

MONDAY 5 OCT.

TUESDAY 6 OCT.

WEDNESDAY 7 OCT.

THURSDAY 8 OCT.

ON-DEMAND - ALL SESSIONS WILL BE RELEASED ON DEMAND EVERY DAY AT 9.30 CEST

ALL GENRES

**MARKET INTELLIGENCE** ⌚ 20 minutes

**RESILIENCE AND REGENERATION:  
THE NEW SUSTAINABILITY**

By Wunderman Thompson

**THE FUTURE OF WORK & MOBILITY AND ITS  
IMPACT ON MEDIA CONSUMPTION**

By Deloitte

**POST-DISRUPTION PRODUCTION AND SCHEDULING  
RECOVERY**

By MIDiA Research

**CONTENT DISTRIBUTION IN A VERTICALLY  
INTEGRATED WORLD**

By 3Vision

**REACHING THE AUDIENCE: DISTRIBUTION  
STRATEGIES OF ON-DEMAND PROVIDERS**

By Omdia

**NEW WORLD, NEW CONTENT AGENDA—GLOBAL  
COMMISSIONING & PRODUCTION TRENDS AND THE  
FUTURE OF CONTENT**

By Ampere Analysis

**MEASURING WHAT MATTERS: GLOBAL IMPACT OF  
TALENT DIVERSITY ON AUDIENCE DEMAND FOR  
TELEVISION**

By CAA & Parrot Analytics

**TRANSFORM YOUR OPERATIONS OR SOMEBODY  
ELSE WILL**

By FTI Consulting

**PRODUCTION FUNDING FORUM**

**INVESTORS' BRIEFS:**

⌚ 10 minutes

- 108 Media
- ACF Investment Bank
- Barclays Bank
- Berkeley Media Group
- Bron Studios
- Fuji Media Holdings
- Keshet International
- Silver Mountain Productions
- Silver Reel
- Story Lab Global

mip junior

**MARKET INTELLIGENCE** ⌚ 20 minutes

**DE-RISKING CREATIVITY**

By KidsKnowBest

**THE TORTOISE AND ITS HEIR:  
IS AGILE DEVELOPMENT WINNING?**

By Dubit

**DIGITAL MEDIA AND SUSTAINABILITY  
OF ENVIRONMENTAL ACTIVISM**

By Kids Insights

**PRODUCTION FUNDING FORUM** ⌚ 15 minutes

**PROGRAMMING BRIEFS:**

- BBC
- CBC
- FUJI TV
- GLOBO
- IVI.RU
- IQIYI

mip junior

**PRODUCTION FUNDING FORUM** ⌚ 15 minutes

10.30-10.45 | BREAKOUT ROOM WITH FUJI TV

14.30-14.45 | BREAKOUT ROOM WITH BBC

15.00-15.15 | BREAKOUT ROOM WITH IVI.RU

17.30-17.45 | BREAKOUT ROOM WITH CBC

18.00-18.15 | BREAKOUT ROOM WITH GLOBO

By pre-registration

DRAMA

**MARKET INTELLIGENCE** ⌚ 20 minutes

**ART OF THE RESTART: HOW STUDIOS ARE RESUMING  
PRODUCTION OF SCRIPTED DRAMAS**

By FTI Consulting

**PRODUCTION FUNDING FORUM** ⌚ 15 minutes

**PROGRAMMING BRIEFS:**

- AMAZON STUDIOS
- AMC NETWORKS
- GLOBOPLAY
- HBO ASIA

DRAMA

**PRODUCTION FUNDING FORUM** ⌚ 15 minutes

10.30-10.45 | BREAKOUT ROOM WITH ...

