCES WORLDWIDE: BONES OF CROWS AND POWERFUL INDIGENOUS STORYTELLING</b> <i>Presented by TELEFILM CANADA</i>
MEDIA MASTERMIND KEYNOTE 14:30 - 15:00 - Grand Auditorium <b>MEDIA MASTERMIND KEYNOTE</b> <i>Marco Bassetti, CEO - BANIJAY</i>			
MIP TALKS 15:15 - 16:00 - Hi5 Studio <b>PARAMOUNT+ AND SKYSHOWTIME, A NEW APPROACH TO INTERNATIONAL STUDIO D2C</b> <i>With Marco Nobili and Monty Sarhan</i> <i>Presented by 3VISION</i>	15:00 - 15:45 - Seaview Producers' Hub <b>INTERNATIONAL CO-PRODUCTION – LOOKING TO THE FUTURE</b> <i>With BLUE ANT MEDIA, MANDARIN FILM/247 PICTURES, SPRING FILMS and ZEE TV</i>		
MEDIA MASTERMIND KEYNOTE 16:15 - 16:45 - Grand Auditorium <b>MEDIA MASTERMIND KEYNOTE</b> <i>With Erin Underhill, President of UNIVERSAL TELEVISION and Megan Amram – Showrunner, Pitch Perfect: Bumper in Berlin, Writer/Producer, The Good Place</i>	16:00-16:45 - Seaview Producers' Hub <b>THE EVOLUTION OF SCRIPTED AT BANIJAY</b> <i>With BANIJAY, ENDEMOL SHINE FINLAND, KUDOS and POKEEPSIE</i>		16:15 - 17:15 Auditorium A <b>THE GOLDEN HOUR</b> <i>Presented by MEDIAWAN RIGHTS</i>
MEDIA MASTERMIND KEYNOTE 17:00 - 17:30 - Grand Auditorium <b>VARIETY VANGUARD AWARD &amp; FIRESIDE CHAT</b> <i>Jennifer Salke, Head - AMAZON STUDIOS</i>	17:00 - 17:45 - Seaview Producers' Hub <b>PRODUCERS' TOOLKIT</b> <i>With MEDIA RANCH, NEMORIN, RIGHTS STUFF BV and SCORPION TV</i>		
	17:45 - 18:15 - Hi5 Studio <b>THE NEW FRONTIER: A FOCUS ON THE US</b> <i>Presented by TAPE</i>		18:30 - 20:00- Grand Auditorium <b>MIPCOM CANNES ASIAN WORLD PREMIERE SCREENING ‘ELPIS’</b> <i>Presented by KANSAI TV</i>

