

GET READY FOR MIPCOM

**mip** | **com**® **online+**



USER GUIDE

# GET THE MOST OF MIPCOM ONLINE +

- **Access & Login**
- **On boarding & Profile Update**
- **Networking & Meetings**
- **Event Agenda**
- **Features**

You will receive an activation email  
Activate your account or reset your password on the Login Page

[ACTIVATE YOUR ACCOUNT](#)



mip|com online+

MIPCOM ONLINE+

Username (email)

Username

Enter Password

Password

Login

[Forgot Password](#)

Start completing your profile

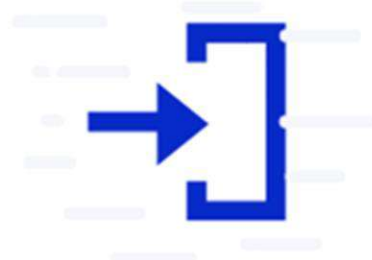


Import your profile information from social media

Connect with social media to automatically populate your user profile! Please note, you can only import your profile now. This feature is not available once we've created your profile.

 [Connect with Facebook](#)

Next >



Data Consent for Intelligent Matchmaking

Our smart event matchmaking solution provider, Grip uses the information received from you, from social accounts you authorize us to access, from the event organizer, and from your use of the app. Grip uses it to intelligently recommend other users of the service and to provide you with a personalized experience. If you consent to stats and analysis about use, we will also aggregate data about your use with other's usage data - this will not identify you individually. Please check Grip's Privacy Policy

< Back

Start Networking >

# ON BOARDING and Profile Update

Home Notifications Profile

NAVIGATION

- Edit Profile
- Manage My Availability
- Manage Notifications

MORE

- About this Solution
- User Feedback
- Privacy Policy
- Acceptable Use Policy
- Sign Out

EXPORT MEETINGS

Export the data for your accepted meetings at this event.

Click to Generate CSV

SHARE YOUR CALENDAR

Make it easy for your network to meet with you at MIPCOM Online Plus. Start sharing your team's calendar link!

Configure Calendar

Edit Profile

View profile

Representatives

First name: ALEXIS

Last name: JONES

Headline: QUALITY SA

(Most Recent) Job Title

(Most Recent) Company: QUALITY SA

Location

Objective: Click to update 0

Company Activity: Click to update 0

Genre Type Provided: Click to update 0

Genre Type Interested: Click to update 0

Regions of Interest for Future Business

Save

Here you can manage your profile. Click on "save" to keep all updates.

**Gain visibility!**

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial: **complete your profile!** Add a profile image, fill out your summary and select your preferences in the event-specific questions.

# ON BOARDING and Profile Update

- NAVIGATION
  - Edit Profile**
  - Manage My Availability
  - Manage Notifications
- MORE
  - About this Solution
  - User Feedback
  - Privacy Policy
  - Acceptable Use Policy
  - Sign Out**

## My Availability

Select the times you are not available for meetings at the event. This will affect your availability both in the matchmaking platform as well as the Smart Calendar.

All times shown for Europe/Warsaw

|       | Monday<br>October 12                   | Tuesday<br>October 13                  | Wednesday<br>October 14                | Thursday<br>October 15                 | Friday<br>October 16                   |
|-------|--|--|--|--|--|
|       | <a href="#">Mark whole day as Busy</a> | <a href="#">Mark whole day as Busy</a> | <a href="#">Mark whole day as Busy</a> | <a href="#">Mark whole day as Busy</a> | <a href="#">Mark whole day as Busy</a> |
| 08:00 | Available                              | Available                              | Available                              | Available                              | Available                              |
| 08:30 | Available                              | Available                              | Available                              | Available                              | Available                              |
| 09:00 | Available                              | Busy                                   | Available                              | Available                              | Available                              |
| 09:30 | Available                              | Busy                                   | Available                              | Available                              | Available                              |
| 10:00 | Busy                                   | Available                              | Available                              | Available                              | Available                              |
| 10:30 | Available                              | Available                              | Available                              | Available                              | Available                              |
| 11:00 | Available                              | Available                              | Available                              | Available                              | Available                              |

