

MIPCOM DIVERSIFY TV EXCELLENCE AWARDS 2018

FAQ

What is MIPCOM Diversify TV Awards?

Dedicated to championing and promoting diversity and inclusion in all its forms across the international television industry, the second edition of the MIPCOM Diversify TV Excellence Awards will take place on **Tuesday 16 October 2018** at the Grand Salon of the Intercontinental Carlton Hotel, Cannes, during MIPCOM (15-18 October 2018).

MIPCOM Diversify TV Excellence Awards aim at bringing attention to deserving projects of diverse and inclusive background and recognising positive programming across the year that embrace excellent representation in worthy shows.

Awarded projects will be chosen by charitable organisations and specialized publications that campaign for equality and inclusion.

What are the criteria for selection?

To be eligible, programmes must:

- provide a fair and accurate representation of **BAME, LGBTQ** and **disabled** communities
- have made a **positive impact**
- stand out in **originality** and **excellence** in terms of **storytelling, casting** and **production** values
- challenge stereotypes
- have aired for the very first time within the past year (**between 1 September 2017 and 31 August 2018**) on a linear and/or non-linear platform.

In what category can I apply?

Programmes can be entered for multiple categories:

- **MIPCOM Diversify TV's Excellence Award for Representation of Race and Ethnicity**
 - . Scripted
 - . Non-Scripted
- **MIPCOM Diversify TV's Excellence Award for Representation of LGBTQ**
 - . Scripted
 - . Non-Scripted
- **MIPCOM Diversify TV's Excellence Award for Representation of Disability**
 - . Scripted
 - . Non-Scripted
- **New: MIPCOM Diversify TV's Excellence Award for kids programming** (all genres)

How do I apply?

The applicant must:

- Complete in English the [online Entry Form](#) by **5 September 2018**
- Provide the link to a **trailer of up to 2 minutes** subtitled/dubbed in English with the online Entry Form
- Provide the link to a **full episode** subtitled/dubbed in English with the online Entry Form
- Provide a **short synopsis** of the programme
- Provide a **2 sentence statement** of why the programme should win in the category
- Hold **exclusive copyright ownership** on the material properties submitted
- Commit to provide **by 21 September** a **10 second clip** for the purpose of the awards ceremony in case your programme would be shortlisted
- Commit to **attend the awards ceremony** taking place on **Tuesday 16 October 2018** at the Intercontinental Carlton Hotel, Cannes, in case your programme would be shortlisted

We ask you to please read the MIPCOM Diversify TV Excellence Awards Terms & Conditions prior to submission.

Please note the videos that will be screened in Cannes must meet the technical specifications provided by Reed MIDEM.

How do I provide the trailer and the episode?

Only streaming links will be accepted (ex: YouTube, Vimeo, etc...) and have to be entered on the online Entry Form. Please specify if login and passwords are necessary.

No downloadable videos will be considered.

The resolution cannot be lower than 960x720.

For non-English speaking series, the sizzle reel and full episode have to be subtitled/dubbed in English.

How much does it cost to apply?

There is no cost to submit a programme into the MIPCOM Diversify TV Excellence Awards.

What is the selection process?

1. All submitted programmes will be reviewed by members of the MIP Markets Diversity Advisory Board and Reed MIDEM's Editorial Team. Only applications that meet the conditions of participation, as specified in the Terms and Conditions, will be considered.

Up to 5 programmes per sub-category will be shortlisted to be presented during the MIPCOM Diversify TV Excellence Awards on Tuesday 16 October 2018.

2. The applicants will be informed of the selection of their programme by email by Reed MIDEM mid-September 2018.
3. The shortlisted projects will be will be judged in each category by charitable organisations that campaign for equality and inclusion.
4. A programme per sub-category will be awarded during the MIPCOM Diversify TV Excellence Awards on Tuesday 16 October 2018.

When the selected programmes will be announced?

The shortlists will be announced end of September 2018 and the applicants will be notified by email by Reed MIDEM mid-September 2018.

