

GET READY FOR MIPCOM

mip | **com**® **online+**



USER GUIDE

GET THE MOST OF MIPCOM ONLINE +

- **Access & Login**
- **On boarding & Profile Update**
- **Networking & Meetings**
- **Event Agenda**
- **Features**

You will receive an activation email
Activate your account or reset your password on the Login Page

[ACTIVATE YOUR ACCOUNT](#)



mip|com online+

MIPCOM ONLINE+

Username (email)

Username

Enter Password

Password

Login

[Forgot Password](#)

Start completing your profile

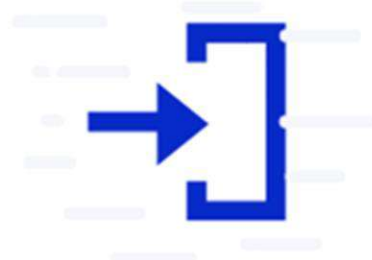


Import your profile information from social media

Connect with social media to automatically populate your user profile! Please note, you can only import your profile now. This feature is not available once we've created your profile.

 [Connect with Facebook](#)

Next >



Data Consent for Intelligent Matchmaking

Our smart event matchmaking solution provider, Grip uses the information received from you, from social accounts you authorize us to access, from the event organizer, and from your use of the app. Grip uses it to intelligently recommend other users of the service and to provide you with a personalized experience. If you consent to stats and analysis about use, we will also aggregate data about your use with other's usage data - this will not identify you individually. Please check Grip's Privacy Policy

< **Back**

Start Networking >

ON BOARDING and Profile Update

Home Notifications Profile

NAVIGATION

- Edit Profile
- Manage My Availability
- Manage Notifications

MORE

- About this Solution
- User Feedback
- Privacy Policy
- Acceptable Use Policy
- Sign Out

EXPORT MEETINGS

Export the data for your accepted meetings at this event.

Click to Generate CSV

SHARE YOUR CALENDAR

Make it easy for your network to meet with you at MIPCOM Online Plus. Start sharing your team's calendar link!

Configure Calendar

Edit Profile

View profile

Representatives

First name
ALEXIS

Last name
JONES

Headline
QUALITY SA

(Most Recent) Job Title

(Most Recent) Company
QUALITY SA

Location

Objective
Click to update 0

Company Activity
Click to update 0

Genre Type Provided
Click to update 0

Genre Type Interested
Click to update 0

Regions of Interest for Future Business

Save

Here you can manage your profile. Click on "save" to keep all updates.

Gain visibility!

To get the best recommendations of people to meet and increase the chances that people accept your meetings one element is absolutely crucial:
complete your profile!
Add a profile image, fill out your summary and select your preferences in the event-specific questions.

ON BOARDING and Profile Update

- NAVIGATION
 - Edit Profile**
 - Manage My Availability
 - Manage Notifications
- MORE
 - About this Solution
 - User Feedback
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 - Acceptable Use Policy
 - Sign Out

My Availability

Select the times you are not available for meetings at the event. This will affect your availability both in the matchmaking platform as well as the Smart Calendar.

All times shown for Europe/Warsaw

	Monday October 12	Tuesday October 13	Wednesday October 14	Thursday October 15	Friday October 16
	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as Busy	Mark whole day as E
08:00	Available	Available	Available	Available	Available
08:30	Available	Available	Available	Available	Available
09:00	Available	Busy	Available	Available	Available
09:30	Available	Busy	Available	Available	Available
10:00	Busy	Available	Available	Available	Available
10:30	Available	Available	Available	Available	Available
11:00	Available	Available	Available	Available	Available



Make sure you are available for the future meetings: **check if the time zone is already set-up**, monitor your slots if you are not free all day long.