11.00-11.15 | BREAKOUT ROOM WITH HBO ASIA

17.30-17.45 | BREAKOUT ROOM WITH GLOBOPLAY

18.00-18.15 | BREAKOUT ROOM WITH AMC NETWORKS

18.30-18.45 | BREAKOUT ROOM WITH AMAZON STUDIOS

By pre-registration

UNSCRIPTED

**MARKET INTELLIGENCE** ⌚ 20 minutes

**LOOKING AHEAD: FACTUAL TV TRENDS FOR 2021**

By K7 Media

**PRODUCTION FUNDING FORUM** ⌚ 15 minutes

**PROGRAMMING BRIEFS:**

- CURIOSITYSTREAM
- DISCOVERY
- DOCUBAY
- HBO MAX
- KESHET 12
- TBS, TNT, TRUTV

UNSCRIPTED

**PRODUCTION FUNDING FORUM** ⌚ 15 minutes

10.30-10.45 | BREAKOUT ROOM WITH DOCUBAY

14.30-14.45 | BREAKOUT ROOM WITH KESHET 12

15.00-15.15 | BREAKOUT ROOM WITH DISCOVERY

17.30-17.45 | BREAKOUT ROOM WITH CURIOSITYSTREAM

18.00-18.15 | BREAKOUT ROOM WITH TBS, TNT & TRUTV

18.30-18.45 | BREAKOUT ROOM WITH HBO MAX

By pre-registration

MIPJunior Screenings Library 2020  
will be available from 5 October



MORNING

AVAILABLE AT 9 AM

AFTERNOON

12.30 13.30 16.00 17.30 18.00 18.30

MONDAY  
12 OCTOBER

GLOBAL UPFRONTS

MARKET  
INTELLIGENCE

KOREA COUNTRY OF  
HONOUR

TECH & CREATIVITY

CREATIVE TALK

FRESH TV FORMATS

FRESH TV FICTION

VARIETY VANGUARD  
AWARD:  
TED SARANDOS

WORLD SCREEN  
TRENDSETTER AWARD:  
TYLER PERRY

CANNESERIES & MIPCOM  
WORLD PREMIERE TV  
SCREENING

TUESDAY  
13 OCTOBER

MARKET  
SCREENINGS

REGIONAL CONTENT  
SHOWCASES

VIRTUAL BETA  
BRUNCH

MIPCOM BUYERS'  
AWARDS FOR  
JAPANESE DRAMA

KEYNOTE

MIP SDG AWARD:  
JEREMY DARROCH

MIPCOM DIVERSIFY TV  
EXCELLENCE AWARDS

WEDNESDAY  
14 OCTOBER  
mip | junior

MARKET  
INTELLIGENCE

FUTURE TALKS

CONTENT  
SHOWCASES

INDUSTRY  
SPOTLIGHTS



KEYNOTE

WORLD SCREEN KIDS  
TRENDSETTER AWARD:  
MATTHEW A. CHERRY

THURSDAY  
15 OCTOBER

GENDER  
EQUALITY

DIVERSITY &  
INCLUSION

DIVERSITY &  
INCLUSION

GENDER EQUALITY

FRIDAY  
16 OCTOBER

INDUSTRY  
SPOTLIGHTS

CONTENT  
SHOWCASES

KEYNOTE

CANNESERIES' COMPETITION SERIES  
AVAILABLE FROM 12 TO 21 OCTOBER

### MONDAY 12 OCTOBER

MORNING  
AVAILABLE AT 9 AM

AFTERNOON  
RELEASE TIME

GLOBAL UPFRONTS	MARKET INTELLIGENCE	KOREA COUNTRY OF HONOUR <i>Supported by Korea Communications Commission (KCC)</i>	TECH & CREATIVITY <i>Supported by Sony</i>	CREATIVE TALK	KEYNOTES & AWARDS
