

2018 SUGGESTED CONFERENCE & EVENTS PROGRAMME FOR YOUR FIRST MIPCOM

mipcom.



SUNDAY 14 OCTOBER

MIPCOM PRE-OPENING TV SCREENING

18.30-19.45, GRAND AUDITORIUM
DOORS OPEN AT 18.00

MIPCOM PRE-OPENING TV SCREENING
'TRIGGER'
Presented by Beta Film

YOUR FIRST TIME AT MIPCOM?

FIRST TIMERS
"HOW TO MIPCOM"



MIPCOM FIRST TIMERS'
PRESENTATION & DISCOVERY TOUR

SUNDAY 14 OCTOBER – 17.00 – 18.30
MEETING POINT: CROISSETTE ENTRANCE N°3

FIRST TIMERS TOUR ON DEMAND

MONDAY 15 OCTOBER – 9.30 & 16.00,
PARTICIPANTS' CLUB GREEN, PALAIS -1

TUESDAY 16 OCTOBER – 9.30 & 16.00,
PARTICIPANTS' CLUB GREEN, PALAIS -1

NETWORKING MEET-UPS

Join our 1-hour meet-ups with potential partners who are already established or looking for future development in a common region. Animated by our facilitator to help you break the ice, empower your business with informal short meetings.

[Online pre-registration.](#)

**FIND OUT THE
FULL PROGRAMME
ON OUR WEBSITE**

MONDAY 15 OCTOBER

WELCOME BREAKFAST

8.30 - 10.00, PARTICIPANTS' CLUB GREEN, PALAIS -1
Including welcome speech by Director of Entertainment Division Reed Midem

PRODUCTION FUNDING FORUM

9.30-10.30, AUDITORIUM A
FUNDING CREATIVITY: WHAT INVESTORS WANT
11.00-11.30, AUDITORIUM A

BLOCKCHAIN FOR BEGINNERS
Followed by *Meet the Speakers*

MEDIA MASTERMIND KEYNOTES

11.30-12.00, GRAND AUDITORIUM
CAROLYN MCCALL, CHIEF EXECUTIVE, ITV
12.10-12.40, GRAND AUDITORIUM
JAMIE OLIVER, CHEF, CAMPAIGNER

SCREENINGS

13.15-14.15,
GRAND AUDITORIUM AND BALCONY
FRESH TV FORMATS

PRODUCTION FUNDING FORUM

14.30-15.30, AUDITORIUM A
INSIGHTS FROM COMMISSIONING EDITORS
Followed by *Meet the Speakers*

NETWORKING MEET-UPS

MEET-UP ASIA: PRODUCTION, DISTRIBUTION & CO-PRODUCTION
15.30-16.30, PARTICIPANTS' CLUB GREEN, PALAIS -1

MEDIA MASTERMIND KEYNOTES

16.15-16.45, GRAND AUDITORIUM
TIM DAVIE, CEO, BBC STUDIOS

17.00-17.30, GRAND AUDITORIUM
VARIETY VANGUARD AWARD AT MIPCOM/ ARIE MANUEL, CEO, ENDEAVOR

CHINA COUNTRY OF HONOUR

17.30-18.15, ESTEREL
FRESH TV CHINA

MIPCOM WORLD PREMIERE TV SCREENING

18.30-20.00, GRAND AUDITORIUM – DOORS OPEN AT 18.00
'ESCAPE AT DANNE MORA'
Presented by CBS Studios International
Followed by Q&A with Ben Stiller, Executive Producer & Director

19.30-23.30, INTERCONTINENTAL CARLTON HOTEL
MIPCOM OPENING PARTY - CHINA NIGHT MIPCOM RED CARPET

TUESDAY 16 OCTOBER

WELCOME BREAKFAST

8.30 - 10.00, PARTICIPANTS' CLUB GREEN, PALAIS -1

TRENDS & INSIGHTS

9.15-10.00, ESTEREL
CONTENT CREATION : COMPETITIVE ADVANTAGES IN THE STREAMING GENERATION

PRODUCTION FUNDING FORUM

10.15-10.45, AUDITORIUM A
IT'S SUCH A GREAT TIME TO BE A PRODUCER!

