

MONDAY 12 OCTOBER

GLOBAL UPFRONTS

▶ GLOBAL UPFRONTS
A+E NETWORKS
ALL3MEDIA INTERNATIONAL
BBC STUDIOS
BETA FILM
DISCOVERY, INC.
ITV STUDIOS
NEWEN
VIACOMCBS
ZDF ENTERPRISES

MARKET INTELLIGENCE

▶ GLOBAL TV TRENDS:
WHO IS WATCHING WHAT, HOW
AND WHY?
Presented by Glance

KOREA COUNTRY OF HONOUR
*Supported by Korea Communications
Commission (KCC)*

▶ BEHIND KOREA'S MEGA HITS
▶ KOREA'S PLATFORM AND
DISTRIBUTION STRATEGY
▶ CO-PRODUCING WITH KOREA
▶ FRESH TV KOREA
Presented by The WIT
▶ IT'S A MATCH WITH KOREAN
PRODUCERS
*Monday, Tuesday, Wednesday
7:00 - 11:00 CET Time*

TECH & CREATIVITY
Supported by Sony

▶ THE FUTURE OF MOVIE MAGIC:
REAL-TIME VOLUMETRIC VIRTUAL
PRODUCTION
▶ FUTUREPROOF YOUR
PRODUCTION: HOW VISUALISATION
AND VFX CAN ASSIST IN THIS
NEW ERA
▶ REMOTE SHOOTING: HOW DID
BLOCKBUSTER SHOWS CONTINUE
PRODUCTION IN LOCKDOWN?
▶ REMOTE & CLOUD PRODUCTION:
BEST PRACTICES & CREATIVE
POTENTIAL
▶ REAL TIME VFX: HOW
GAME ENGINE TECHNOLOGY
REVOLUTIONISES PRODUCTION
▶ AI & THE FUTURE OF TELEVISION:
*PT. 1: CONTENT PRODUCTION
PT. 2: CONTENT MANAGEMENT &
DISTRIBUTION*
▶ BLOCKCHAIN - THE ULTIMATE
GUIDE

CREATIVE TALK

▶ THE PURSUIT OF LOVE
BROUGHT TO LIFE BY ITS STAR-
STUDED CAST AND PRODUCERS
Presented by BBC Studios

KEYNOTES & AWARDS

MORNING

AVAILABLE AT 9 AM

AFTERNOON

RELEASE TIME

12.30

▶ FRESH TV FORMATS
Presented by The WIT

13.30

▶ FRESH TV FICTION
Presented by The WIT

17.30

VARIETY VANGUARD AWARD:
▶ TED SARANDOS,
CO-CEO & CHIEF CONTENT
OFFICER, NETFLIX

18.00

WORLD SCREEN TRENDSETTER
AWARD:
▶ TYLER PERRY,
PLAYWRIGHT, WRITER,
ACTOR, PRODUCER, DIRECTOR

20.00

▶ CANNESERIES & MIPCOM
WORLD PREMIERE TV
SCREENING: 'ATLANTIC
CROSSING' (BETA FILM)

CANNESERIES' COMPETITION SERIES
AVAILABLE FROM 12 TO 21 OCTOBER

TUESDAY 13 OCTOBER

MARKET SCREENINGS

- ▶ **'9 WINDOWS'**
Presented by The Storylab
- ▶ **'CAPTAIN TSUBASA'**
Presented by Crunchyroll
- ▶ **'DEAD MOUNTAIN – THE DYATLOV PASS INCIDENT'**
Presented by Beta Film
- ▶ **'HIT'**
Presented by RTVE
- ▶ **'PATH OF THE DRAGONS'**
Presented by Kansai TV
- ▶ **'PEOPLE AND GODS'**
Presented by TVP Polish Public Television
- ▶ **'RIOT POLICE' ('ANTIDISTURBIOS')**
Presented by Movistar
- ▶ **'ROADKILL'**
Presented by all3media international
- ▶ **'TELL ME WHO I AM'**
Presented by Beta Film
- ▶ **'SHERLOCK: THE RUSSIAN CHRONICLES'**
Presented by Yellow, Black and White
- ▶ **'TURQUOISE FEVER'**
Presented by GRB Studios
- ▶ **'WITH YOU'**
Presented The China Pavilion