<p><b>GLOBAL UPFRONTS :</b></p> <ul style="list-style-type: none"> <li>A+E NETWORKS</li> <li>ALL3MEDIA INTERNATIONAL</li> <li>BBC STUDIOS</li> <li>BETA FILM</li> <li>DISCOVERY, INC.</li> <li>NEWEN</li> <li>VIACOMCBS</li> <li>ZDF ENTERPRISES</li> </ul>	<p><b>GLOBAL TV TRENDS: WHO IS WATCHING WHAT, HOW AND WHY?</b> <i>Presented by Glance</i></p>	<p><b>BEHIND KOREA'S MEGA HITS</b></p> <p><b>KOREA'S PLATFORM AND DISTRIBUTION STRATEGY</b></p> <p><b>CO-PRODUCING WITH KOREA</b></p> <p><b>FRESH TV KOREA</b> <i>Presented by The WIT</i></p>	<p><b>THE FUTURE OF MOVIE MAGIC: REAL-TIME VOLUMETRIC VIRTUAL PRODUCTION</b></p> <p><b>VIRTUAL PRODUCTION SECRETS FROM AWARD-WINNING CREATIVE STUDIOS</b></p> <p><b>REMOTE SHOOTING: HOW DID BLOCKBUSTER SHOWS CONTINUE PRODUCTION IN LOCKDOWN?</b></p> <p><b>REMOTE &amp; CLOUD PRODUCTION: BEST PRACTICES &amp; CREATIVE POTENTIAL</b></p> <p><b>REAL TIME VFX: HOW GAME ENGINE TECHNOLOGY REVOLUTIONISES PRODUCTION</b></p> <p><b>AI &amp; THE FUTURE OF TELEVISION:</b> <i>PT. 1: CONTENT PRODUCTION</i> <i>PT. 2: CONTENT MANAGEMENT &amp; DISTRIBUTION</i></p> <p><b>BLOCKCHAIN AND ITS BENEFITS TO THE TV INDUSTRY</b></p>	<p><i>To be announced</i></p>	<p><b>17:30</b> <i>Variety Vanguard Award:</i> <b>TED SARANDOS,</b> CO-CEO &amp; CHIEF CONTENT OFFICER, NETFLIX</p> <p><b>18:00</b> <i>World Screen Trendsetter Award:</i> <b>TYLER PERRY,</b> PLAYWRIGHT, WRITER, ACTOR, PRODUCER, DIRECTOR &amp; PHILANTHROPIST</p> <p><b>18.30</b> <b>CANNESERIES &amp; MIPCOM WORLD PREMIERE TV SCREENING</b></p>
	<p><b>12:30</b> <b>FRESH TV FORMATS</b> <i>Presented by The WIT</i></p> <p><b>13:30</b> <b>FRESH TV FICTION</b> <i>Presented by The WIT</i></p>				

CANNESERIES' COMPETITION SERIES  
AVAILABLE FROM 12 TO 21 OCTOBER

### TUESDAY 13 OCTOBER

MORNING  
AVAILABLE AT 9 AM

AFTERNOON  
RELEASE TIME

#### MARKET SCREENINGS

**'ROADDKILL'**

*Presented by all3media*

**'DEAD MOUNTAIN – THE DYATLOV PASS INCIDENT'**

*Presented by Beta Film*

**'TELL ME WHO I AM'**

*Presented by Beta Film*

**'RIOT POLICE' ('ANTIDISTURBIOS')**

*Presented by Movistar*

**'HIT'**

*Presented by RTVE*

**'PEOPLE AND GODS'**

*Presented by TVP Polish Public Television*

*And more to be announced*

#### REGIONAL CONTENT SHOWCASES

*To be announced*

**12:30**

**VIRTUAL BETA BRUNCH**

*Presented by Beta Film*

#### KEYNOTES & AWARDS

**13:30**

**MIPCOM BUYERS' AWARDS FOR JAPANESE DRAMA**

*Sponsored by BUREAU OF INTERNATIONAL DRAMA FESTIVAL IN TOKYO*

**17:30**

**KEYNOTE TO BE ANNOUNCED**

**18.00**

*MIP SDG Award:*

**JEREMY DARROCH,  
GROUP CHIEF EXECUTIVE, SKY**

**18:30**

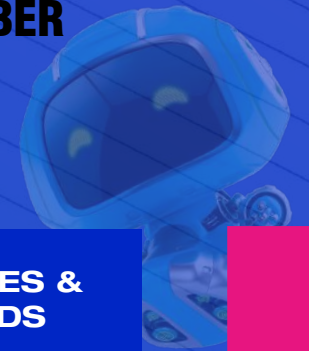
**LIVE**

**MIPCOM DIVERSIFY TV EXCELLENCE AWARDS**

*Supported by A+E Networks, Filmrise, Telefilm Canada / Canada Media Fund, all3media international and Diversify TV  
Media Partner: Variety*