**Save**



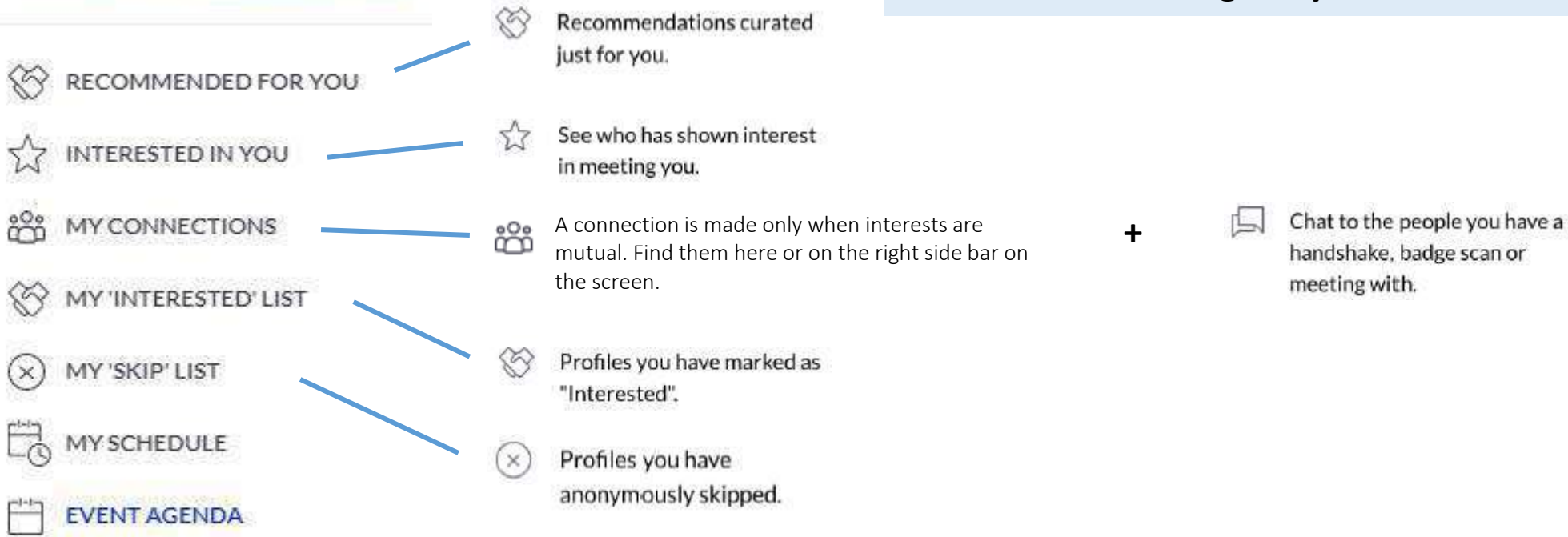
Make sure you are available for the future meetings: **check if the time zone is already set-up,** monitor your slots if you are not free all day long.

# NETWORKING & Meetings



From first log in, you'll get **contact recommendations**. The more your profile is completed, the more you browse the participants and add criteria, the more these will be refined.

Besides being able to request meetings, mark people with "interested" or "skip". **If someone is also interested in you, chat with them and grow your network**



Meeting Requests will depend on your registration type and also the fact that you have or do not a "connection", mutual Interest



# NETWORKING & Meetings

Connections and Meetings are a core element of a successful event experience. We've made this as easy as 4 simple steps to get a calendar full of meetings

## 1. REQUEST

Get recommendations, search and scroll through lists to request meetings for a time and date that works for you

## 2. ACCEPT

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar

## 3. JOIN

Virtual Meetings can be joined 5 minutes before the scheduled start time. You can join the meeting from your email or the platform by clicking:



Open Virtual Meeting Room

## 4. RATE

Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups

### GET IN TOUCH

Date

Saturday 03/10/2020

Time

10:45am - 11:00am (Europe/Warsaw)

Location

MIPCOM+ Virtual Meeting Room

Personal Message

Why would you like to meet? Adding a personal message increases acceptance rates by 30%

Request Meeting



# NETWORKING & Meetings

Have the opportunity to organise meetings with more than one person at once

Once you have a mutual interest with someone, you will be able to request a meeting with this person.

Our platform also allows you to add more invitees to the meeting you organise. You will therefore be given the opportunity to interact with several connections at the same time.

The screenshot displays a professional networking platform interface. At the top, there is a search bar with the text "Search for people, products or other items" and a magnifying glass icon. To the right of the search bar are navigation icons for Home, Notifications, Profile, and Teams, along with a language selector set to "en".

The main content area is divided into two sections. The top section features a profile card for "Louis Hillelson", a Representative in France and VP of Sales at REED MIDEM. Below the profile card is a dark blue button labeled "Interested".

The bottom section is titled "Virtual Exhibitor Page" and features the MIPCOM logo and the text "The World's Largest Entertainment Content Market". Below this, there are three buttons: "Meet", "Interested", and "Skip". A "Show more" link is located below the buttons.

