

MONDAY 5 OCTOBER

TUESDAY 6 OCTOBER

WEDNESDAY 7 OCTOBER

THURSDAY 8 OCTOBER

ON-DEMAND - ALL SESSIONS WILL BE RELEASED ON DEMAND EVERY DAY AT 9.30 CEST

ALL GENRES

MARKET INTELLIGENCE ⌚ 20 min

- ▶ **RESILIENCE AND REGENERATION: THE NEW SUSTAINABILITY**
By Wunderman Thompson
- ▶ **THE FUTURE OF WORK & MOBILITY AND ITS IMPACT ON MEDIA CONSUMPTION**
By Deloitte
- ▶ **POST-DISRUPTION PRODUCTION AND SCHEDULING RECOVERY**
By MIDIA Research
- ▶ **CONTENT DISTRIBUTION IN A VERTICALLY INTEGRATED WORLD**
By 3Vision
- ▶ **REACHING THE AUDIENCE: DISTRIBUTION STRATEGIES OF ON-DEMAND PROVIDERS**
By Omdia
- ▶ **NEW WORLD, NEW CONTENT AGENDA GLOBAL COMMISSIONING & PRODUCTION TRENDS AND THE FUTURE OF CONTENT**
By Ampere Analysis
- ▶ **MEASURING WHAT MATTERS: GLOBAL IMPACT OF TALENT DIVERSITY ON AUDIENCE DEMAND FOR TELEVISION**
By CAA & Parrot Analytics
- ▶ **TRANSFORM YOUR OPERATIONS OR SOMEBODY ELSE WILL**
By FTI Consulting

PRODUCTION FUNDING FORUM ⌚ 10 min

- ▶ **INVESTORS' BRIEFS:**
*108 Media
ACF Investment Bank
Barclays Bank
Berkeley Media Group
Bron Studios
Fuji Media Holdings
Keshet International
Silver Mountain Productions
Silver Reel
Story Lab Global*

MARKET INTELLIGENCE ⌚ 20 min

- ▶ **DE-RISKING CREATIVITY**
By KidsKnowBest
- ▶ **THE TORTOISE AND ITS HEIR: IS AGILE DEVELOPMENT WINNING?**
By Dubit
- ▶ **DIGITAL MEDIA AND SUSTAINABILITY OF ENVIRONMENTAL ACTIVISM**
By Kids Insights

PRODUCTION FUNDING FORUM ⌚ 15 min

- ▶ **PROGRAMMING BRIEFS:**
*BBC
CBC
GLOBO
IVI.RU
IQIYI*

MARKET INTELLIGENCE ⌚ 20 min

- ▶ **ART OF THE RESTART: HOW STUDIOS ARE RESUMING PRODUCTION OF SCRIPTED DRAMAS**
By FTI Consulting

PRODUCTION FUNDING FORUM ⌚ 15 min

- ▶ **PROGRAMMING BRIEFS:**
*AMAZON STUDIOS
AMC NETWORKS
GLOBOPLAY
HBO ASIA*

MARKET INTELLIGENCE ⌚ 20 min

- ▶ **LOOKING AHEAD: FACTUAL TV TRENDS FOR 2021**
By K7 Media

PRODUCTION FUNDING FORUM ⌚ 15 min

- ▶ **PROGRAMMING BRIEFS:**
*CURIOSITYSTREAM
DISCOVERY
DOCUBAY
HBO MAX
KESHET 12
TBS, TNT, TRUTV*

mip | junior

DRAMA

UNSCRIPTED

• LIVE (CEST)

PRODUCTION FUNDING FORUM ⌚ 15 min

- ▶ **14.30-14.45 | BREAKOUT ROOM WITH BBC**
- ▶ **15.00-15.15 | BREAKOUT ROOM WITH IVI.RU**
- ▶ **17.30-17.45 | BREAKOUT ROOM WITH CBC**
- ▶ **18.00-18.15 | BREAKOUT ROOM WITH GLOBO**

By pre-registration

PRODUCTION FUNDING FORUM ⌚ 15 min

- ▶ **11.00-11.15 | BREAKOUT ROOM WITH HBO ASIA**
- ▶ **17.30-17.45 | BREAKOUT ROOM WITH GLOBOPLAY**
- ▶ **18.00-18.15 | BREAKOUT ROOM WITH AMC NETWORKS**
- ▶ **18.30-18.45 | BREAKOUT ROOM WITH AMAZON STUDIOS**

