

GET READY FOR MIPCOM

mip | **com**® **online+**



USER GUIDE TO PREPARE YOUR VIRTUAL EXHIBITOR PAGE

GET THE MOST OF MIPCOM ONLINE +

- **Access & Login**
- **On boarding & Profile Update**
- **Networking & Meetings**
- **Event Agenda**
- **Features**

You will receive an activation email
Activate your account or reset your password on the Login Page

[ACTIVATE YOUR ACCOUNT](#)

mip|com online+

MIPCOM ONLINE+

Username (email)

Username

Enter Password

Password

Login

[Forgot Password](#)

Start completing your profile

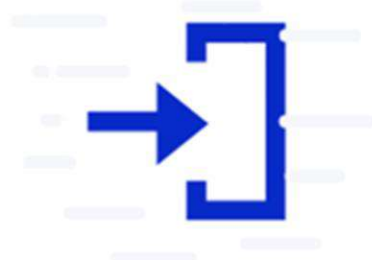


Import your profile information from social media

Connect with social media to automatically populate your user profile! Please note, you can only import your profile now. This feature is not available once we've created your profile.

 [Connect with Facebook](#)

Next >



Data Consent for Intelligent Matchmaking

Our smart event matchmaking solution provider, Grip uses the information received from you, from social accounts you authorize us to access, from the event organizer, and from your use of the app. Grip uses it to intelligently recommend other users of the service and to provide you with a personalized experience. If you consent to stats and analysis about use, we will also aggregate data about your use with other's usage data - this will not identify you individually. Please check Grip's Privacy Policy

< **Back**

Start Networking >

ON BOARDING and Profile Update

Home Notifications Profile

NAVIGATION

- Edit Profile
- Manage My Availability
- Manage Notifications

MORE

- About this Solution
- User Feedback
- Privacy Policy
- Acceptable Use Policy
- Sign Out

EXPORT MEETINGS

Export the data for your accepted meetings at this event.

Click to Generate CSV

SHARE YOUR CALENDAR

Make it easy for your network to meet with you at MIPCOM Online Plus. Start sharing your team's calendar link!

Configure Calendar

Edit Profile

View profile

First name: ALEXIS

Last name: JONES

Headline: QUALITY SA

(Most Recent) Job Title

(Most Recent) Company: QUALITY SA

Location

Objective: Click to update 0

Company Activity: Click to update 0

Genre Type Provided: Click to update 0

Genre Type Interested: Click to update 0

Regions of Interest for Future Business

Save

Here you can manage your profile. Click on "save" to keep all updates.

Gain visibility!

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial:
complete your profile!

Add a profile image, fill out your summary and select your preferences in the event-specific questions.

ON BOARDING and Profile Update

- NAVIGATION
 - Edit Profile**
 - Manage My Availability
 - Manage Notifications
- MORE
 - About this Solution
 - User Feedback
 - Privacy Policy
 - Acceptable Use Policy
 - Sign Out

My Availability

Select the times you are not available for meetings at the event. This will affect your availability both in the matchmaking platform as well as the Smart Calendar.

All times shown for Europe/Warsaw

	Monday October 12	Tuesday October 13	Wednesday October 14	Thursday October 15	Friday October 16
	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as E
08:00	Available	Available	Available	Available	Available
08:30	Available	Available	Available	Available	Available
09:00	Available	Busy	Available	Available	Available
09:30	Available	Busy	Available	Available	Available
10:00	Busy	Available	Available	Available	Available
10:30	Available	Available	Available	Available	Available
11:00	Available	Available	Available	Available	Available

Save

Make sure you are available for the future meetings: **check if the time zone is already set-up**, monitor your slots if you are not free all day long.

ON BOARDING and Profile Update VIRTUAL EXHIBITOR PAGES

Prepare and add all graphic elements to enrich your virtual exhibitor page

COMPANY PROFILE

Logo: Format .png / .jpg 1000x1000 pixel, square format. A white background is required rather than transparent. If the logo is left with a transparent background, it will appear on the platform with a grey background.

Embedded video: Only 1 possible. Add a Youtube or Vimeo URL (can be public or unlisted to be viewed by users, not private).