CANNESERIES' COMPETITION SERIES  
AVAILABLE FROM 12 TO 21 OCTOBER





### mip | junior WEDNESDAY 14 OCTOBER

#### MARKET INTELLIGENCE

**BINGE WATCHING SESSION:  
KIDS AUDIENCE  
SUCCESSSES ACROSS THE  
GLOBE**  
*Presented by Glance*

#### FUTURE TALKS

**MAKING FUTURE A BETTER  
PLACE FOR KIDS - PART 1 & 2**

**THE DIGITAL PLAYGROUND:  
PROMOTING SOCIAL GOOD  
THROUGH PRINCIPLED  
DESIGN**

**SMART STREAMING:  
THE NEXT GENERATION OF  
EDUTAINMENT**

#### CONTENT SHOWCASES

*To be announced*

#### INDUSTRY SPOTLIGHTS

*To be announced*

#### KEYNOTES & AWARDS

**17:30**

**KEYNOTE TO BE  
ANNOUNCED**

**18:00**

*World Screen TV Kids Trendsetter*

*Award:*

**MATTHEW A. CHERRY,  
OSCAR-WINNING  
FILMMAKER**

MORNING

AVAILABLE AT 9 AM

AFTERNOON

RELEASE TIME

CANNESERIES' COMPETITION SERIES  
AVAILABLE FROM 12 TO 21 OCTOBER

### THURSDAY 15 OCTOBER

GENDER EQUALITY	DIVERSITY & INCLUSION
<p><i>To be announced</i></p>	<p><i>To be announced</i></p>
<p><b>17.30 • LIVE</b>  <b>WOMEN MENTORING</b>  <i>In association with MediaClub'Elles</i>  <i>By pre-registration</i></p>	<p><b>16.00 • LIVE</b>  <b>DIVERSITY &amp; INCLUSION MENTORING</b>  <i>By pre-registration</i></p>

CANNESERIES' COMPETITION SERIES  
AVAILABLE FROM 12 TO 21 OCTOBER

### FRIDAY 16 OCTOBER

INDUSTRY SPOTLIGHTS	CONTENT SHOWCASES	KEYNOTES & AWARDS
<p><i>To be announced</i></p>	<p><b>TRENDING RUSSIAN DRAMA SERIES CREATORS ON THE GLOBAL CRUSADE</b>  <i>Presented by 1-2-3 Production</i></p> <p><i>More to be announced</i></p>	
		<p><b>17:30</b>  <b>EMERGING TECHNOLOGY : CHANGING BOUNDARIES OF CREATIVITY TO ENHANCE ENGAGEMENT/EXPERIENCE IN MEDIA</b>  <i>Presented by Alex Amancio, CO, &amp; Co-Founder, Reflector Entertainment</i></p>