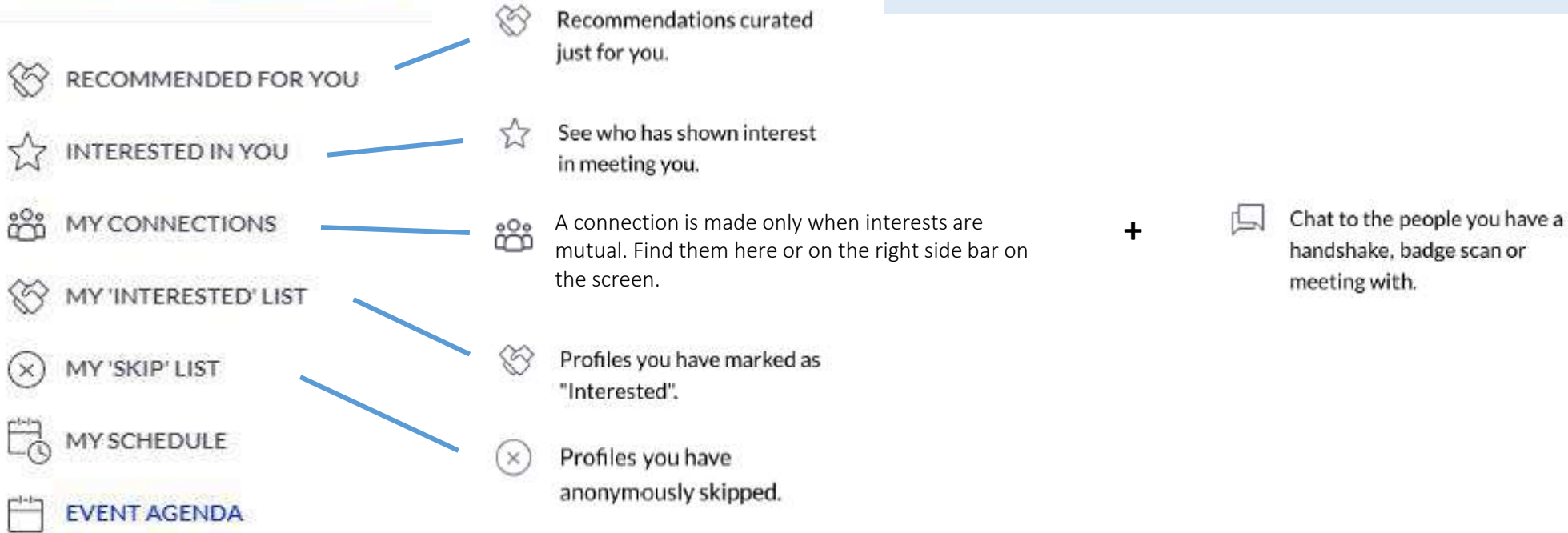
Save

NETWORKING & Meetings



From first log in, you'll get **contact recommendations**. The more your profile is completed, the more you browse the participants and add criteria, the more these will be refined.

Besides being able to request meetings, mark people with "interested" or "skip". **If someone is also interested in you, chat with them and grow your network**



Meeting Requests will depend on your registration type and also the fact that you have or do not a "connection", mutual Interest

NETWORKING & Meetings

Connections and Meetings are a core element of a successful event experience. We've made this as easy as 4 simple steps to get a calendar full of meetings

1. REQUEST

Get recommendations, search and scroll through lists to request meetings for a time and date that works for you

2. ACCEPT

Receive incoming meeting requests via notifications or in your email and accept them to have them synced to your personal calendar

3. JOIN

Virtual Meetings can be joined 5 minutes before the scheduled start time. You can join the meeting from your email or the platform by clicking:

 Open Virtual Meeting Room

4. RATE

Give anonymous feedback on your meeting with "Good", "Bad" or "Didn't Happen" and give a reason for your rating to qualify your post-event follow-ups

GET IN TOUCH

Date

Saturday 03/10/2020

Time

10:45am - 11:00am (Europe/Warsaw)

Location

MIPCOM+ Virtual Meeting Room

Personal Message

Why would you like to meet? Adding a personal message increases acceptance rates by 30%

Request Meeting

NETWORKING & Meetings

Have the opportunity to organise meetings with more than one person at once

Once you have a mutual interest with someone, you will be able to request a meeting with this person.

Our platform also allows you to add more invitees to the meeting you organise. You will therefore be given the opportunity to interact with several connections at the same time.

The screenshot displays the MIPCOM platform interface. At the top, there is a search bar with the text "Search for people, products or other items" and a magnifying glass icon. To the right of the search bar are navigation icons for Home, Notifications, Profile, and Teams, along with a language selector set to "en".

The main content area is divided into two sections. The top section features a profile card for Louis Hillelson, a Representative from France and VP of Sales at REED MIDEM. Below the profile card is a dark blue button labeled "Interested".