→ Click in the editable field and choose: Video URL (Embedded on the profile)

Example of format

<https://www.youtube.com/embed/...>
or [https://player.vimeo.com/video/.](https://player.vimeo.com/video/)

The screenshot shows the profile setup for 'Nokia' (Booth 85423). It includes a company card with an 'Interested' button and a 'Message Nokia' button. Below is an 'Embedded Youtube Video' placeholder. The 'Details' section contains a summary, company type (Information Technology), product categories (Software, Hardware, Anywhere), and a website URL. On the right, a 'Request Meeting' form allows selecting a representative (Maria Martin), date (25th of February 2020), time (10:30 am - 11:00 am), and location (Virtual Meeting Room), with a message field and a 'Request Meeting' button.

Marking a Company with "Interested" will add you to the Inbound Leads of the Company

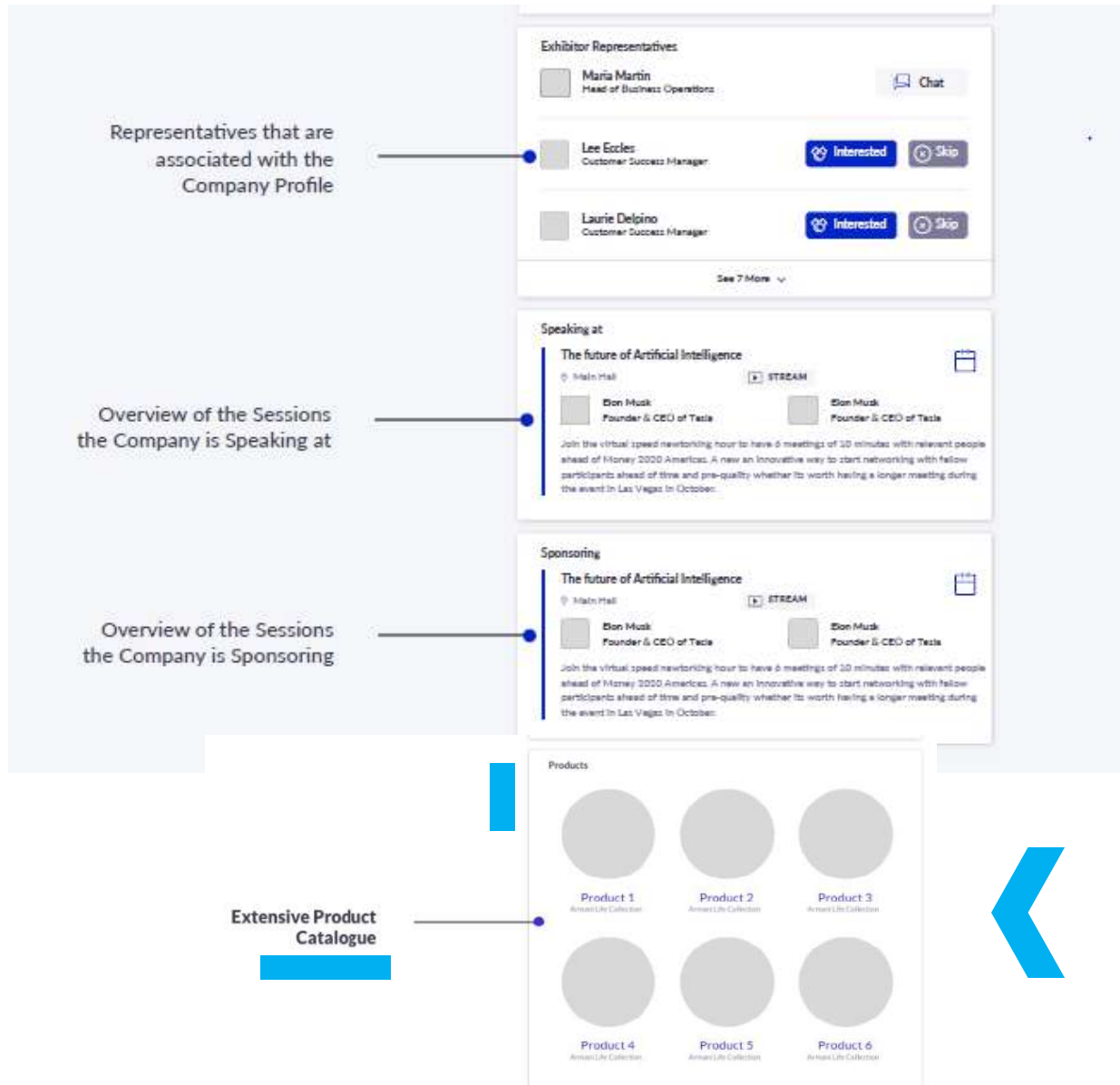
Message a Company directly if you want to speak to them

