



**Discover  
MIP Entertainment  
Content Markets  
2019**



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WHEREVER NEW CONTENT IS BREAKING, MIP MARKETS BRING YOUR AUDIENCE WITHIN REACH.



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**MAKING THE WORLD EASIER TO PROGRAMME.**

Four times a year, the world's most prolific studios, distributors, producers, agencies and buyers gather at MIP Content Markets & Exhibitions on three continents to showcase hit-defining content, strike distribution and co-production deals, attend high-level conferences and network face-to-face with the creative forces shaping the global entertainment industry.



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**MIPTV AND MIPCOM**

For decades our twice annual gatherings in Cannes are the industry's most anticipated entertainment content markets and exhibitions, bringing together each April and October a collective 25,000 executives from 100 countries.

**MIP CANCUN AND MIP CHINA**

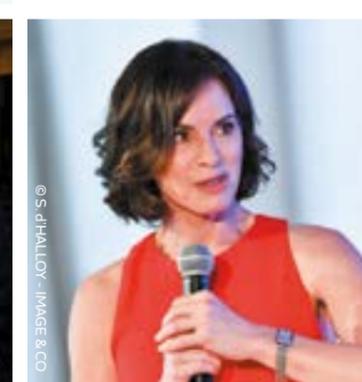
Efficient and intimate, our one-to-one matchmaking markets are changing the way entertainment executives meet, by diving deeper into Latin America and China, with guaranteed face-to-face pre-scheduled meetings that inspire content deals and co-production partnerships.



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MIP markets are organised by French-based Reed MIDEM a subsidiary of the world's largest exhibitions company, Reed Exhibitions and a member of the RELX group.

# THE BIGGEST WEEK IN TV

Every April in Cannes



## mip**tv**®

The International Market for  
Content Development and Distribution

8-11 April 2019

Palais des Festivals - Cannes, France

With two markets in one, MIPTV is taking a new approach to the business of TV content. Bringing together early-stage co-production and development with distribution and licensing under a single market so you never miss a deal.

That means one international destination each April in Cannes to greenlight new productions and secure rights to finished series. Drama, kids, unscripted, factual and formats – MIPTV features all genres for every audience on every screen.

So pitch that project. License that show. Discover new talent. Build your territory. Fund production. Meet your match. Screen the future.

### SPECIAL FEATURES INCLUDE:

- MIP Drama Buyers Summit
- International Emmy® Kids Awards
- Médailles d'Honneur Awards
- World Premiere TV Screenings and Market Screenings
- Fresh TV Sessions & Exclusive Industry Intelligence Data

To get the full unscripted experience, join the communities

mip**doc.**

mip**formats.**

10,000  
participants

3,400  
companies

100+  
countries

3,600  
TV & digital  
content buyers

20,200m<sup>2</sup>  
exhibition

1,480  
exhibiting companies

170  
speakers

[mip.tv.com](http://mip.tv.com)



## Distribution: Launch of the MIP Buyers Exchange

One-to-One Pre-arranged meetings for Exhibitors

A brand-new tailored matchmaking programme designed for content distributors and buyers to get the most out of the market. An exclusive service to complement exhibitors' schedules with additional recommended one-on-one meetings.



## Content Development on the rise at MIPTV

Discover - Connect - Greenlight

Back for its second edition, the InDevelopment programme expands to all genres!

InDevelopment is the new international accelerator for content discovery and development at an international level. Over 4 days, Producers and Creators are given the opportunity to pitch their projects to key Decision-Makers, Commissioning Editors, Platforms, Distributors, Co-Producers, Funds and Talent Agencies enabling them to connect and greenlight projects.



## CANNESERIES:

Cannes International Series Festival

5-10 April 2019

Official Competition  
Grand Auditorium Lumière

In April 2018, the world's entertainment community discovered an exciting new event celebrating the very best in international television series with the inaugural edition of CANNESERIES. This new addition to the line-up of international festivals is designed to showcase great series from around the world and to give international exposure and recognition to this increasingly popular and ultra creative form of entertainment and art.

CANNESERIES is organised by an independent association.



**indevelopment**  
The Cannes Drama Creative Forum  
By **mip**tv**** and **CANNESERIES**

**indevelopment**KIDS

**CANNESERIES™**  
Cannes International Series Festival

# ALSO WITH MIPTV, THE BIGGEST WEEK IN UNSCRIPTED

6-7 April 2019 - Cannes, France

**mipdoc.**

SINCE  
1998

Taking place at the JW Marriott Cannes, MIPDoc is **the world's leading event for the factual community** including conferences, a co-production marketplace and the world's largest Screenings Library. It brings together top international buyers, commissioners, producers, co-producers and distributors for two dynamic days of business ahead of MIPTV.



© HAMPEUX - IMAGE & CO

**mipformats.**

SINCE  
2010

Held in Cannes' famed Palais des Festivals, MIPFormats is **the discovery showcase for the global formats community**, gathering the world's leading buyers, commissioners, producers and distributors to present and discover the very best in entertainment formats.