What will I get if my programme is shortlisted?

The shortlisted programmes will be featured during the awards ceremony on Tuesday 16 October 2018.

The shortlisted programmes will be promoted in all communication tools related to the MIPCOM Diversify TV Excellence Awards.

The winners in each sub-category will receive a MIPCOM Diversify TV Excellence Award and will benefit from press coverage.

Who will attend the MIPCOM Diversify TV Excellence Awards?

The MIPCOM Diversify TV Excellence Awards ceremony is a by-invitation event gathering **200 leading TV executives**.

Each applying company behind a shortlisted programme will be allowed to bring up to 2 people to attend the MIPCOM Diversify TV Excellence Awards ceremony (producer, distributor, creator...).

All people attending have to be registered for MIPCOM.

What are the key dates and deadlines?

- Deadline for submissions: 5 September 2018
- Shortlisted programmes confirmation: Mid-September 2018
- Shortlist public announcement: end of September 2018
- MIPCOM Diversify TV Excellence Awards ceremony, Cannes: Tuesday 16 October 2018

Who do I contact if I have questions related to the MIPCOM Diversify TV Excellence Awards?

Please send an email to Julie Léchenault at julie.lechenault@reedmidem.com

MIPCOM DIVERSIFY TV EXCELLENCE AWARDS 2018

TERMS AND CONDITIONS

ITEM 1: SUBJECT

Reed MIDEM, a company organised in the legal form of a *société par actions simplifiée* (simplified joint stock company) with a share capital of 310,000 € having its registered office at 27-33 quai Alphonse le Gallo, 92100 Boulogne-Billancourt, registered with the Nanterre Commerce and Companies Registry under the number B 662 003 557, is the official organiser of MIPCOM Diversify TV Excellence Awards.

Dedicated to championing and promoting diversity and inclusion in all its forms across the international television industry, the second edition of the MIPCOM Diversify TV Excellence Awards will take place on Tuesday 16 October 2018 at the Grand Salon of the Intercontinental Carlton Hotel, Cannes, during MIPCOM (15-18 October 2018).

MIPCOM Diversify TV Excellence Awards aim at bringing attention to deserving projects of diverse and inclusive background and recognising positive programming across the year that embrace excellent representation in worthy shows.

ITEM 2: CONDITIONS OF PARTICIPATION AND APPLICATION FOR SELECTION

The MIPCOM Diversify TV Excellence Awards (application process, reception of the programmes and selection), as set up by Reed MIDEM, are open to all producers and distributors around the world, wishing to present a programme embracing diversity and inclusion.

2.1 Criteria for Application

To be eligible, the programme should:

- provide a fair and accurate representation of BAME, LGBTQ and disabled communities
- have made a positive impact
- stand out in originality and excellence in terms of storytelling, casting and production values
- challenge stereotypes
- have aired for the very first time within the past year (between 1 September 2017 and 31 August 2018) on a linear and/or non-linear platform.

2.1.1 The Applicant must:

- Complete in English the online Entry Form available at www.mipcom.com by 5 September 2018
- Provide the link to a trailer of up to 2 minutes subtitled/dubbed in English with the online Entry Form
- Provide the link to a full episode subtitled/dubbed in English with the online Entry Form
- Provide a short synopsis of the programme
- Provide a 2 sentence statement of why the programme should win in the category
- Hold exclusive copyright ownership on the material properties submitted
- Commit to provide by 21 September a 10 second clip for the purpose of the awards ceremony in case your programme would be shortlisted
- Commit to attend the awards ceremony taking place on Tuesday 16 October 2018 at the Intercontinental Carlton Hotel, Cannes, in case your programme would be shortlisted

2.1.2 The technical requirements for the trailer and full episode are:

- Only streaming links will be accepted (ex: YouTube, Vimeo, etc...) and have to be entered in the online Entry Form. Please specify if login and passwords are necessary.
- No downloadable videos will be considered.
- The resolution must be 960x720 or higher.
- For non-English speaking series, the sizzle reel has to be subtitled or dubbed in English