Embedded Youtube Video

Company Information
Available fields depend on the organiser

Request a Meeting with an individual Representative of the Company

ON BOARDING and Profile Update VIRTUAL EXHIBITOR PAGES



PRODUCT HIGHLIGHTS

This section will allow you to present your products/trailers

Add Product Highlights - Up to 20 and for each of them: Images/Video - Title - Short description (15 words) - Summary: 150-200 words for better visibility (up to 2,000 words) - Genre
The more information you provide, the better your chances of finding accurate matches with potential partners.

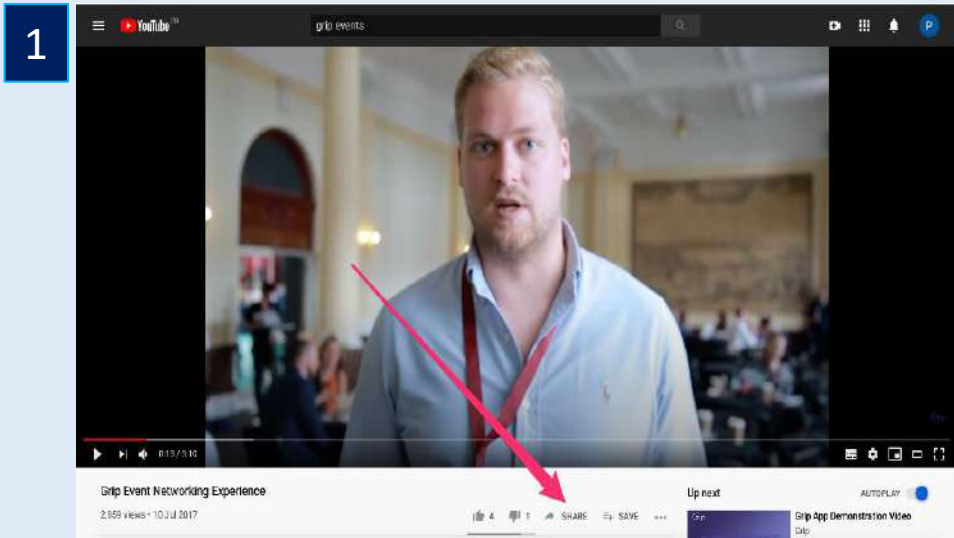
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Embedded video: Only 1 possible. Add a Youtube or Vimeo URL (can be public or unlisted to be viewed by users, not private).

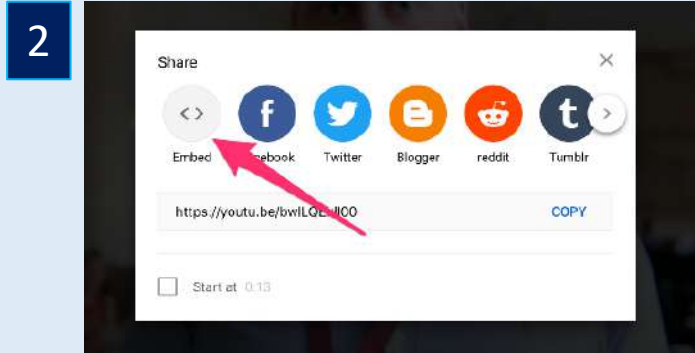
→ Click in the editable field and choose: Video URL (Embedded on the profile)

Example of format <https://www.youtube.com/embed/...> or <https://player.vimeo.com/video/>.