By pre-registration

PRODUCTION FUNDING FORUM ⌚ 15 min

- ▶ **10.30-10.45 | BREAKOUT ROOM WITH DOCUBAY**
- ▶ **14.30-14.45 | BREAKOUT ROOM WITH KESHET 12**
- ▶ **15.00-15.15 | BREAKOUT ROOM WITH DISCOVERY**
- ▶ **17.30-17.45 | BREAKOUT ROOM WITH CURIOSITYSTREAM**
- ▶ **18.00-18.15 | BREAKOUT ROOM WITH TBS, TNT & TRUTV**
- ▶ **18.30-18.45 | BREAKOUT ROOM WITH HBO MAX**

By pre-registration

mip | junior

DRAMA

UNSCRIPTED

MIPJunior Screenings Library 2020 will be available from 5 October



MONDAY 12 OCTOBER

GLOBAL UPFRONTS

▶ **GLOBAL UPFRONTS**
A+E NETWORKS
ALL3MEDIA INTERNATIONAL
BBC STUDIOS
BETA FILM
DISCOVERY, INC.
ITV STUDIOS
NEWEN
VIACOMCBS
ZDF ENTERPRISES

MARKET INTELLIGENCE

▶ **GLOBAL TV TRENDS: WHO IS WATCHING WHAT, HOW AND WHY?**
Presented by Glance

KOREA COUNTRY OF HONOUR
Supported by Korea Communications Commission (KCC)

▶ **BEHIND KOREA'S MEGA HITS**
▶ **KOREA'S PLATFORM AND DISTRIBUTION STRATEGY**
▶ **CO-PRODUCING WITH KOREA**
▶ **FRESH TV KOREA**
Presented by The WIT
▶ **IT'S A MATCH WITH KOREAN PRODUCERS**
*Monday, Tuesday, Wednesday
7:00 - 11:00 CET Time*

TECH & CREATIVITY
Supported by Sony

▶ **THE FUTURE OF MOVIE MAGIC: REAL-TIME VOLUMETRIC VIRTUAL PRODUCTION**
▶ **FUTUREPROOF YOUR PRODUCTION: HOW VISUALISATION AND VFX CAN ASSIST IN THIS NEW ERA**
▶ **REMOTE SHOOTING: HOW DID BLOCKBUSTER SHOWS CONTINUE PRODUCTION IN LOCKDOWN?**
▶ **REMOTE & CLOUD PRODUCTION: BEST PRACTICES & CREATIVE POTENTIAL**
▶ **REAL TIME VFX: HOW GAME ENGINE TECHNOLOGY REVOLUTIONISES PRODUCTION**
▶ **AI & THE FUTURE OF TELEVISION:**
*PT. 1: CONTENT PRODUCTION
PT. 2: CONTENT MANAGEMENT & DISTRIBUTION*
▶ **BLOCKCHAIN - THE ULTIMATE GUIDE**

