

THE STREAMING OFFENSIVE

SUNDAY 13 OCTOBER

MONDAY 14 OCTOBER

SCREENINGS	MEDIA MASTERMIND KEYNOTES	SCREENINGS	D2C TECH	PRODUCTION FUNDING FORUM	INDUSTRY SPOTLIGHT	ULTRA HD TV NOW: SONY 4K&8K	LIVE THE STORY: NHK 8K	NETWORKING & EVENTS
18.30-19.45 GRAND AUDITORIUM MIPCOM WORLD PREMIERE TV SCREENING: 'AGENT HAMILTON' Presented by Beta Film	11.10-11.30 GRAND AUDITORIUM THE D2C BIG BANG MOMENT In partnership with MIDiA Research 11.30-12.00 GRAND AUDITORIUM AMAZON STUDIOS JAMES FARRELL, HEAD OF INTERNATIONAL ORIGINALS & GEORGIA BROWN, DIRECTOR OF EUROPEAN ORIGINALS 12.15-12.45 GRAND AUDITORIUM TUBI FARHAD MASSOUDI, FOUNDER & CEO AND ADAM LEWINSON, COO 16.15-16.45 GRAND AUDITORIUM PROSIEBENSAT.1 MAX CONZE, CEO 17.00-17.30 GRAND AUDITORIUM VARIETY VANGUARD AWARD: RUPAUL CHARLES, HOST AND EXECUTIVE PRODUCER OF RUPAUL'S DRAG RACE	9.00-10.15 AUDITORIUM K 'THE WALL - COVER OUR TRACKS' Presented by Beta Film 10.30-11.45 AUDITORIUM K 'THE WARRANT' Presented by Imagicom Entertainment 12.00-13.00 AUDITORIUM K 'MORTEM' Presented by Incredible Film 13.15-14.15 GRAND AUDITORIUM FRESH TV FORMATS 14.30-15.45 AUDITORIUM K 'MISTER MAYFAIR' Presented by SPI International 16.00-17.15 AUDITORIUM K 'THE PLAGUE' - SEASON 2 Presented by MOVISTAR 18.30-20.00 GRAND AUDITORIUM MIPCOM WORLD PREMIERE TV SCREENING: 'DEVILS' Presented by Sky Studios	9.00-9.40 AUDITORIUM A TECH TRENDS: AN OVERVIEW OF THE FUTURE 9.40-10.30 AUDITORIUM A TECH TALKS: INNOVATION SHOW & TELL Followed by meet the speakers @Speakers Lounge 15.30-16.00 AUDITORIUM A ASIA-PACIFIC: THE NEW OTT 'EL DORADO' A conference track supported by Dolby	9.15-10.15 ESTEREL FINDING INVESTMENT: TRANSFORMING IDEAS INTO REALITY 10.20-11.15 VERRIÈRE CALIFORNIE MEET THE INVESTORS By invitation only 14.30-14.45 ESTEREL FUNDING CREATIVITY: OPENING REMARKS 14.45-15.05 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH CONSTANTIN FILM 15.05-15.25 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH BBC STUDIOS 15.25-15.45 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH YANDEX STUDIO Followed by meet the powerhouses @Foyer Esterel	10.30-11.00 ESTEREL GLOBAL TV TRENDS: WHO IS WATCHING WHAT, HOW AND WHY? In partnership with Eurodata TV Worldwide and Tape Consultancy Followed by meet the speakers @Foyer Esterel 12.00-13.30 VERRIÈRE CALIFORNIE