How to find an embedded link to copy the URL



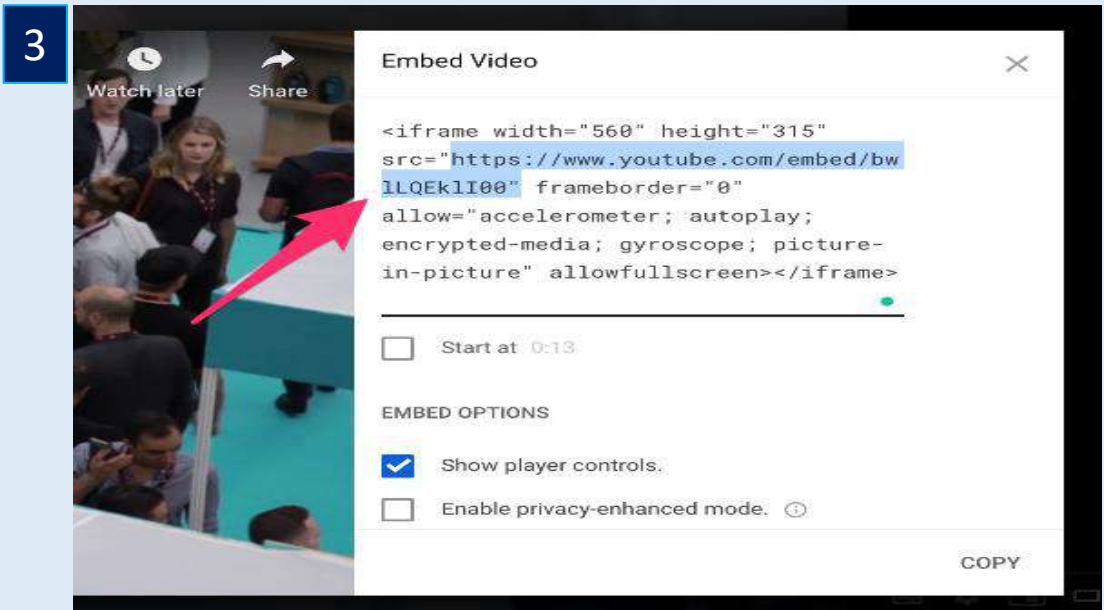
click on the Share button



Click Embed on the window that will show up



4 Paste the link in your profile
Note that to embed the video it must be either Public or Unlisted - Private videos cannot be embedded.



Copy the highlighted part of the code (the link between quotation marks):

NETWORKING & Meetings



From first log in, you'll get **contact recommendations**. The more your profile is completed, the more you browse the participants and add criteria, the more these will be refined.

Besides being able to request meetings, mark people with "interested" or "skip". **If someone is also interested in you, chat with them and grow your network**



- RECOMMENDED FOR YOU Recommendations curated just for you.
- INTERESTED IN YOU See who has shown interest in meeting you.
- MY CONNECTIONS A connection is made only when interests are mutual. Find them here or on the right side bar on the screen.
- MY 'INTERESTED' LIST Profiles you have marked as "Interested".
- MY 'SKIP' LIST Profiles you have anonymously skipped.
- MY SCHEDULE
- EVENT AGENDA

Chat to the people you have a handshake, badge scan or meeting with.

Meeting Requests will depend on your registration type and also the fact that you have or do not a "connection", mutual Interest

NETWORKING & Meetings

Connections and Meetings are a core element of a successful event experience. We've made this as easy as 4 simple steps to get a calendar full of meetings

1. REQUEST

Get recommendations, search and scroll through lists to request meetings for a time and date that works for you

2. ACCEPT

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar

3. JOIN

Virtual Meetings can be joined 5 minutes before the scheduled start time. You can join the meeting from your email or the platform by clicking:



Open Virtual Meeting Room

4. RATE

Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups

GET IN TOUCH

Date

Saturday 03/10/2020

Time

10:45am - 11:00am (Europe/Warsaw)

Location

MIPCOM+ Virtual Meeting Room

Personal Message

Why would you like to meet? Adding a personal message increases acceptance rates by 30%

Request Meeting

NETWORKING & Meetings

Have the opportunity to organise meetings with more than one person at once

Once you have a mutual interest with someone, you will be able to request a meeting with this person.

Our platform also allows you to add more invitees to the meeting you organise. You will therefore be given the opportunity to interact with several connections at the same time.

The screenshot displays a professional networking platform interface. At the top, there is a search bar with the text "Search for people, products or other items" and a magnifying glass icon. To the right of the search bar are navigation icons for Home, Notifications, Profile, and Teams, along with a language selector set to "en".