NETWORKING MEET-UPS

MEET-UP AFRICA: PRODUCTION, DISTRIBUTION & CO-PRODUCTION
10.30-11.30, PARTICIPANTS' CLUB GREEN, PALAIS -1

MEDIA MASTERMIND KEYNOTES

11.00-11.30, GRAND AUDITORIUM
JOSH SAPAN, PRESIDENT AND CEO, AMC NETWORKS

11.45-12.30, GRAND AUDITORIUM
TALENT BEHIND THE CAMERA
Presenting the **WORLD SCREEN TRENDSETTER AWARDS**
FT. LORENZO MIELI, ERIC NEWMAN & ÁLEX PINA

SCREENINGS

11.30-12.45, AUDITORIUM A - DOORS OPEN AT 11.15
ASIAN WORLD PREMIERE TV SCREENING 'WAY TOO KAWAII!'
Presented by Nippon TV
Followed by *Sushi & Snack Lunch / Cocktail*

PRODUCTION FUNDING FORUM

14.30-15.15, ESTEREL
FUNDING CREATIVITY: BOOSTING YOUR FINANCIAL FIREPOWER

CHINA COUNTRY OF HONOUR

14.45-15.30, AUDITORIUM A
COPRODUCING WITH CHINA
15.45-16.30, AUDITORIUM A
CHINA, BIG DATA AND CONTENT

MEDIA MASTERMIND KEYNOTES

16.40-17.10, GRAND AUDITORIUM
Gong Yu, Founder & CEO of IQIYI, China
17.20-18.00, GRAND AUDITORIUM
KAY MADATI, VICE PRESIDENT & GLOBAL HEAD OF CONTENT PARTNERSHIPS, TWITTER

MIPCOM WORLD PREMIERE TV SCREENING

18.45-20.00, GRAND AUDITORIUM – DOORS OPEN AT 18.15
'THE PIER'
Presented by Beta Film followed by Q&A with Álex Pina, Creator & Executive Producer & Álvaro Morte, Lead Cast

WEDNESDAY 17 OCTOBER

WELCOME BREAKFAST

8.30 - 10.00, PARTICIPANTS' CLUB GREEN, PALAIS -1

MEDIA MASTERMIND KEYNOTES

9.15-9.45, GRAND AUDITORIUM
MATTHEW HENICK, HEAD OF CONTENT PLANNING AND STRATEGY, FACEBOOK
PARESH RAJWAT, DIRECTOR, VIDEO, FACEBOOK
FEATURING EXCLUSIVE ANNOUNCEMENTS

DIVERSITY & INCLUSION

10.00-10.25, AUDITORIUM A
STORIES WITHOUT BORDERS:
'ESCAPE FROM SYRIA: THE RANIA'S ODYSSEY'

NETWORKING MEET-UPS

MEET-UP LATIN AMERICA: PRODUCTION, DISTRIBUTION & CO-PRODUCTION
10.30-11.30, PARTICIPANTS' CLUB GREEN, PALAIS -1

PERSONALITY OF THE YEAR KEYNOTE

11.30-12.15, GRAND AUDITORIUM
ISSA RAE
CREATOR, PRODUCER AND STAR
OF HBO'S HIT SHOW 'INSECURE'

SNACK LUNCH

12.15-13.15, VERRIÈRE GRAND AUDITORIUM

DIVERSITY & INCLUSION

13.30-15.00, GRAND AUDITORIUM
'INFORMER': SCREENING & CASE STUDY
Presented by all3media international and Neal Street Production

Screening starts at 13.30- Case study starts at 14.30

SCREENINGS

15.15-16.00, GRAND AUDITORIUM
FRESH TV FICTION



Meet the team at the
Participants' Club

THURSDAY 18 OCTOBER

SCREENINGS

10.00-10.45, AUDITORIUM A
BEST OF FRESH TV

TRENDS & INSIGHTS

11.00-11.30, AUDITORIUM A
MIPCOM - WHAT DID YOU MISS?
12:15-13:15, AUDITORIUM A
TRENDING TOPICS: THE MOST BUZZ-WORTHY TRENDS OF THE MARKET

MAIN THEMES

PRODUCTION FUNDING FORUM

MIPCOM's new forum for producers and financiers to meet and bring premium content projects to life with a two-day programme open to all delegates with Conferences and Networking opportunities.

TRENDS & INSIGHTS

Visionary leadership & perspectives on trends shaping the global content industry.

DIVERSITY & INCLUSION

MIPCOM's Diversity and Inclusion programme highlights positivity of diversity and inclusion in the global TV landscape, bringing attention to deserving projects of diverse background and worthy programming that have creative and commercial value.
Supported by A+E Networks and Diversity TV

SCREENINGS & WORLD PREMIERE TV SCREENINGS

Get an exclusive first look at the most-anticipated series from around the world.

ADVANCED IMAGING ULTRA HD/HDR AND VIRTUAL REALITY

MIPCOM's unique knowledge track covering new experiences in visual entertainment.
Supported by Sony and Eutelsat