2.1.3 Programmes can be entered for multiple categories:

- MIPCOM Diversify TV's Excellence Award for Representation for Race and Ethnicity
 - . Scripted
 - . Non-Scripted
- MIPCOM Diversify TV's Excellence Award for Representation of LGBTQ
 - . Scripted
 - . Non-Scripted
- MIPCOM Diversify TV's Excellence Award for Representation of Disability
 - . Scripted
 - . Non-Scripted
- MIPCOM Diversify TV's Excellence Award for kids programming (all genres)

2.1.4 The videos that will be screened in Cannes must meet the technical specifications provided by Reed MIDEM after confirmation of shortlisted programmes.

2.2 Other conditions/obligations

- The application deadline is 5 September 2018.

After this date, no additional programmes will be considered. Reed MIDEM cannot accept responsibility for lost entries due to internet and/or technical problems related to use of internet. Proof of sending is not proof of receipt.

- There is no cost to submit a programme.
- By entering the competition, the Applicant:
 - a) warrants that she or he holds all the rights for the presented programme(s) and information related to the programme(s) and that she or he does not harm any potentially involved third party's rights or infringe on anyone's private life or likeness, and that the project / idea does not infringe any law, especially copyright laws;
 - b) recognizes that Reed MIDEM may already have received programmes similar to those submitted and that Reed MIDEM cannot be held liable by the Applicants for possible infringement of intellectual property in ideas that are submitted either by themselves or by third parties.
- Reed MIDEM reserves the right to reject any programme should its content be perceived by Reed Midem as deliberately interfering with honour and human dignity, with third parties' rights, or as being pornographic, racist, provocative, discriminatory or violent.
- The submitted programmes cannot be withdrawn from the selection process once the application has been submitted, except in case of *force majeure*.

ITEM 3: SELECTION PROCESS

All submitted programmes will be reviewed by members of the MIP Markets Diversity Advisory Board and Reed MIDEM's Editorial Team. Only applications that meet the conditions of participation, as specified in the Terms and Conditions, will be considered.

Up to 5 programmes per sub-category will be shortlisted to be presented during the MIPCOM Diversify TV Excellence Awards on Tuesday 16 October 2018.

The applicants will be informed of the selection of their programme by email by Reed MIDEM mid-September 2018.

The shortlisted projects will be judged in each category by charitable organisations and specialized publications that campaign for equality and inclusion.

A programme per sub-category will be awarded during the MIPCOM Diversify TV Excellence Awards on Tuesday 16 October 2018.

The selection decisions are final and without appeal. By entering a programme, the Applicant agrees not to challenge the selection decisions on any ground.

The Shortlist public announcement will be made by end of September 2018.

ITEM 4: OBLIGATIONS AND BENEFITS FOR APPLICANTS WITH A PROGRAMME SELECTED

The MIPCOM Diversify TV Excellence Awards ceremony is a by-invitation event gathering 200 leading TV executives.

Each applying company behind a shortlisted programme will be allowed to bring up to 2 people to attend the MIPCOM Diversify TV Excellence Awards ceremony (producer, distributor, creator...).

People attending the awards ceremony have to be registered for MIPCOM.

Shortlisted programme applicants for the MIPCOM Diversify TV Excellence Awards 2018 will be responsible for registration, accommodation, flights and expenses on site and other costs and expenses of attending and participating in all aspects of the event.

The Applicant is authorised to mention the shortlist of his/her programme at the MIPCOM Diversify TV Excellence Awards in his/her promotional activities.

The information provided in the online Entry Form may be used by Reed MIDEM to promote the shortlisted programmes in all communication/promotional tools relating to the MIPCOM Diversify TV Excellence Awards 2018 and MIPCOM 2018:

- Website, Show News and all related e-communications, including social media.
- Printed MIPCOM Diversify TV Excellence Awards booklet, Daily News (distributed to the international press and the overall community attending the market).
- Any other promotional/marketing tools that Reed MIDEM or MIP Markets may use for informational or promotional purposes.