OKKO ENTERTAINMENT LINE UP 2019: PRODUCTION AND DISTRIBUTION Presented by OKKO STUDIOS Session and snack lunch 14.30-15.15 AUDITORIUM A INTERNATIONAL CO-PRODUCTION OPPORTUNITIES WITH THE MIDDLE EAST In partnership with JAWWY TV and MBC STUDIOS 14.45-15.15 VERRIÈRE CALIFORNIE FRESH TV CHINA Presented by The State Council Information Office of the People's Republic of China and National Radio and Television Administration of the People's Republic of China 15.30-16.30 VERRIÈRE CALIFORNIE HUNAN TV INTERNATIONAL BIU PROJECT CONFERENCE Presented by Hunan TV, Hunan Broadcasting System Followed by coffee break 17.30-18.30 VERRIÈRE CALIFORNIE FINNISH CONTENT SHOWCASE & COCKTAIL Presented by Audiovisual Producers Finland - APFI 17.40-18.30 AUDITORIUM A FINDING SUCCESS WITH COSTUME DRAMA IN GLOBAL MARKETS	9.30-10.00 SONY 4K/8K THEATRE OPENING SESSION AND MARKET OVERVIEW 10.00-10.30 SONY 4K/8K THEATRE AROUND THE 4K WORLD, IN 30 MINUTES 10.30-11.00 SONY 4K/8K THEATRE CHINA MEDIA GROUP 11.00-11.30 SONY 4K/8K THEATRE LATINO UHD FROM COLOMBIA 14.00-15.00 SONY 4K/8K THEATRE NHK'S UHD SHOWCASE 15.15-16.00 SONY 4K/8K THEATRE CUTTING EDGE 4K 16.00-16.45 SONY 4K/8K THEATRE OFF THE FENCE 16.45-17.15 SONY 4K/8K THEATRE QATAR'S UHD PLAN	11.00-13.00 NHK 8K THEATRE, LEVEL 3 INTERNATIONAL PREMIERE DRAMA SCREENING: 'AN ARTIST OF THE FLOATING WORLD' Followed by a Networking Lunch 16.30-17.30 NHK 8K THEATRE, LEVEL 3 8K TALKS: CO-PRODUCTION AND ACQUISITIONS 17.30-19.15 NHK 8K THEATRE, LEVEL 3 COCKTAIL: WAVES OF THE 8K SOUND: 'STING AND SHAGGY: LIVE IN PHILADELPHIA' By invitation only	11.00-12.00 PARTICIPANTS' LOUNGE GREEN MEET-UP ASIA-PACIFIC 12.30-14.30 MAJESTIC HOTEL WOMEN IN GLOBAL ENTERTAINMENT LUNCH Hosted by A+E Networks Media Partner: The Hollywood Reporter By invitation only 16.30-17.30 PARTICIPANTS' LOUNGE GREEN MEET-UP LATIN AMERICA 17.30-18.15 PARTICIPANTS' LOUNGE GREEN MEET-UP ONE CARIBBEAN TELEVISION In partnership with One Caribbean Television 18.30-20.30 INTERCONTINENTAL CARLTON HOTEL MIPCOM DIVERSIFY TV EXCELLENCE AWARDS In partnership with A+E Networks and Diversify TV By invitation only 20.00-23.30 INTERCONTINENTAL CARLTON HOTEL MIPCOM OPENING PARTY & RED CARPET Party sponsored by INCAA, AAIIC and Embajada de la República Argentina en Francia Red Carpet sponsored by A+E Networks