FEATURED SHOWCASES

- ▶ **FRESH CONTENT FROM TURKEY: THE ENDLESS LAND OF CONTENT**
Presented by Istanbul Chamber of Commerce
- ▶ **K-ANIMATIONS: GLOBAL STARS OF TODAY**
- ▶ **K-ANIMATIONS: STARS OF A DIGITAL TOMORROW**
- ▶ **K-FORMAT: The BIG 5 SCRIPTED FORMATS**
- ▶ **K-FORMAT: THE BIG 5 UNSCRIPTED FORMATS**
- ▶ **K-FORMAT: THE RISING 5 PLAYERS**
Presented by Korea Creative Content Agency (KOCCA)
- ▶ **KOREA UHD SHOWCASE**
Presented by Korea Radio Promotion Association (RAPA)
- ▶ **"MADE IN RUSSIA" GOES GLOBAL - BRAND-NEW NATIONAL DRAMA OF ALL GENRES**
Presented by MADE IN RUSSIA
- ▶ **CONTENT CHINA (SHOWCASE): DRAMA (1ST PART)**
- ▶ **CONTENT CHINA (SHOWCASE): DRAMA (2ND PART)**
- ▶ **CONTENT CHINA (SHOWCASE): DOCUMENTARY**
- ▶ **CONTENT CHINA (SHOWCASE): FORMATS – WISDOM IN CHINA**
*Presented by The State Council
Information Office of the People's Republic of China and National Radio and
Television Administration of the People's Republic of China*

KEYNOTES & AWARDS

MORNING

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AFTERNOON

RELEASE TIME

12.30 • LIVE

- ▶ **VIRTUAL BETA BRUNCH**
Presented by Beta Film

16.45

- ▶ **NATIONS UNITED, URGENT SOLUTIONS FOR URGENT TIMES**
Presented by the United Nations and Project Everyone

13.30

- ▶ **MIPCOM BUYERS' AWARDS FOR JAPANESE DRAMA**
Sponsored by BUREAU OF INTERNATIONAL DRAMA FESTIVAL IN TOKYO

17.30

- NO TIME TO WASTE: COMMUNICATING IN A CLIMATE EMERGENCY*
- ▶ **MELISSA FLEMING**
**UNDER-SECRETARY-GENERAL FOR GLOBAL COMMUNICATIONS,
UNITED NATIONS**

18.00

- MIP SDG AWARD:*
- ▶ **JEREMY DARROCH,**
GROUP CHIEF EXECUTIVE OFFICER, SKY

18.30 • LIVE

- ▶ **MIPCOM DIVERSIFY TV EXCELLENCE AWARDS**
*Supported by A+E Networks, Filmrise, Telefilm Canada / Canada Media Fund, all3media
international and Diversify TV
Media Partner: Variety*

CANNESERIES' COMPETITION SERIES
AVAILABLE FROM 12 TO 21 OCTOBER

|mip|junior **WEDNESDAY 14 OCTOBER**

MARKET INTELLIGENCE

▶ BINGE WATCHING SESSION: KIDS AUDIENCE SUCCESSES ACROSS THE GLOBE
Presented by Glance

FUTURE TALKS

▶ MAKING FUTURE A BETTER PLACE FOR KIDS – PART 1 & 2
▶ THE DIGITAL PLAYGROUND: PROMOTING SOCIAL GOOD THROUGH PRINCIPLED DESIGN
▶ SMART STREAMING: THE NEXT GENERATION OF EDUTAINMENT

FEATURED SHOWCASES

▶ “MADE IN RUSSIA” - UNIVERSAL ANIMATED STORIES FOR GLOBAL AUDIENCES
Presented by MADE IN RUSSIA
▶ THE SMURFS: A NEW TOUCH OF BLUE
Presented by IMPS
▶ NELVANA'S MUST SEE TV STARRING MELLANY MASTERSON AND ATHENA GEORGAKLIS
Presented by Nelvana
▶ CONTENT CHINA (SHOWCASE): ANIMATION (1ST PART)
▶ CONTENT CHINA (SHOWCASE): ANIMATION (2ND PART)
Presented by The State Council Information Office of the People's Republic of China and National Radio and Television Administration of the People's Republic of China