CREATIVE TALK

▶ **THE PURSUIT OF LOVE BROUGHT TO LIFE BY ITS STAR-STUDDED CAST AND PRODUCERS**
Presented by BBC Studios

KEYNOTES & AWARDS

17.30
VARIETY VANGUARD AWARD:
▶ **TED SARANDOS, CO-CEO & CHIEF CONTENT OFFICER, NETFLIX**

18.00
WORLD SCREEN TRENDSETTER AWARD:
▶ **TYLER PERRY, PLAYWRIGHT, WRITER, ACTOR, PRODUCER, DIRECTOR**

20.00
▶ **CANNESERIES & MIPCOM WORLD PREMIERE TV SCREENING: 'ATLANTIC CROSSING' (BETA FILM)**

12.30
▶ **FRESH TV FORMATS**
Presented by The WIT

13.30
▶ **FRESH TV FICTION**
Presented by The WIT

MORNING

AVAILABLE AT 9 AM

AFTERNOON

RELEASE TIME

CANNESERIES' COMPETITION SERIES
AVAILABLE FROM 12 TO 21 OCTOBER

TUESDAY 13 OCTOBER

MARKET SCREENINGS

- ▶ **'9 WINDOWS'**
Presented by The Storylab
- ▶ **'CAPTAIN TSUBASA'**
Presented by Crunchyroll
- ▶ **'DEAD MOUNTAIN – THE DYATLOV PASS INCIDENT'**
Presented by Beta Film
- ▶ **'HIT'**
Presented by RTVE
- ▶ **'PATH OF THE DRAGONS'**
Presented by Kansai TV
- ▶ **'PEOPLE AND GODS'**
Presented by TVP Polish Public Television
- ▶ **'RIOT POLICE' ('ANTIDISTURBIOS')**
Presented by Movistar
- ▶ **'ROADKILL'**
Presented by all3media international
- ▶ **'TELL ME WHO I AM'**
Presented by Beta Film
- ▶ **'SHERLOCK: THE RUSSIAN CHRONICLES'**
Presented by Yellow, Black and White
- ▶ **'TURQUOISE FEVER'**
Presented by GRB Studios
- ▶ **'WITH YOU'**
Presented The China Pavilion

FEATURED SHOWCASES

- ▶ **FRESH CONTENT FROM TURKEY: THE ENDLESS LAND OF CONTENT**
Presented by Istanbul Chamber of Commerce
- ▶ **K-ANIMATIONS: GLOBAL STARS OF TODAY**
- ▶ **K-ANIMATIONS: STARS OF A DIGITAL TOMORROW**
- ▶ **K-FORMAT: The BIG 5 SCRIPTED FORMATS**
- ▶ **K-FORMAT: THE BIG 5 UNSCRIPTED FORMATS**
- ▶ **K-FORMAT: THE RISING 5 PLAYERS**
Presented by Korea Creative Content Agency (KOCCA)
- ▶ **KOREA UHD SHOWCASE**
Presented by Korea Radio Promotion Association (RAPA)
- ▶ **"MADE IN RUSSIA" GOES GLOBAL - BRAND-NEW NATIONAL DRAMA OF ALL GENRES**
Presented by MADE IN RUSSIA
- ▶ **CONTENT CHINA (SHOWCASE): DRAMA (1ST PART)**
- ▶ **CONTENT CHINA (SHOWCASE): DRAMA (2ND PART)**
- ▶ **CONTENT CHINA (SHOWCASE): DOCUMENTARY**
- ▶ **CONTENT CHINA (SHOWCASE): FORMATS – WISDOM IN CHINA**
*Presented by The State Council
Information Office of the People's Republic of China and National Radio and
Television Administration of the People's Republic of China*

KEYNOTES & AWARDS

MORNING

AVAILABLE AT 9 AM

AFTERNOON

RELEASE TIME

12.30

- ▶ **VIRTUAL BETA BRUNCH**
Presented by Beta Film

16.45

- ▶ **NATIONS UNITED, URGENT SOLUTIONS FOR URGENT TIMES**
Presented by Project Everyone

13.30

- ▶ **MIPCOM BUYERS' AWARDS FOR JAPANESE DRAMA**
Sponsored by BUREAU OF INTERNATIONAL DRAMA FESTIVAL IN TOKYO

17.30

- NO TIME TO WASTE: COMMUNICATING IN A CLIMATE EMERGENCY*
- ▶ **MELISSA FLEMING**
**UNDER-SECRETARY-GENERAL FOR GLOBAL COMMUNICATIONS,
UNITED NATIONS**

18.00

- MIP SDG AWARD:*
- ▶ **JEREMY DARROCH,**
GROUP CHIEF EXECUTIVE OFFICER, SKY

18.30 • LIVE

- ▶ **MIPCOM DIVERSIFY TV EXCELLENCE AWARDS**
*Supported by A+E Networks, Filmrise, Telefilm Canada / Canada Media Fund, all3media
international and Diversify TV
Media Partner: Variety*

CANNESERIES' COMPETITION SERIES
AVAILABLE FROM 12 TO 21 OCTOBER

|mip|junior **WEDNESDAY 14 OCTOBER**

MARKET INTELLIGENCE

▶ BINGE WATCHING SESSION: KIDS AUDIENCE SUCCESSES ACROSS THE GLOBE
Presented by Glance

FUTURE TALKS

▶ MAKING FUTURE A BETTER PLACE FOR KIDS – PART 1 & 2
▶ THE DIGITAL PLAYGROUND: PROMOTING SOCIAL GOOD THROUGH PRINCIPLED DESIGN
▶ SMART STREAMING: THE NEXT GENERATION OF EDUTAINMENT