TUESDAY 15 OCTOBER

MEDIA MASTERMIND KEYNOTES	SCREENINGS	D2C TECH	PRODUCTION FUNDING FORUM	INDUSTRY SPOTLIGHT	ULTRA HD TV NOW: SONY 4K&8K	LIVE THE STORY: NHK 8K	NETWORKING & EVENTS
11.15-11.45 GRAND AUDITORIUM NEWEN BIBIANE GODFROID, CEO 12.00-12.30 GRAND AUDITORIUM DARREN STAR, CREATOR & EXECUTIVE PRODUCER (SEX AND THE CITY, BEVERLY HILLS 90210, YOUNGER...)	9.00-10.15 AUDITORIUM K 'ON DEATH ROW' Presented by STUDIOCANAL 10.30-11.45 AUDITORIUM K 'ARUANAS' Presented by GLOBO 11.30-13.45 AUDITORIUM A MIPCOM WORLD PREMIERE TV SCREENING: 'THE RETURN' Presented by SAMURAI DRAMA CHANNEL Followed by a Snack Lunch 14.00-15.00 AUDITORIUM K 'OUR CENTURY' Presented by TVP Polish Public Television 15.15-16.30 AUDITORIUM K 'THE ACCIDENT AKA THE LIGHT' Presented by all3media international 16.45-18.00 AUDITORIUM K 'BLACKOUT' Presented by Lagardère Studios	9.00-9.40 AUDITORIUM A STREAMING SERVICES: BEYOND THE GIANTS 9.45-10.15 AUDITORIUM A AVOD ON THE RISE 10.30-11.00 AUDITORIUM A 5G: THE PROMISE OF TRANSFORMATION A conference track supported by Dolby	9.00-9.15 ESTEREL FUNDING CREATIVITY: OPENING REMARKS 9.15-9.35 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH SK GLOBAL 9.35-9.55 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH YES STUDIOS 9.55-10.15 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH ENDEMOL SHINE Followed by meet the powerhouses @Foyer Esterel 14.00-15.00 PARTICIPANTS' LOUNGE GREEN LEARN AND MEET WITH THE FUNDS 14.45-15.00 ESTEREL FUNDING CREATIVITY: OPENING REMARKS 15.00-15.20 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH ATRESMEDIA STUDIOS 15.20-15.40 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH VIACOM INTERNATIONAL STUDIOS AMERICAS 15.40-16.00 ESTEREL FUNDING CREATIVITY: IN CONVERSATION WITH KESHET INTERNATIONAL Followed by meet the powerhouses @Foyer Esterel	8.45-9.45 VERRIÈRE CALIFORNIE CRAZY FORMATS FROM JAPAN: NEW PARTNERSHIP AND FORMAT FROM TBS In association with Tokyo Broadcasting System (TBS) Breakfast served 10.30-11.00 VERRIÈRE CALIFORNIE MANGO TV PROGRAM SHOWCASE Presented by the State Council Information Office, P.R.C., National Radio and Television Administration, P.R.C. & Mango TV 10.30-11.00 ESTEREL NEW WAYS OF CREATING GLOBAL CONTENT: THE MEDIAPRO STUDIO'S 'THE HEAD' Presented by The Mediapro Studio 12.30-14.00 SALON CROISSETTE SNACK'N SCREEN ARGENTINA Presented by INCAA, AAIIC and Embajada de la Republica Argentina en Francia 14.00-14.30 ESTEREL BIG TALENT, BIGGER IDEAS Presented by ITV Studios 14.30-15.10 AUDITORIUM A CHINA NETWORK AUDIO-VISUAL INDUSTRY FORUM 15.20-16.00 AUDITORIUM A TV FANTASY FROM SHANGHAI CHINA Presented by the State Council Information Office, P.R.C., National Radio and Television Administration, P.R.C. & Shanghai Municipal Administration of Culture and Tourism 15.00-16.00 SALON CROISSETTE GODZILLA: GENESIS LAUNCH Presented by TOHO Followed by a Cocktail 15.30-16.00 VERRIÈRE CALIFORNIE OTT OPPORTUNITIES - LOCAL ALLIANCES AND GLOBAL BATTLE Presented by Red Bee Media 17.30-18.30 SALON CROISSETTE HERCAI NETWORKING SESSION: Q&A AND COCKTAIL Presented by ATV	9.30-10.15 SONY 4K/8K THEATRE COMPELLING UHD FROM GERMANY 10.15-11.00 SONY 4K/8K THEATRE MONETISING 4K/UHD 11.15-12.00 SONY 4K/8K THEATRE FABULOUS FACTUAL FROM BLUEANT/LOVE NATURE 12.00-13.00 SONY 4K/8K THEATRE DISCOVERY EMEA 14.00-17.00 SONY 4K/8K THEATRE 8K: THE LAST WORD IN IMAGE QUALITY 17.00-18.30 NHK 8K THEATRE, LEVEL 3 ENCORE SCREENING 'AN ARTIST OF THE FLOATING WORLD'	11.30-12.30 NHK 8K THEATRE, LEVEL 3 8K TALKS: NATURAL HISTORY 17.00-18.30 NHK 8K THEATRE, LEVEL 3 ENCORE SCREENING 'AN ARTIST OF THE FLOATING WORLD'	9.30-10.15 VERRIÈRE GRAND AUDITORIUM WHY BRANDS ARE MORE & MORE INVESTING IN ESPORTS? 11.00-12.00 PARTICIPANTS' LOUNGE GREEN MEET-UP AFRICA 15.00-15.45 VERRIÈRE GRAND AUDITORIUM HOW TO BE PART OF THE SPORTS OF THE DIGITAL GENERATION? 16.30-17.30 PARTICIPANTS' LOUNGE GREEN MEET-UP EASTERN AND CENTRAL EUROPE 18.00-20.00 MAJESTIC HOTEL J-CREATIVE PARTY In association with Bureau International Drama Festival Tokyo 19.30 INTERCONTINENTAL CARLTON HOTEL MIPCOM PERSONALITY OF THE YEAR GALA DINNER By invitation only 19.30-21.30 CARLTON HOTEL GARDEN ASIA IS NOW Presented by IMDA Singapore By invitation only