The bottom section is titled "Virtual Exhibitor Page" and features the MIPCOM logo and the text "The World's Largest Entertainment Content Market". Below this are three buttons: "Meet", "Interested", and "Skip". A "Show more" link is located below the buttons.

On the right side, a panel titled "Meetings with Louis Hillelson" is visible. It shows the current user as "Amandine CASSI" and a "Request a meeting" button. Below this, a section titled "Awaiting Response (1)" lists a meeting scheduled for "Mon 12 Oct 2020" from "09:00 - 09:30 (Europe/Warsaw)" in the "MIPCOM + Virtual Meeting Room". The meeting is organized by "Amandine CASSI (Organizer)" and includes "Louis Hillelson (Invitee)". There is an "Add Invitee" button.

A modal window titled "Invitees" is open, showing a list of invitees with "Céline BATTESTINI" selected. It includes a search bar and a "Schedule" button. A message at the bottom of the modal states: "*Invitees cannot be removed once the meeting request has been sent".

EVENT AGENDA

Sessions are available in the Event agenda you can add them in your personal schedule
Browse all of the programme using key filters to search by : Dates, Tracks etc.
Each session will display the speakers related to it, with biography and description of the topic.

NETWORK

- Recommended for You
- Interested In You
- My Connections
- My 'Interested' List
- My 'Skip' List

SCHEDULE

- My Schedule
- Event Agenda

Retrieve all meetings & status in 'My schedule' section to monitor and organise your agenda

Event Agenda

Dates ▾ Tracks ▾ Location ▾

All time
Mor

- Diversity & Inclusion
- Future Talks
- Keynotes & Awards
- Korea - Country of Honour
- Market Intelligence
- MIPJunior

Cancel Apply

09:30
09:45

Scroll up (on the schedule) to see past sessions

Production Funding Forum

Justin DEIMEN
108 MEDIA

INVESTORS' BRIEF - ACF INVESTMENT BANK

MIPCOM ONLINE+ On Demand · Production Funding Forum

Amanda GROOM
THE BRIDGE

Thomas DEY
ACF INVESTMENT BANK

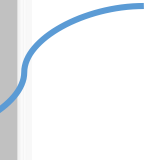
INVESTORS' BRIEF - BARCLAYS BANK

MIPCOM ONLINE+ On Demand · Production Funding Forum

Amanda GROOM
THE BRIDGE

Lorraine RUCKSTUHL
BARCLAYS BANK PLC

add to schedule



FEATURES – More Section

MORE

[Attendees](#)

[Buyers](#)

[Virtual Exhibitor Pages](#)


[Virtual Pavilion Pages](#)


[Product Highlights](#)

[Speakers](#)

[Resource Center](#)

[Sponsors & Partners](#)

[Canneseries](#) 

[Customer Help Desk](#) 

[FAQs](#) 

MORE section – This section will provide shortcuts to key areas of MIPCOM Online +

The section will evolve during the course of the event but below are the main features you will find:

Attendees - Retrieve all the visitors registered to MIPCOM Online+

Buyers - Retrieve all the buyers registered to MIPCOM Online+

Virtual Exhibitor Pages - Find all Virtual Exhibitors/booths where they showcase their latest content. Each of these contains description and details to help you discover great content!

Virtual Pavilion Pages – Discover international pavilions and the companies they are hosting. Discover their delegates, their product highlights and declare an interest to bookmark them

Speakers - Find speakers by job title, company name or country

And more....

OPTIMISE YOUR EXPERIENCE



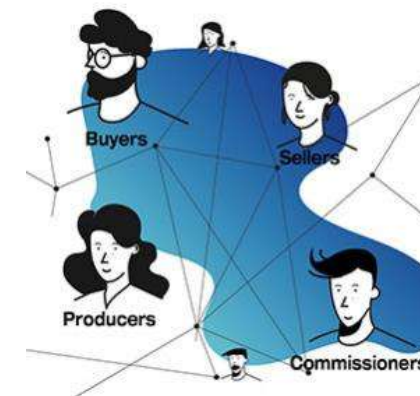
BEFORE

1. Edit your profile
2. Connect with qualified attendees
3. Send your first meeting requests
4. Answer your first meeting requests



DURING

1. Join scheduled virtual meetings
/ you can share the link with your colleagues in case of mutual meetings
2. Chat with attendees directly on the application
3. Access conference session



AFTER

1. Continue to chat with your new contacts
2. Export your meeting list and reports incl. generated leads