The Applicant authorises the use of this information for promotional purposes.

The applicant behind a shortlisted programme commits to provide promotional material (visual, trailer, synopsis, credits) that may be used to promote MIPCOM Diversify TV Excellence Awards in other events organised by Reed MIDEM.

Reed MIDEM may make pictures of the awards ceremony the Applicant is involved in. The Applicant authorises Reed MIDEM to use pictures taken during the awards ceremony on MIPCOM's website, printed material, online campaigns and/or Reed MIDEM's partners' websites and for distributing within a compilation for informational, promotional and/or commercial purposes; for a period of three (3) years beginning on the date the shooting is made.

Reed MIDEM collects participants' personal data by the present document or during participation to the Event (attended places or events, services operated). The data is processed by Reed MIDEM for the purposes of carrying out its contractual obligations (notably customer's data base management, events, services and ticketing management, invoicing and cash collection management) and promoting its activity. Such data is stored for a maximum duration of 10 years. This personal data can be:

- integrated into the online database available to Participants to enable them to prepare the Event, promote their business and schedule their business appointments within the Event. In this respect, Participants undertake not to use the data for any other purposes. Reed MIDEM reserves the right to stop by any means any disturbance caused by any forbidden use of personal data;
- transmitted to sub processors that have undertaken to comply with Data Protection Laws requirement such as companies belonging to the same group, in particular the companies of the RELX group, service providers and partners, who may be located outside the European Economic Area;
- communicated to Participants, such as speakers, sponsors, exhibitors and buyers, who can be located outside the European Economic Area to carry out commercial prospecting;
- used on all distribution and promotional media in connection with the relevant Event including over the internet;
- processed for distribution and promotional analysis (profiling, targeting).

As a data controller, the Organiser have implemented and maintain appropriate technical and organisational measures in such a manner that its processing of personal data meet the requirements of French and European Data Protection Laws and in particular GDPR.

Participants may exercise their right to access, obtain, correct and oppose the use of their personal data by writing to: contact.dpo@reedmidem.com. In case of unsatisfied answer to Participants' request, Participants may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) www.cnil.fr

Any prospecting for purposes other than the above mentioned is prohibited.

Reed MIDEM reserves the right to have any disturbances caused by any here-mentioned prohibited use terminated by any means, including the disconnection of the Applicant from the event. This is without prejudice to any legal action that Reed MIDEM may take in order to exercise its rights and of any damages to which Reed MIDEM may be entitled as a result of such non-respect of the present provisions.

ITEM 5: CLAIMS

Submitting a programme for MIPCOM Diversify TV Excellence Awards 2018 implies full acceptance of the present Terms and Conditions.

These Terms and Conditions are governed and shall be construed in accordance with French law.

No claims related to the selection of a programme or any other aspects of selection process, will be accepted. The Director of MIPCOM 2018 has the power to settle all cases not covered by the present Terms. Everyone may have access to the data posted online in the frame of the event. Reed MIDEM cannot be held liable for the use that could be made of these data by third parties.

ITEM 6: MISCELLANEOUS

In the event of circumstances independent of Reed MIDEM's will and resulting in the impossibility of organising MIPCOM Diversify TV Excellence Awards 2018, the event shall be cancelled without any indemnification whatsoever.

The present Terms and conditions are governed by French Law. FOR ANY DISPUTE ARISING IN CONNECTION WITH THE CONSTRUCTION AND/OR PERFORMANCE OF THE PRESENT TERMS, THE COURTS HAVING JURISDICTION AT THE PLACE OF THE REGISTERED OFFICE OF REED MIDEM WILL SOLELY BE COMPETENT TO RULE ON THE MATTER, WHICH IS EXPRESSLY ACKNOWLEDGED AND AGREED BY THE PARTIES.