WEDNESDAY 16 OCTOBER

THURSDAY 17 OCTOBER

MEDIA MASTERMIND KEYNOTES	SCREENINGS	D2C TECH	ULTRA HD TV NOW: SONY 4K&8K	NETWORKING & EVENTS	SCREENINGS	INDUSTRY SPOTLIGHT	ULTRA HD TV NOW: SONY 4K&8K
11.00-11.30 GRAND AUDITORIUM ITV STUDIOS RUTH BERRY, MANAGING DIRECTOR GLOBAL DISTRIBUTION 11.45-12.30 GRAND AUDITORIUM WORLD SCREEN TRENDSSETTER AWARD: JED MERCURIO, SCREENWRITER & SHOWRUNNER (BODYGUARD, LINE OF DUTY, STRIKE BACK...)	9.00-10.15 AUDITORIUM K 'MELODRAMA' Presented by FRIDAY! TV CHANNEL 10.30-11.45 AUDITORIUM K 'HEARTBEAT' Presented by TVP Polish Public Television 12.00-13.15 AUDITORIUM K 'DRY WATER' Presented by Portocabo 14.15-15.00 GRAND AUDITORIUM FRESH TV FICTION 14.30-15.45 AUDITORIUM K 'INTERNET. THE KREMLIN'S WAR ON THE INTERNET' Presented by Current Time TV and Digital Network 15.30-16.15 AUDITORIUM A BEST OF SHORT FORM SERIES	9.30-10.00 AUDITORIUM A EMOTIONAL DATA: MEASURING AUDIENCE ENGAGEMENT 10.10-10.50 AUDITORIUM A MEASURING THE IMPACT OF DIVERSITY ON AUDIENCE POTENTIAL A conference track supported by Dolby	9.30-10.00 SONY 4K/8K THEATRE REVIVING ANIMATION INTO 4K 10.00-10.45 SONY 4K/8K THEATRE BBC STUDIOS: BUSY IN 4K 11.15-12.45 SONY 4K/8K THEATRE SPECTACULAR MUSIC IN 4K 14.00-14.45 SONY 4K/8K THEATRE COLOURFUL FASHION IN 4K 14.45-15.30 SONY 4K/8K THEATRE AMAZING ENTERTAINMENT IN 4K 16.00-17.00 SONY 4K/8K THEATRE 4K PRODUCTION MASTERCLASS	8.30-10.00 VERRIÈRE GRAND AUDITORIUM 'GETTING TO THE TOP': INSIGHT AND TIPS FROM - AND FOR - WOMEN IN MEDIA Mentoring breakfast co-hosted with MediaClub/Eies By invitation only 15.30-16.15 VERRIÈRE GRAND AUDITORIUM WHY MEDIA SHOULD GET INVOLVED IN ESPORTS?	10.00-10.45 AUDITORIUM A BEST OF FRESH TV 11.00-11.30 AUDITORIUM A WHAT DID YOU MISS? 11.45-12.45 AUDITORIUM A TRENDING TOPICS: THE MOST BUZZ - WORTHY TRENDS OF THE MARKET	11.00-11.30 AUDITORIUM A WHAT DID YOU MISS? 11.45-12.45 AUDITORIUM A TRENDING TOPICS: THE MOST BUZZ - WORTHY TRENDS OF THE MARKET	10.00-12.00 SONY 4K/8K THEATRE SONY SIZZLE SESSION
<p>ft FIRST TIMERS 'HOW TO MIPCOM'</p> <p>MIPCOM PRESENTATION FOLLOWED BY FT GUIDED TOUR SUNDAY 13 OCTOBER - 16.30 - 18.30 MEETING POINT: CROISSETTE ENTRANCE N°3</p> <p>DISCOVERY TOURS ON DEMAND PARTICIPANTS' LOUNGE GREEN, PALAIS -1 MONDAY 14 OCTOBER - 9.30 & 16.00 TUESDAY 15 OCTOBER - 9.30</p> <p>ONLINE DATABASE DEMONSTRATIONS PARTICIPANTS' LOUNGE GREEN, PALAIS -1 MONDAY 14 OCTOBER - 10.00 & 15.30 TUESDAY 15 OCTOBER - 10.00 & 15.30</p> <p>NETWORKING BREAKFASTS PARTICIPANTS' LOUNGE GREEN, PALAIS -1 MONDAY 14 OCTOBER - 8.30 TUESDAY 15 OCTOBER - 8.30 WEDNESDAY 16 OCTOBER - 8.30</p>							

VISIT MIPCOM.COM FOR REGULAR UPDATES

As of 7 October 2019, subject to change.

mipcom

Country Focuses 2019
ARGENTINA · CHINA · JAPAN · RUSSIA

MIPCOM thanks its sponsors & partners