The main content area is divided into two sections. The top section features a profile card for "Louis Hillelson", a Representative in France and VP of Sales at REED MIDEM. Below the profile card is a dark button labeled "Interested".

The bottom section is titled "Virtual Exhibitor Page" and features the MIPCOM logo and the text "The World's Largest Entertainment Content Market". Below this, there are three buttons: "Meet", "Interested", and "Skip". A "Show more" link is located below the buttons.

On the right side of the interface, there is a panel titled "Meetings with Louis Hillelson". It shows the view is set to "Amandine CASSI" and includes a "Request a meeting" button. Below this, there is a section for "Awaiting Response (1)" with details for a meeting on "Mon 12 Oct 2020" from "09:00 - 09:30 (Europe/Warsaw)" in the "MIPCOM + Virtual Meeting Room". The meeting is organized by "Amandine CASSI (Organizer)" and includes "Louis Hillelson (Invitee)". There is an "Add Invitee" button.

A small pop-up window titled "Invitees" is visible in the bottom right corner, showing a list of invitees with "Céline BATTESTINI" selected. It includes a search bar and a message: "Invitees cannot be removed once the meeting request has been sent".

EVENT AGENDA

Sessions are available in the Event agenda you can add them in your personal schedule
Browse all of the programme using key filters to search by : Dates, Tracks etc.
Each session will display the speakers related to it, with biography and description of the topic.

NETWORK

- Recommended for You
- Interested In You
- My Connections
- My 'Interested' List
- My 'Skip' List

SCHEDULE

- My Schedule
- Event Agenda

Retrieve all meetings & status in 'My schedule' section to monitor and organise your agenda

Event Agenda

Dates ▾ Tracks ▾ Location ▾

All time
Mor

09:30
09:45

Scroll up (on the schedule) to see past sessions

- Diversity & Inclusion
- Future Talks
- Keynotes & Awards
- Korea - Country of Honour
- Market Intelligence
- MIPJunior

Cancel Apply

Production Funding Forum

Justin DEIMEN
108 MEDIA

INVESTORS' BRIEF - ACF INVESTMENT BANK

MIPCOM ONLINE+ On Demand · Production Funding Forum

Amanda GROOM
THE BRIDGE

Thomas DEY
ACF INVESTMENT BANK

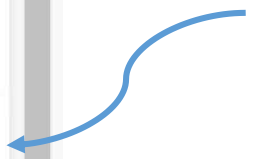
INVESTORS' BRIEF - BARCLAYS BANK

MIPCOM ONLINE+ On Demand · Production Funding Forum

Amanda GROOM
THE BRIDGE

Lorraine RUCKSTUHL
BARCLAYS BANK PLC

add to schedule



EVENT AGENDA

Each day, new content is released, you can check the schedule [here](#).

All the content released since Monday 5 October is **available until Tuesday 17 November** (except for Breakout Sessions. These one are live Q&A, not meant to be available for replay).

The screenshot shows the 'Event Agenda' filter interface. The 'Tracks' dropdown is open, displaying a list of categories. The 'Showcases & Screenings' track is selected. Below the filter menu, there are event listings for 'GLOBAL UPFRONT: ALL3MEDIA INTERNATIONAL', 'MIPCOM ONLINE+ On Demand · Showcases & Screenings', and 'GLOBAL UPFRONT: BBC'. There are also buttons for 'Good', 'Didn't Attend', and 'Bad'.

In GRIP, when you click on the event agenda, you will see what is currently happening and what will happen next.

To see what happened earlier, scroll up!

You can also use filters as date, tracks to refine your search (do not forget to click on “apply”).

EVENT AGENDA

For content security & quality reasons, the Showcases & Screenings are hosted on a secured platform (MIPCOM Screening Library).