On the right side of the interface, there is a panel titled "Meetings with Louis Hillelson". It shows the view is set to "Amandine CASSI" and includes a "Request a meeting" button. Below this, there is a section for "Awaiting Response (1)" with details for a meeting on "Mon 12 Oct 2020" from "09:00 - 09:30 (Europe/Warsaw)" in the "MIPCOM + Virtual Meeting Room". The meeting is organized by "Amandine CASSI (Organizer)" and includes "Louis Hillelson (Invitee)". There is an "Add Invitee" button.

A modal window titled "Invitees" is open, showing a list of invitees with "Céline BATTESTINI" selected. It includes a search bar and a "Schedule" button. A message at the bottom of the modal states: "Invitees cannot be removed once the meeting request has been sent".

# EVENT AGENDA

Sessions are available in the Event agenda you can add them in your personal schedule  
Browse all of the programme using key filters to search by : Dates, Tracks etc.  
Each session will display the speakers related to it, with biography and description of the topic.

**NETWORK**

- Recommended for You
- Interested In You
- My Connections
- My 'Interested' List
- My 'Skip' List

**SCHEDULE**

- My Schedule
- Event Agenda

Retrieve all meetings & status in 'My schedule' section to monitor and organise your agenda

### Event Agenda

Dates ▾ Tracks ▾ Location ▾

All time  
**Mor**

- Diversity & Inclusion
- Future Talks
- Keynotes & Awards
- Korea - Country of Honour
- Market Intelligence
- MIPJunior

Cancel Apply

09:30  
09:45

Production Funding Forum

Justin DEIMEN  
108 MEDIA

**INVESTORS' BRIEF - ACF INVESTMENT BANK**

MIPCOM ONLINE+ On Demand · Production Funding Forum

Amanda GROOM  
THE BRIDGE

Thomas DEY  
ACF INVESTMENT BANK

**INVESTORS' BRIEF - BARCLAYS BANK**

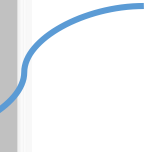
MIPCOM ONLINE+ On Demand · Production Funding Forum