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**850**  
participants

**415**  
companies

**380**  
buyers including  
**143 commissioners**

**48**  
countries

[mipdoc.com](http://mipdoc.com)

**850**  
participants

**351**  
companies

**340**  
buyers

**45**  
countries

[mipformats.com](http://mipformats.com)

# WHERE GLOBAL CONTENT MEETS CHINA

**mip.china**  
Hangzhou

5-7 June 2019  
Hangzhou, China

MIP China is a trade event that brings together international and Chinese companies through 2 strong programmes:

**The Partnership Forum** is a unique opportunity for international studios and Chinese broadcasters, online platforms, production companies to forge new relationships through 1-to-1 pre-arranged meetings and unparalleled networking over 2 days.

**The MIP China conference session** for Chinese media professionals looking to develop content into international markets.

**700+**  
pre-arranged  
1-to-1 meetings

**100+**  
Chinese &  
International  
companies

**19**  
countries

[mip-china.com](http://mip-china.com)

## PARTNERSHIP FORUM

- Customised agenda of guaranteed pre-scheduled 1-to-1 meetings between international studios and a premium selection of Chinese broadcasters, online platforms and producers covering drama, factual, formats and animation.
- Specialised networking events to develop essential relations for long term sino-international content partnerships, including an opening summit to learn how to connect with Chinese players.



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# THE WORLD'S LARGEST CONTENT MARKET

Every October in Cannes



## mipcom®

The World's Entertainment Content Market

14-17 October 2019

Palais des Festivals - Cannes, France

Every October, the global TV industry converges in Cannes to turn every moment into an opportunity, transforming four days of meetings, screenings and conferences, into deals, from blockbuster programming to groundbreaking partnerships.

### SPECIAL FEATURES INCLUDE:

- Personality of the Year
- Production Funding Forum
- Diversity & Inclusion programme TV Awards
- Women in Global Entertainment - Power Lunch
- Carriage Deal Forum
- World Premiere TV Screenings & Market Screenings
- Media Mastermind Keynotes
- Fresh TV Screenings



Issa Rae, MIPCOM 2018 Personality of the Year.

13,800 participants

4,650 registered companies

110 countries

4,800 TV & digital content buyers

24,722m<sup>2</sup> exhibition

2,000 exhibiting companies

250 speakers

mipcom.com

# ENTERTAINMENT



## mipjunior®

12-13 October 2019  
Cannes, France

Taking place at the JW Marriott Cannes, MIPJunior is the world's leading kids entertainment industry event uniting the most influential buyers, commissioners, producers, co-producers and distributors the weekend before MIPCOM. Over two days, key TV and digital players, publishers and licensing executives present, discover and screen the very latest content.

1,600 participants

650 buyers including 130 commissioners

1,440 programmes, IPs and projects

66 countries

mipjunior.com



### SCREENINGS LIBRARY

- The world's largest digital screenings library of kids content
- Producers and distributors: unveil content
- Buyers, commissioners and co-producers: discover new programmes, projects and IPs

# THE LATIN AMERICA TV MARKET



## mip.cancun

19-22 November 2019  
Cancun, Mexico

MIP Cancun is the most efficient destination to develop production partnerships and buy and sell content for the fast growing Latin American & US Hispanic TV market. With its unparalleled range of quality entertainment companies and optimal mix of 1-to-1 pre-arranged and informal meeting opportunities, MIP Cancun matches you to the right people, content, and ideas to give your business a fresh year of opportunity.

800+ participants

180+ buyers from Latin America

200+ distributor tables

190+ co-production delegates

46 countries

[mipcancun.com](http://mipcancun.com)

### DISTRIBUTION & CO-PRODUCTION

- Customised agenda of guaranteed pre-scheduled 1-to-1 meetings between buyers and programme distributors
- Combination of organised networking plus pre-scheduled 1-to-1 and round-table meetings for co-production and development projects



# PREMIUM SERVICES

MIP participants benefit from a variety of services\* year round

“ MIP markets are dedicated to serving the very exciting and fast changing content industry, anticipating trends, bringing in and connecting new audiences and new voices to fast track international business. ”

Laurine Garaude  
Director, Television Division - Reed MIDEM



### FOLLOW MIP MARKETS ALL YEAR LONG

MIP Markets  
 @mip  
 /mipmarkets  
 /mipmarkets  
 [mipblog.com](http://mipblog.com)  
 [miptrends.com](http://miptrends.com)

\*Please note that certain services may not be available for all events.

My **mip**

### ONLINE DATABASE & MOBILE APP

Access the full list and detailed profiles of companies and participants, send messages to other delegates and book meetings in your agenda.



### NETWORKING EVENTS

From classy cocktail receptions, to fast-paced thematic meet-ups, discover countless ways to connect with the industry's top movers and shakers.



### CONTACT RECOMMENDATIONS

Provide your business objectives to receive recommendations of relevant participants for you to contact and meet at the show.



### ACCOMMODATION BOOKING SERVICE

Get the best rates on hotels and apartments.



### FIRST TIMERS PROGRAMME

New to MIP markets? To learn more contact: [ryad.mestar@reedmidem.com](mailto:ryad.mestar@reedmidem.com)

# Driving the content economy

**mip**tv®

8-11 April 2019  
Cannes, France

**mip**doc®

**mip**formats®

6-7 April 2019 - Cannes, France

**mip**china®  
Hangzhou

5-7 June 2019  
Hangzhou, China

**mip**cancun®

19-22 November 2019  
Cancun, Mexico

**mip**com®

14-17 October 2019  
Cannes, France

**mip**junior®

12-13 October 2019  
Cannes, France

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