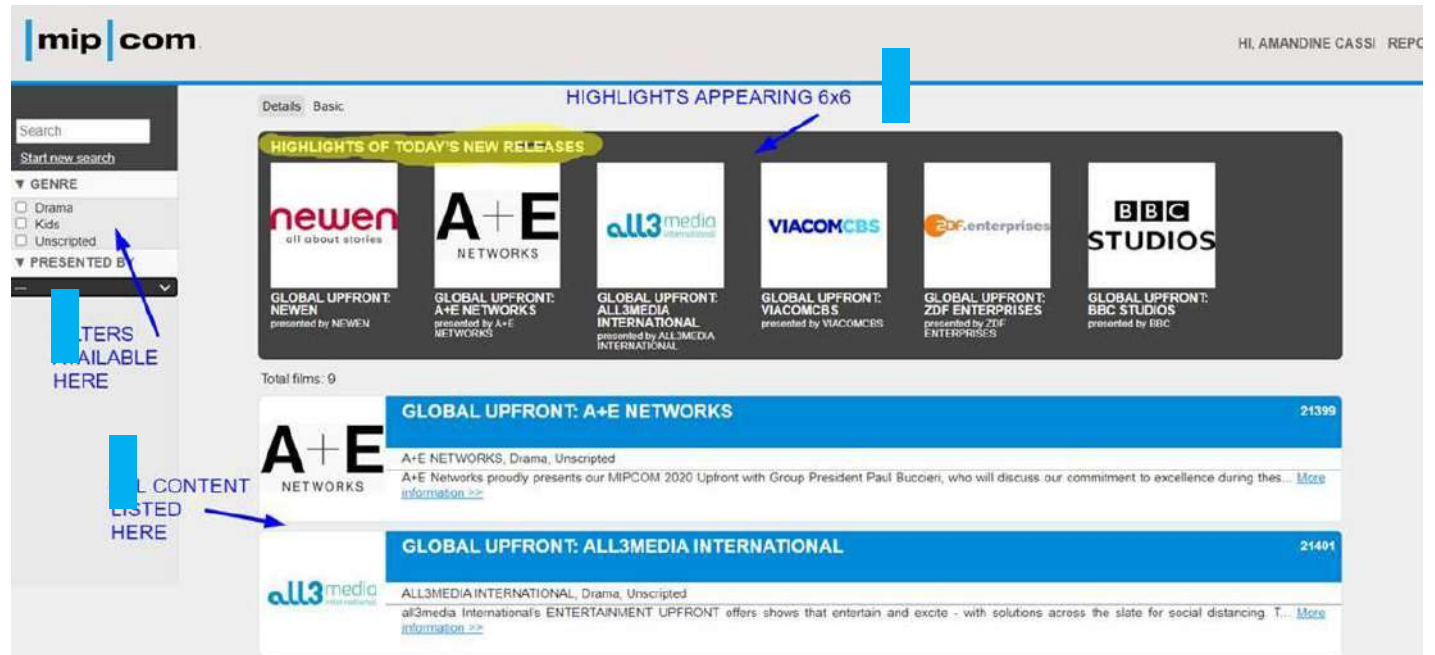


In the MIPCOM Screening Library:

- New content is released each day at 9AM CEST (schedule [here](#)).
- Highlights of the day appearing top of the page (6 x 6, rotating).
- All the content available is listed below the Highlights sections. Use filters available to refine your search.

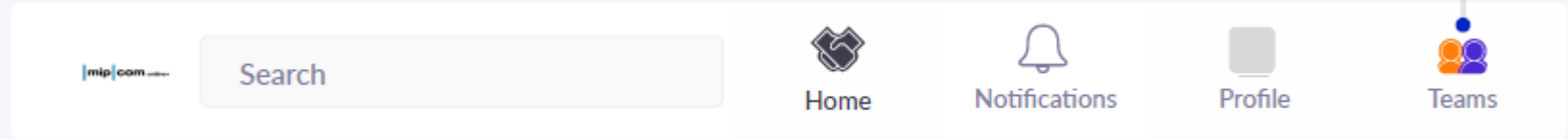


In the Event Agenda, the link redirects to MIPCOM ONLINE+ Welcome page. To screen content, click on Access in the section MIPCOM Screenings & Showcases.



Teams is a critical element of the platform for exhibitors and sponsors. This page explains how to access it and some of its key features.

Go to the Teams Tab



Creating your Team

If you're the first person from your Company signing in you'll be presented with the option to "Create a Team". Enter your Company Name and immediately invite your colleagues to your team. This is very important if you want to take advantage of the features outlined below.