INDUSTRY SPOTLIGHTS

▶ CARTOON NETWORK ARTISTS ON AUTHENTIC STORYTELLING FOR GLOBAL AUDIENCES
Presented by Cartoon Network
▶ IP PRESENTATION : GAPACHIN & MUKKU
Presented by Fuji TV

KEYNOTES & AWARDS



17.00 • LIVE
▶ INTERNATIONAL EMMY® KIDS AWARDS

18.00
WORLD SCREEN TV KIDS TRENDSETTER AWARD:
▶ MATTHEW A. CHERRY, OSCAR-WINNING FILMMAKER

MORNING

AVAILABLE AT 9 AM

AFTERNOON

RELEASE TIME

CANNESERIES' COMPETITION SERIES
AVAILABLE FROM 12 TO 21 OCTOBER

THURSDAY 15 OCTOBER

FRIDAY 16 OCTOBER

**GENDER
EQUALITY**

▶ **SPECIAL SCREENING: 'SURVIVING JEFFREY EPSTEIN'**

Presented by A+E Networks

**DIVERSITY
& INCLUSION**

10.00 • LIVE

MENTORING DIVERSITY & INCLUSION

- ▶ MOUNIA ARAM, *MOUNIA ARAM COMPANY*
 - ▶ DAVID LEVINE, *GLOBAL CONTENT STRATEGIST*
- By pre-registration*

11.45 • LIVE

MENTORING DIVERSITY & INCLUSION

- ▶ BUNMI AKINTONWA, *LITTLE BLACK BOOK COMPANY*
 - ▶ SALLYANN KEIZER, *SIXTH SENSE MEDIA*
- By pre-registration*

**INDUSTRY
SPOTLIGHTS**

▶ **THE OTTOMAN: EXCLUSIVE INTERVIEW WITH THE TALENTS**

Presented by ATV

▶ **LEVERAGE 2.0**

Presented by Electric Entertainment

▶ **TUBI: CONTENT PERSONALIZATION FOR GLOBAL AUDIENCES**

Presented by Tubi

**FEATURED
SHOWCASES**

▶ **AS EASY AS 1-2-3 PRODUCTION: TRENDING RUSSIAN DRAMA SERIES CREATORS ON THE GLOBAL CRUSADE**

Presented by 1-2-3 PRODUCTIONS

▶ **CINEFLIX RIGHTS AUTUMN 2020 LAUNCH**

Presented by Cineflix Rights

▶ **NEW GLOBO SERIES POWERED BY GLOBOPLAY ORIGINALS**

Presented by GLOBO

▶ **SEASON 2020/21 LINE UP: GPM ENTERTAINMENT TV. THRILLERS, DRAMAS, SHOWS**

Presented by GPM ETV

▶ **A SELECTION OF HITS FROM INTER MEDYA'S CATALOGUE**

Presented by INTER MEDYA

▶ **NTV: FRESH AND TOP-RATED RUSSIAN DRAMAS AND FORMATS**

Presented by NTV Broadcasting Company

▶ **FACTUAL EXCELLENCE | ORF UNIVERSUM NATURE & HISTORY I TODAY & TOMORROW**

Presented by ORF-Enterprise

▶ **LIVE YOUR LIFE WITH VISION FILMS**

Presented by Vision Films

**KEYNOTES
& AWARDS**

17.30

▶ **OVERCOMING THE MEDIA SILOS (OR HOW I LEARNED TO EMBRACE TECHNOLOGY AND TRUST THE AUDIENCE**

ALEX AMANCIO, CEO, & CO-FOUNDER, REFLECTOR ENTERTAINMENT

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15.00

▶ **WOMEN IN GLOBAL ENTERTAINMENT POWER PANEL**

Presented by A+E Networks

17.30 • LIVE

▶ **WOMEN MENTORING**

In association with MediaClub'Elles
By pre-registration

14.30 • LIVE

MENTORING DIVERSITY & INCLUSION

- ▶ DEBORAH WILLIAMS, *THE CREATIVE DIVERSITY NETWORK*
 - ▶ BRUNA CAPPOZZOLI, *ADVISOR & CONTENT CREATOR*
- By pre-registration*