Amanda GROOM  
THE BRIDGE

Lorraine RUCKSTUHL  
BARCLAYS BANK PLC

Scroll up (on the schedule) to see past sessions

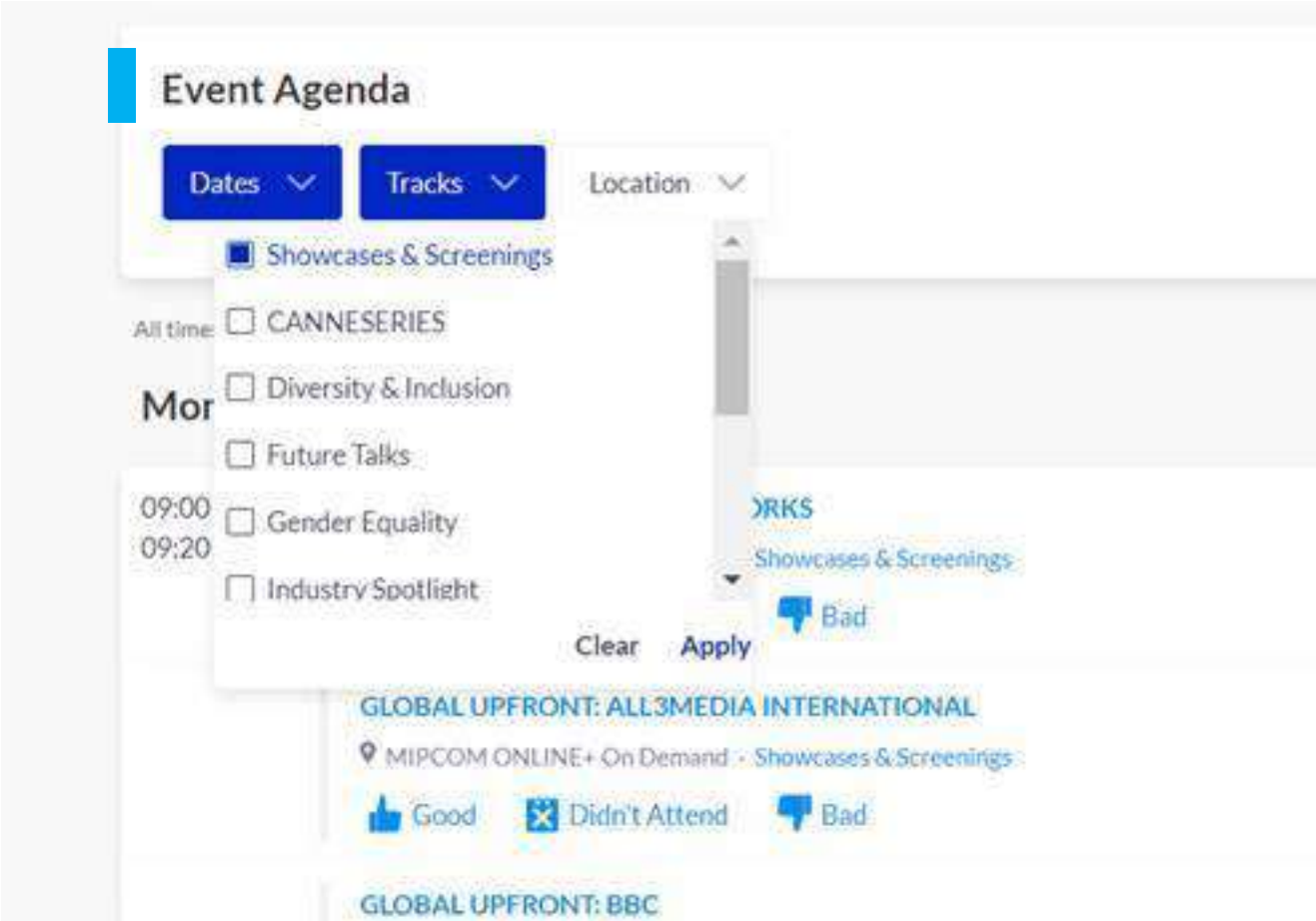
add to schedule



# EVENT AGENDA

Each day, new content is released, you can check the schedule [here](#).

All the content released since Monday 5 October is **available until Tuesday 17 November** (except for Breakout Sessions. These one are live Q&A, not meant to be available for replay).



In GRIP, when you click on the event agenda, you will see what is currently happening and what will happen next.

To see what happened earlier, scroll up!

You can also use filters as date, tracks to refine your search (do not forget to click on "apply").

# EVENT AGENDA

For content security & quality reasons, the Showcases & Screenings are hosted on a secured platform (MIPCOM Screening Library).

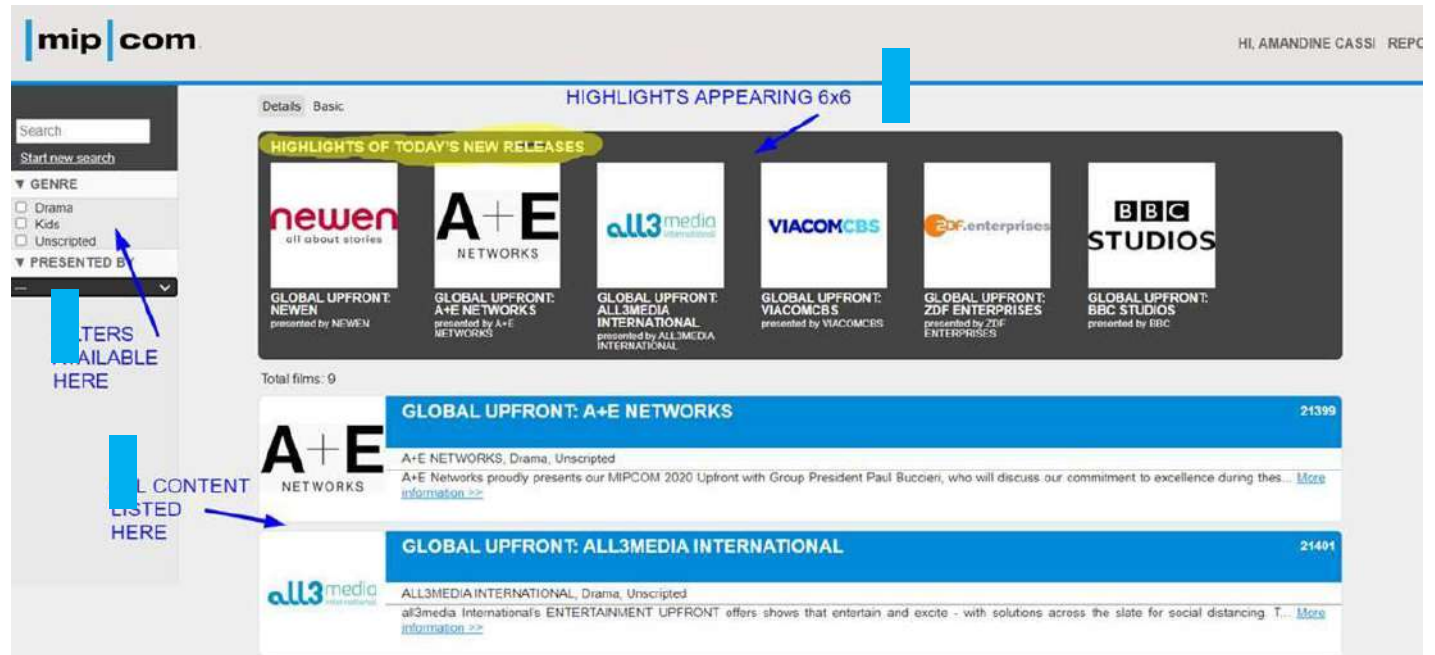


In the MIPCOM Screening Library:

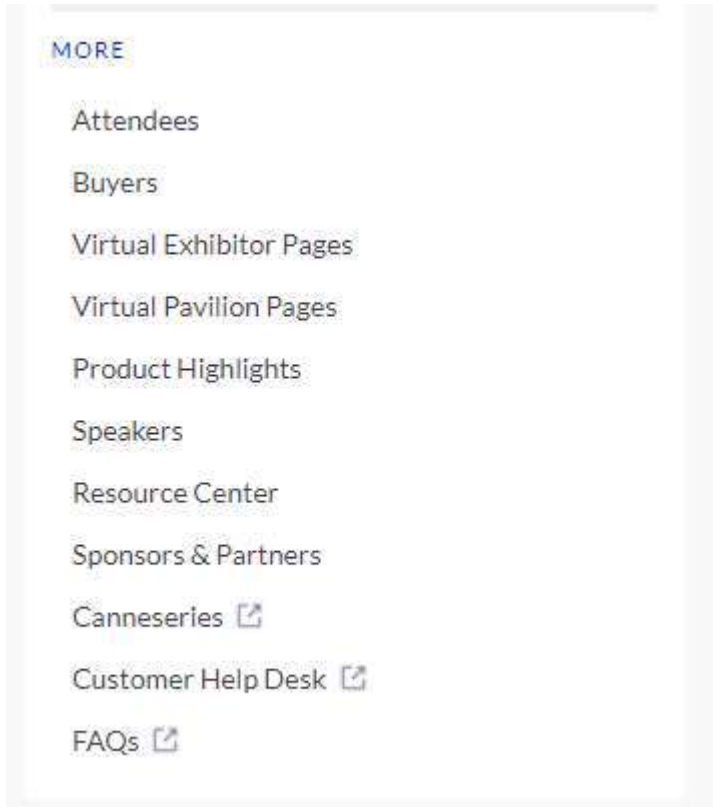
- New content is released each day at 9AM CEST (schedule [here](#)).
- Highlights of the day appearing top of the page (6 x 6, rotating).
- All the content available is listed below the Highlights sections. Use filters available to refine your search.



In the Event Agenda, the link redirects to MIPCOM ONLINE+ Welcome page. To screen content, click on Access in the section MIPCOM Screenings & Showcases.



## FEATURES – More Section



### MORE section – This section will provide shortcuts to key areas of MIPCOM Online +

The section will evolve during the course of the event but below are the main features you will find:

**Attendees** - Retrieve all the visitors registered to MIPCOM Online+

**Buyers** - Retrieve all the buyers registered to MIPCOM Online+

**Virtual Exhibitor Pages** - Find all Virtual Exhibitors/booths where they showcase their latest content. Each of these contains description and details to help you discover great content!

**Virtual Pavilion Pages** – Discover international pavilions and the companies they are hosting. Discover their delegates, their product highlights and declare an interest to bookmark them

**Speakers** - Find speakers by job title, company name or country

And more....

# OPTIMISE YOUR EXPERIENCE



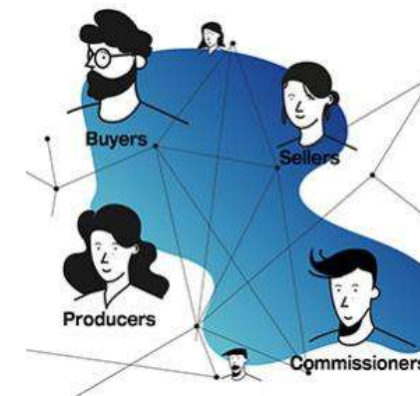
## **BEFORE**

1. Edit your profile
2. Connect with qualified attendees
3. Send your first meeting requests
4. Answer your first meeting requests



## **DURING**

1. Join scheduled virtual meetings  
*/ you can share the link with your colleagues in case of mutual meetings*
2. Chat with attendees directly on the application
3. Access conference session



## **AFTER**

1. Continue to chat with your new contacts
2. Export your meeting list and reports incl. generated leads

If you encounter any difficulties when using the platform, we invite you to use our [FAQ guide](#).