FEATURED SHOWCASES

▶ “MADE IN RUSSIA” - UNIVERSAL ANIMATED STORIES FOR GLOBAL AUDIENCES
Presented by MADE IN RUSSIA
▶ THE SMURFS: A NEW TOUCH OF BLUE
Presented by IMPS
▶ NELVANA'S MUST SEE TV STARRING MELLANY MASTERSON AND ATHENA GEORGAKLIS
Presented by Nelvana
▶ CONTENT CHINA (SHOWCASE): ANIMATION (1ST PART)
▶ CONTENT CHINA (SHOWCASE): ANIMATION (2ND PART)
Presented by The State Council Information Office of the People's Republic of China and National Radio and Television Administration of the People's Republic of China

INDUSTRY SPOTLIGHTS

▶ CARTOON NETWORK ARTISTS ON AUTHENTIC STORYTELLING FOR GLOBAL AUDIENCES
Presented by Cartoon Network
▶ IP PRESENTATION : GAPACHIN & MUKKU
Presented by Fuji TV

KEYNOTES & AWARDS

17.00 • LIVE
▶ INTERNATIONAL EMMY® KIDS AWARDS

18.00
WORLD SCREEN TV KIDS TRENDSETTER AWARD:
▶ MATTHEW A. CHERRY, OSCAR-WINNING FILMMAKER

MORNING

AVAILABLE AT 9 AM

AFTERNOON

RELEASE TIME

CANNESERIES' COMPETITION SERIES
AVAILABLE FROM 12 TO 21 OCTOBER

THURSDAY 15 OCTOBER

FRIDAY 16 OCTOBER

**GENDER
EQUALITY**

▶ **SPECIAL SCREENING: 'SURVIVING JEFFREY EPSTEIN'**
Presented by A+E Networks

**DIVERSITY
& INCLUSION**

**INDUSTRY
SPOTLIGHTS**

▶ **«A TALKS: THE OTTOMAN» VIRTUAL MEETING WITH THE OTTOMAN'S LEADING TALENTS**
Presented by ATV

▶ **LEVERAGE 2.0**
Presented by Electric Entertainment

▶ **TUBI: CONTENT PERSONALIZATION FOR GLOBAL AUDIENCES**
Presented by Tubi

**FEATURED
SHOWCASES**

▶ **AS EASY AS 1-2-3 PRODUCTION: TRENDING RUSSIAN DRAMA SERIES CREATORS ON THE GLOBAL CRUSADE**
Presented by 1-2-3 PRODUCTIONS

▶ **CINEFLIX RIGHTS AUTUMN 2020 LAUNCH**
Presented by Cineflix rights

▶ **NEW GLOBAL CONSUMERS & NEW GLOBO SERIES POWERED BY GLOBOPLAY**
Presented by GLOBO

▶ **SEASON 2020/21 LINE UP: GPM ENTERTAINMENT TV. THRILLERS, DRAMAS, SHOWS**
Presented by GPM ETV

▶ **A SELECTION OF HITS FROM INTER MEDYA'S CATALOGUE**
Presented by INTER MEDYA

▶ **NTV: FRESH AND TOP-RATED RUSSIAN DRAMAS AND FORMATS**
Presented by NTV Broadcasting Company

▶ **FACTUAL EXCELLENCE | ORF UNIVERSUM NATURE & HISTORY | TODAY & TOMORROW**
Presented by ORF-Enterprise

▶ **LIVE YOUR LIFE WITH VISION FILMS**
Presented by Vision Films

**KEYNOTES
& AWARDS**

17.30

▶ **OVERCOMING THE MEDIA SILOS (OR HOW I LEARNED TO EMBRACE TECHNOLOGY AND TRUST THE AUDIENCE)**
ALEXANDRE AMANCIO, FOUNDER & CCO, REFLECTOR ENTERTAINMENT

CANNESERIES' COMPETITION SERIES
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15.00

▶ **WOMEN IN GLOBAL ENTERTAINMENT POWER PANEL**
Presented by A+E Networks

17.30 ● **LIVE**

▶ **WOMEN MENTORING**
*In association with MediaClub'Elles
By pre-registration*

15.30

▶ **FIRESIDE CHAT WITH NOEL CLARKE, ACTOR, WRITER, DIRECTOR, PRODUCER AND CEO OF UNSTOPPABLE FILM AND TELEVISION**

16.00 ● **LIVE**

▶ **DIVERSITY & INCLUSION MENTORING**
By pre-registration

17.00

▶ **CONVERSATION WITH ROBIN THEDE, CREATOR, SHOWRUNNER, EXECUTIVE PRODUCER, WRITER AND STAR OF HBO'S "A BLACK LADY SKETCH SHOW"**