15.30

▶ **NOEL CLARKE ACTOR, WRITER, DIRECTOR AND PRODUCER TALKS WITH FORMER COMMISSIONER NOW AUSTRALIAN TV & FILM PRODUCER, GREER SIMPKIN**

16.15 • LIVE

MENTORING DIVERSITY & INCLUSION

- ▶ SAHAR BAGHERY, *AMAZON PRIME VIDEO*
 - ▶ PATRICK CONNOLLY, *AMC NETWORKS INTERNATIONAL*
- By pre-registration*

17.00

▶ **CONVERSATION WITH VARIETY'S CREATIVE CHANGE AWARD RECIPIENT, ROBIN THEDE**

WARM UP

CONFERENCES & EVENTS PROGRAMME

AVAILABLE ON MIPCOM ONLINE + UNTIL 17 NOVEMBER

ALL GENRES

MARKET INTELLIGENCE 20 min

- ▶ **RESILIENCE AND REGENERATION: THE NEW SUSTAINABILITY**
By Wunderman Thompson
- ▶ **THE FUTURE OF WORK & MOBILITY AND ITS IMPACT ON MEDIA CONSUMPTION**
By Deloitte
- ▶ **POST-DISRUPTION PRODUCTION AND SCHEDULING RECOVERY**
By MIDIA Research
- ▶ **CONTENT DISTRIBUTION IN A VERTICALLY INTEGRATED WORLD**
By 3Vision
- ▶ **REACHING THE AUDIENCE: DISTRIBUTION STRATEGIES OF ON-DEMAND PROVIDERS**
By Omdia
- ▶ **NEW WORLD, NEW CONTENT AGENDA GLOBAL COMMISSIONING & PRODUCTION TRENDS AND THE FUTURE OF CONTENT**
By Ampere Analysis
- ▶ **MEASURING WHAT MATTERS: GLOBAL IMPACT OF TALENT DIVERSITY ON AUDIENCE DEMAND FOR TELEVISION**
By CAA & Parrot Analytics
- ▶ **TRANSFORM YOUR OPERATIONS OR SOMEBODY ELSE WILL**
By FTI Consulting

PRODUCTION FUNDING FORUM 10 min

- ▶ **INVESTORS' BRIEFS:**
*108 Media
ACF Investment Bank
Barclays Bank
Berkeley Media Group
Bron Studios
Fuji Media Holdings
Keshet International
Silver Mountain Productions
Silver Reel
Story Lab Global*

mip | junior

MARKET INTELLIGENCE 20 min

- ▶ **DE-RISKING CREATIVITY**
By KidsKnowBest
- ▶ **THE TORTOISE AND ITS HEIR: IS AGILE DEVELOPMENT WINNING?**
By Dubit
- ▶ **DIGITAL MEDIA AND SUSTAINABILITY OF ENVIRONMENTAL ACTIVISM**
By Kids Insights

PRODUCTION FUNDING FORUM 15 min

- ▶ **PROGRAMMING BRIEFS:**
*BBC
CBC
GLOBO
IVI.RU
IQIYI*

DRAMA

MARKET INTELLIGENCE 20 min

- ▶ **ART OF THE RESTART: HOW STUDIOS ARE RESUMING PRODUCTION OF SCRIPTED DRAMAS**
By FTI Consulting

PRODUCTION FUNDING FORUM 15 min

- ▶ **PROGRAMMING BRIEFS:**
*AMAZON STUDIOS
AMC NETWORKS
GLOBOPLAY
HBO ASIA*

UNSCRIPTED

MARKET INTELLIGENCE 20 min

- ▶ **LOOKING AHEAD: FACTUAL TV TRENDS FOR 2021**
By K7 Media

PRODUCTION FUNDING FORUM 15 min

- ▶ **PROGRAMMING BRIEFS:**
*CURIOSITYSTREAM
DISCOVERY
DOCUBAY
HBO MAX
KESHET 12
TBS, TNT, TRUTV*



MIPJunior Screenings
Library 2020
from 5 October