CANNESERIES' COMPETITION SERIES  
AVAILABLE FROM 12 TO 21 OCTOBER

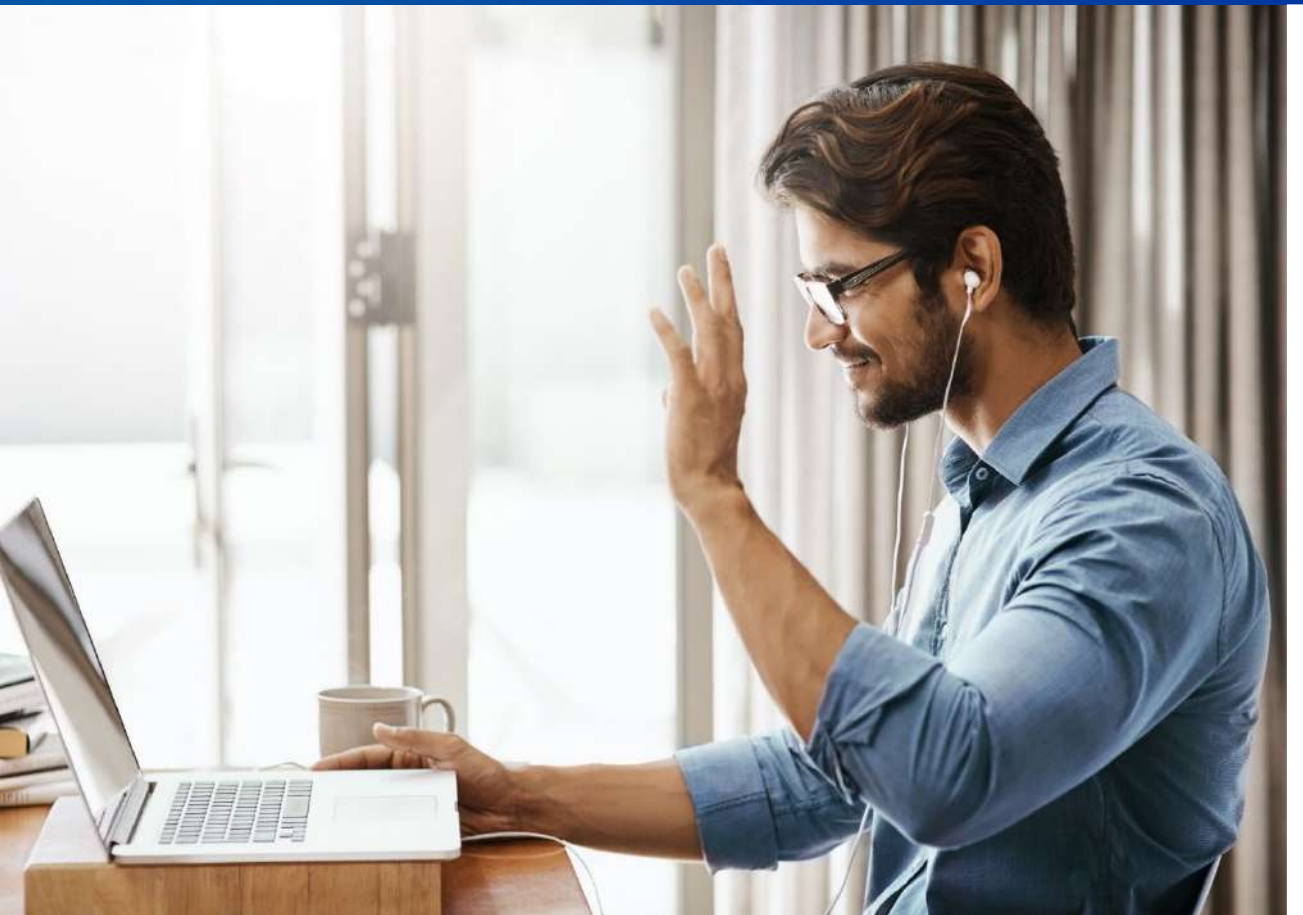
MORNING  
AVAILABLE AT 9 AM

AFTERNOON  
RELEASE TIME

**FOLLOW UP**  
AFTER MIPCOM

**CONFERENCES & EVENTS PROGRAMME**  
AVAILABLE ON MIPCOM ONLINE+ UNTIL 17 NOVEMBER

**mip | com** *Korea*  
Country Pavilion of  
Korea, Italy Connects US



**mip | com**® online+

**Digital Exclusives:**

**MIPCOM Online+ Specials  
and more exclusive  
Market Screenings and  
Content Showcases!**