WEDNESDAY 19 OCT

	Inspiration & Insights	Producers	Connect	Screenings
	<p>09:00 – 11:00 - Verrière Californie <b>CONTENT CREATION NOW: FILM AND TV DRAMA CREATED BY VIRTUAL/REMOTE/CLOUD PRODUCTIONS</b> <i>Presented by SONY PICTURES ENTERTAINMENT, TBS &amp; THE THIRD FLOOR</i></p> <p>09:30 - 10:00 - Hi5 Studio <b>THE FAMILY REVOLUTION: THE AUDIENCE OF TOMORROW – TODAY!</b> <i>Presented by THE INSIGHTS FAMILY</i></p> <p>10:10 - 10:40 - Grand Auditorium <b>MEDIA MASTERMIND KEYNOTE</b> <i>With Kevin Mayer, Co-CEO/Founder – CANDLE MEDIA</i></p> <p>11:00 - 11:45 - Hi5 Studio <b>CONTENT REVOLUTION: CAN THE INDIAN MARKET TAKE ON THE WORLD?</b></p> <p>10:50 - 11:20 - Grand Auditorium <b>THE LORD OF THE RINGS &amp; THE HOBBIT IP - CREATING CAPITAL VALUE IN ENTERTAINMENT</b> <i>In conversation with Thomas Dey, CEO - ACF INVESTMENT BANK and Lars Wingefors, Founder and Group CEO - EMBRACER GROUP</i></p> <p>11:30 - 12:00 - Grand Auditorium <b>TALENT BEHIND THE SCREEN - WORLD SCREEN TRENDSETTER AWARD</b> <i>With Adam Lewinson, Chief Content Officer - TUBI</i></p>	<p>08 :30 - 09 :30 - Seaview Producers' Hub <b>DRAMA CO-PRODUCTION NETWORKING BREAKFAST</b> <i>- Pre-registration required -</i></p> <p>10:00 - 11:00 - Seaview Producers' Hub <b>STAND UP AND CO-PRODUCE. THE UKRAINIAN EXPERIENCE</b> <i>In partnership with KYIV MEDIA WEEK</i></p> <p>11:15 - 12:00 - Seaview Producers' Hub <b>CREATIVE DEAL-MAKING</b> <i>With APC, NEWEN CONNECT and YES STUDIOS</i></p> <p>12:15 - 13:00 - Seaview Producers' Hub <b>FUNDING CREATIVITY – MEET THE INVESTORS</b> <i>With 108 MEDIA ASIA, HEADGEAR, MEDIA FINANCE CAPITAL and NEW LEGEND TV ISRAEL</i></p>	<p>08:30 - 10:30 - Verrière Grand Auditorium <b>INTL MENTORING &amp; NETWORKING FOR WOMEN IN TV, FILM &amp; DIGITAL MEDIA</b> <i>In partnership with MEDIA CLUB ELLES - Pre-registration advised – Limited seating</i></p> <p>10:45 - 11:30 - Verrière Grand Auditorium <b>WORKSHOP: GET READY TO GO FAST</b> <i>- Limited capacity – first come, first served -</i></p>	<p>10:45 - 11:45 - Auditorium A <b>CATTELEYA KILLER</b> <i>Presented by ABS-CBN PHILIPPINES</i></p>
MEDIA MASTERMIND KEYNOTE				
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	<p>13:00 - 13:45 - Grand Auditorium <b>FRESH TV FICTION</b> <i>Presented by THE WIT</i></p>			
DIVERSITY & INCLUSION	<p>14:00 - 15:00 - Hi5 Studio <b>MIP DIVERSITY BRIEFS</b></p>	<p>15:30 - 16:00 - Seaview Producers' Hub <b>'NAKED — GENERATION GENDER' TOPICAL SERIES LAUNCHED BY GLOBAL COPRO PARTNERS</b></p> <p><b>UNSCRIPTED INTERNATIONAL CO-PRODUCTION CASE STUDY</b></p>	<p>14:30-15:30 - Auditorium A <b>EXTRAORDINARY SUCCESS STORY OF EXTRAORDINARY ATTORNEY WOO</b> <i>Presented by KOCCA</i></p>	
		<p>16:10 – 16:40 - Seaview Producers' Hub <b>'SPACE MISSION SENEGAL' SCIENCE MAJORS BACK INDIE DIRECTOR</b></p> <p><b>UNSCRIPTED INTERNATIONAL CO-PRODUCTION CASE STUDY</b></p>		<p>16:15-17:15 - Auditorium A <b>FOCUS ON FINLAND SHOWCASE</b> <i>Presented by AUDIOVISUAL PRODUCERS FINLAND</i></p>
DIVERSITY & INCLUSION	<p>16:30-17:30 - Grand Auditorium <b>MIPCOM CANNES DIVERSIFY TV AWARDS</b></p>	<p>16:50 – 17:20 - Seaview Producers' Hub <b>'CASA SUSANNA' DOCUMENTARY TAKES LONG JOURNEY TO FILM FESTIVALS &amp; PLATFORMS</b></p> <p><b>UNSCRIPTED INTERNATIONAL CO-PRODUCTION CASE STUDY</b></p>		
		<p>17:30-19:00 - Seaview Producers' Hub <b>PRODUCERS NETWORKING DRINKS</b></p>		

THURSDAY 20 OCT

Inspiration & Insights
<p>10:00 - 10:45 - Auditorium A <b>BEST OF FRESH TV</b> <i>Presented by THE WIT</i></p> <p>11:00 - 11:40 - Auditorium A <b>CONTENT &amp; SOCIAL BEHAVIOUR TRENDS 360°: WHAT BUZZED AT MIPCOM</b> <i>Presented by CLAR</i></p> <p>11:45 - 12:15 - Auditorium A <b>MIPCOM WRAP-UP</b> <i>Julian Newby, Editorial Director - BOUTIQUE EDITIONS, Andy Fry - Freelance Journalist</i></p>

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