Do More Business. Together.

Grip Teams is the better way for teams to:

- Invite colleagues to join the networking.
- Manage all of your team's meetings in one place.
- Create and schedule meetings on behalf of colleagues.

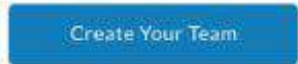


Create Your Team

To get started with Teams, please choose a team name. You can then invite members to your team and start managing your networking experience efficiently!

Team Name:

Reed Midem - RELX Group



Already a Grip Teams user?

[Go to Login](#)

Powerful functionality for your Company

- HOME
- Meetings ●
- Smart Calendar
- Inbound Leads ●
- Company Chat
- Contacts
- ADMIN
- Team Members ●
- Company Profile ●
- Products
- Account
- Export

All the meetings for you and your team members in a single overview

All people that have viewed or expressed an interest in your colleagues or company profile in one overview.

Invite your Team Members

Make sure all your colleagues are associated with your Team. This is important in order to make sure they are part of your Company Profile and people can schedule meetings with them.

Edit the Company Profile

It is critical that your company profile looks as great as it can be, add images a description and event specific metadata to make it appear across the platform as frequently as possible.



All details on how to update your profile is explained above on the On Boarding & Profile Update Section

The screenshot displays the 'Meetings' section of a Teams interface. On the left, a sidebar lists navigation options under 'HOME' (Meetings, Smart Calendar, Inbound Leads, Company Chat, Contacts) and 'ADMIN' (Team Members, Company Profile, Account, Export). The main content area shows a calendar view for 'Meetings' with a 'Calendar' dropdown and a 'Create Meeting +' button. The calendar is set for 'Europe/Warsaw' and shows dates from August 16 to August 18. A meeting is scheduled for Monday, August 17, at 11:00, indicated by a blue bar in the calendar grid.



Meetings – See all meetings from your team

Smart Calendar – Manage your team schedule

Inbound Leads – See all leads from your team

Company Chat – chat and check who is contacting your company

Contacts – Check and export the list of profiles that have connected or scheduled a meeting with any of the team members

Admin – this section will allow any “Teams” members to update profile or add members

FEATURES – More Section

MORE

[Attendees](#)

[Buyers](#)

[Virtual Exhibitor Pages](#)


[Virtual Pavilion Pages](#)

[Product Highlights](#)

[Speakers](#)

[Resource Center](#)

[Sponsors & Partners](#)

[Canneseries](#) 

[Customer Help Desk](#) 

[FAQs](#) 

MORE section – This section will provide shortcuts to key areas of MIPCOM Online +

The section will evolve during the course of the event but below are the main features you will find:

Attendees - Retrieve all the visitors registered to MIPCOM Online+

Buyers - Retrieve all the buyers registered to MIPCOM Online+

Virtual Exhibitor Pages - Find all Virtual Exhibitors/booths where they showcase their latest content. Each of these contains description and details to help you discover great content!

Virtual Pavilion Pages – Discover international pavilions and the companies they are hosting. Discover their delegates, their product highlights and declare an interest to bookmark them

Speakers - Find speakers by job title, company name or country

And more....

OPTIMISE YOUR EXPERIENCE



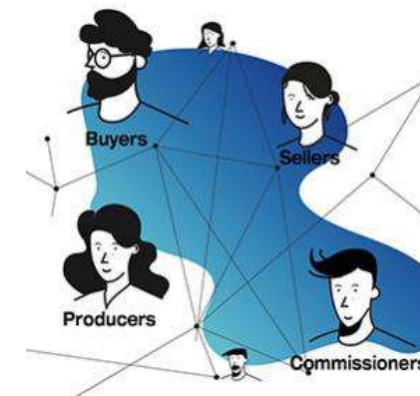
BEFORE

1. Edit your profile
2. Connect with qualified attendees
3. Send your first meeting requests
4. Answer your first meeting requests



DURING

1. Join scheduled virtual meetings
/ you can share the link with your colleagues in case of mutual meetings
2. Chat with attendees directly on the application
3. Access conference session



AFTER

1. Continue to chat with your new contacts
2. Export your meeting list and reports incl. generated leads

If you encounter any difficulties when using the platform, we invite you to use our [FAQ guide](#).